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Final Report
of the Director of
Special Days and Events

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SPECIAL DAYS and EVENTS

Panama-Pacific International Exposition

San Francisco

February 20 to December 4

1915

Final Report to the President

by

Theodore Hardee

Director of Special Days and Events

INTRODUCTORY

Before commencing this report the Director of Special Days and Events desires to make very proper acknowledgment of the fact that the results achieved through the activities of his Department were rendered possible by the previous establishment of certain wise policies and regulations that owed their inception and adoption to the foresight and practical judgment of the President of the Exposition himself.

As the fundamental purpose of the Special Day celebrations and Special Event attractions was the stimulation of attendance, it seems both pertinent and permissible, therefore, to specify some of the vital features which so materially aided in the successful consumation of these activities. Chief among these factors were

- 1) The merit system of placing direct responsibility upon the heads of Divisions and Departments by giving them the privilege of selecting their own employes, and then backing them up with generous encouragement and strong support in the performance of their duties.

- 2) The elimination of the "Pass" system which had proved such a detriment to gate receipts at previous Expositions, and the restriction of free admissions to those only who were actually entitled to this privilege as employes and participants or who were otherwise officially connected with the Exposition.

- 3) The sale of fifty thousand Season Coupon Admission Books at \$10 each, which prompted and induced several million more admissions from the local population upon which the Exposition necessarily depended for the bulk of its patronage.

4) The establishment of reasonable rates by the local hotels and rooming houses, and the widespread publicity given to this fact which induced the attendance of many thousands of visitors from points outside of San Francisco who would not otherwise have come here without this assurance.

5) The liberal and systematic entertainment of distinguished visitors which promoted an era of friendliness and appreciation both here and in the home States and Countries of those entertained, resulting in many more visitors and numerous reciprocal functions with a corresponding increase in the Exposition's revenue from gate and concessions receipts.

6) The inauguration of suitable ceremonies for each celebrant of a special day at the Exposition. These ceremonies were of a character and scope commensurate with the dignity and importance of the celebrant. Added gratification and interest was attached by the Exposition presenting the celebrant with a commemorative bronze plaque or medal or an engrossed testimonial, or by having the special representative of the celebrant plant a commemorative tree to mark the occasion.

To the foregoing and many other instances of invaluable aid, initiated and made effective through the imagination and forcefulness of the President, the Department of Special Days and Events is much indebted for whatever success it may have achieved in the administration of its responsibilities.

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PANAMA-PACIFIC INTERNATIONAL EXPOSITION
SAN FRANCISCO
OFFICE OF THE PRESIDENT

December 20, 1915.

Mr. Charles C. Moore,
President Panama-Pacific International Exposition,
San Francisco, California.

Dear Sir:

I have the honor to submit the following report covering the organization and conduct of that branch of your administration known as "SPECIAL DAYS and EVENTS", which reported direct to the President of the Exposition. In compiling this report I have had in mind a two-fold purpose - - to make it not only a correct summary of the activities of this Department but also a practical record that will prove of service to the organizers and managers of similar undertakings in the future.

PRELIMINARY ORGANIZATION.

The preliminary arrangements for Special Events were commenced by me in 1912 but shortly after my appointment as Chief of the Department of Liberal Arts on January 1, 1913, I turned over all papers and records to the Director of Exploitation, Mr. George H. Perry.

These data came back into my hands later in the year and were finally placed in possession of Mr. Hollis E. Cooley in February 1914, when he was appointed Chief of Special Events.

COMMITTEE ON SPECIAL EVENTS, MILITARY AFFAIRS AND ATHLETICS.

During the Summer of 1914 the Board of Directors authorized and the President appointed a special committee called the "Committee on Special Events, Military Affairs and Athletics", of which Director Thornwell Mullally was the Chairman and sole member. His offices were located in the Administration Building and his principal assistants there were Mr. Hollis E. Cooley, Chief of Special Events and Mr. Louis Levy, Assistant Chief of Special Events, with an office staff of half a dozen other employes.

Chief Cooley devoted his principal attention, under the auspices of this Committee, and with the assistance of Mr. Louis Levy and of the Division of Exploitation, to securing and scheduling on the Exposition Calendar a number of Special Day celebrations and Special Event attractions for the Exposition period.

PRE-EXPOSITION SPECIAL EVENTS.

During the pre-Exposition period a number of remunerative Special Events were arranged

and conducted on Sundays and holidays, chief among which were the following:

| | |
|-------------------|---|
| May 1, 1914 | Ball of All Nations, in Machinery Palace; receipts over \$25,000. |
| July 4, 1914 | Independence Day; paid attendance - - - - - 8,897 |
| September 9, 1914 | Admission Day; paid attendance - - - - - 8,344 |
| October 12, 1914 | Columbus Day; paid attendance - - - - - 35,000 |
| November 8, 1914 | Aeroplane flight by Aviator Lincoln Beachy, for which his share of the gate receipts (50% of the gross) was \$3,651.05. |
| December 25, 1914 | Christmas Day; attendance 11,052 adults paid 22,680 children free. |
| January 1, 1915 | Aeroplane flight by Aviator Lincoln Beachy, for which his share of the gate receipts (50% of the gross) was \$3,123.40. |

FORMAL RECOGNITION OF MOST IMPORTANT CO-OPERATING ELEMENTS.

In December 1914 the President inaugurated the movement to give prompt and suitable recognition to those elements which had made the Exposition possible or had importantly contributed towards its success. It was decided that this end could be best served by inviting the Foreign Countries, States of the Union, Counties and Cities to dedicate their respective special

pavilions or buildings on the Exposition Grounds, with appropriate ceremonies, in which the Exposition management could join by providing such facilities as escorts of Exposition officials and Military, Music, Platforms, Seats and Decorations; also Directors to speak representing the Exposition and in its behalf present bronze Plaques commemorative of the occasion celebrated. With the aid of the Director of Works, Mr. H. D. H. Connick, and Mr. Lowell Hardy of the Exploitation Division, the President commenced this movement by sending a dozen Special Commissioners throughout California to interest the County officials. He also wrote strong letters to the Foreign Commissioners or their nations' diplomatic representatives in Washington, and to the Commissioners or Governors of the participating States, inviting them to arrange dates for these dedications. The response was both prompt and gratifying in every instance, assuring a most satisfactory measure of interest and attendance during that most uncertain of all periods - - the early days of an Exposition when weather conditions are usually unreliable and the public are generally waiting for more finished conditions before giving their fullest patronage.

ORGANIZATION OF THE SPECIAL DAYS DEPARTMENT.

As these dedications and the other National, State, Civic and Industrial celebrations planned by the President involved a far broader scope of operations than were attempted at any previous Exposition, and required close attention by the President himself or his office, the President assigned me to this work on February 10, 1915, as his personal representative, with instructions to sign all letters and other papers in my own name, followed by the words "For the President".

It was also understood that I should still remain Chief of Liberal Arts and exercise general supervision over that Department of the Exhibits Division, with Mr. H. W. Kerrigan as General Superintendent to represent me there.

DIRECTOR OF SPECIAL DAYS AND EVENTS.

On this basis throughout the entire Exposition period I performed the duties of "Director of Special Days and Events", which title was formally conferred upon me by the President on November 13, 1915.

COOPERATION BY OTHER DEPARTMENTS.

In view of the fact that I would have to rely upon the Division of Works to provide most of the physical requirements for Special Day

ceremonies in the way of platforms, seats, decorations, illuminations, fireworks, guards, music, etc., my offices were established in the Service Building next to the Director of Works, with whom I could freely and frequently consult. This location was also particularly desirable because in this Building were also housed the Comptroller and Division of Concessions and Admissions with whom my official activities were likewise closely related.

COMBINING OF SPECIAL DAYS AND SPECIAL EVENTS UNDER ONE HEAD.

From the opening of the Exposition until May I organized and conducted the numerous Special Day dedications and celebrations, ranging from four to twelve functions daily. When the necessity arose to cut down the Exposition's daily expense, the sub-Committee of the Executive Committee decided that in the interests of economy and coordination all the activities represented by Special Events should also be put under my charge. Therefore the Special Events force was reduced and moved to the Service Building and came under my direction May 21, 1915.

At the same time the offices of Mr. C. C. Henion, the Exposition's Commissioner to State and Foreign Organizations, which formed the local auxiliaries for these elements in our

community, were also moved to my jurisdiction in the Service Building.

BENEFITS OF COMBINATION UNDER ONE HEAD.

These transfers were effected without confusion or loss of time and the benefits which promptly accrued demonstrated the wisdom of concentrating the Special Days and Special Events activities under one head and under one roof.

REDUCTION OF FORCES.

This change likewise enabled curtailment of the Special Days forces, so that a total of ten employes were cut off the payroll, leaving the new Department of Special Days and Events thirty employes (see attached list marked "A") against forty in the divided offices.

REORGANIZATION AND NEW BUDGET.

I am also attaching a list marked "B" which shows all the employes who worked in Special Days and Special Events, some of whose services were discontinued before the Exposition ended. In this connection I beg to quote the following letter:

"May 17, 1915.

To the President:

Pursuant to your direction, I have, after consultation with Director of Works Connick and Comptroller Durkee, regarding physical and financial requirements, re-organized the activities comprising Special Events and Special Days into a compact body that will render more effective and economical service to the Exposition.

This re-arrangement of these forces cuts the number of employes from 40 to 30 people and reduces the payroll from about \$8000 to approximately \$6000 per month.

For your information, I beg to advise that the Budget balance now available for Special Events and Special Days is \$250,000, which, for the purpose of most effective disposition, I have divided into seven practically equal periods commencing May 17 and ending December 4. These periods would consume about \$28,000 each, leaving a fund in reserve of \$50,000 for contingent or emergency purposes.

The Special Events offices, and those of Commissioner Henion, all in the Administration Building, will be moved over to the third floor of Service Building on May 20, and thereafter be under my immediate control and supervision.

In accordance with my understanding, I shall report direct to you, and, where these reports involve policies or expenditures, they will bear the endorsements of Messrs. Connick and Durkee as concurring therein.

Yours very truly,

(Signed) Theodore Hardee

WE CONCUR:

(Signed) H. D. H. Connick
(Signed) Rodney S. Durkee"

TRANSFER OF MILITARY AFFAIRS AND ATHLETICS.

When Chairman Mullally's responsibilities ceased as an executive upon the consumation of the foregoing arrangement, the management of the Military Affairs work of his Committee was continued by Captain Edward C. Carpenter, U.S.A., Commandant of the Exposition Guard, and the

Athletic features were vested in the Exposition Athletic Committee, of which Mr. William F. Humphrey, President of the Olympic Club of San Francisco, was Chairman.

SCHEDULING OF CELEBRATIONS AND ATTRACTIONS.

The aim of the Exposition management was to arrange as far as possible in advance of the opening a comprehensive schedule of special celebrations and attractions for the entire Exposition period. We endeavored to have these of a character that would not only awaken and maintain a keen and vigorous interest in every single day but also be thoroughly in keeping with the high educational and sentimental purpose of the Exposition. The policy followed was not to wait until necessity compelled heroic measures to remedy flagging attendance but to provide definitely far enough ahead of their occurrence a suitable schedule of special days and events that could be exploited to the best possible advantage as inducements to stimulate attendance. The gratifying results achieved amply confirm the wisdom of this course.

CALENDAR OF SPECIAL DAYS AND EVENTS.

No printed Calendar of Special Days and Events was available until July 1, 1915, when a pocket size edition (8 $\frac{1}{2}$ inches by 4 inches) was issued in neat blue cover. A typewritten copy of

the complete Calendar covering the entire Exposition period is attached (marked "C"). There were 828 Special Day celebrations and approximately 966 Special Event attractions. This shows a total of 1794 or an average of a little over six special celebrations and attractions daily during the Exposition period.

MUSIC.

The names of the Concert Bands and the Organ Recitals scheduled appear in this Calendar day by day, but as they operated under the Director of Music, Mr. George W. Stewart, further particulars regarding their activities, as well as all other musical matters, must be obtained from his reports. Director Stewart had charge of the superb Exposition Orchestra of eighty picked musicians which, under the leadership of the noted Max Bendix, Camille Saint Saens, Walter Damrosch, Auguste Bosc, Victor Herbert and other prominent conductors, gave splendid symphony concerts in Festival Hall and numerous popular concerts in Old Faithful Inn. Professor Edwin Lemare of London, considered the world's greatest living organist, gave a series of over one hundred daily organ recitals in Festival Hall under Mr. Stewart's direction. The famous Boston Symphony Orchestra also played a very successful two week's engagement

in Festival Hall.

Mr. Stewart also had under his charge the Official Band of forty one pieces, so ably directed by Charles H. Cassasa, which played at practically all the ceremonies and other official functions.

ATHLETICS, FIREWORKS, POLO, HORSE RACING, YACHT AND
MOTOR BOAT RACES.

This same rule about reports applies to other features appearing in the Calendar and covering which specific information can doubtless be obtained from the following Committees or Departments conducting them:

ATHLETIC GAMES: Exposition Athletic Committee;
Mr. W. F. Humphrey, Chairman.

FIREWORKS AND
ILLUMINATIONS: Mechanical and Electrical
Department: Mr. Guy L. Bayley,
Chief; Mr. L. F. Leurey,
Assistant Chief.
Illuminations: Mr. W. D'A. Ryan,
Chief.

POLO, HORSE
RACING, HORSE
and other LIVE
STOCK shows: Live Stock Department; Mr. D. O.
Lively, Chief.

YACHT and MOTOR
BOAT races: Exposition Yachting Committee;
Director John Barneson,
Chairman, and Lieutenant
Commander Clark H. Woodward,
Naval Aide to the President.

BIGGEST SPECIAL DAYS.

The three stellar days of the Exposition were
Opening Day, Sat. Feb. 20, attendance - - - - 255,149
San Francisco Day, Tues. Nov. 2, attendance - 348,472
Closing Day, Sat. Dec. 4, attendance - - - - 459,022.

OPENING DAY.

The Opening Day program on Saturday, February 20, was arranged and conducted by the Committee on Special Events, Military Affairs and Athletics, - - Director Thornwell Mullally, Chairman, ably assisted by Chief of Special Events Cooley and Mr. Louis Levy, who was then Assistant Chief of Special Events. The official ceremonies commencing at 10.00 A.M. in the South Gardens, fronting the Tower of Jewels, were the principal feature of the day, as described and pictured in the attached copy of program and photographs marked "D". The principal other attractions were an organ recital by Professor Wallace A. Sabin, the Official Organist, at Noon in Festival Hall, outdoor concerts by the Creatore, Thaviu and Philippine Constabulary Bands, and a big display of fireworks on the Marina. No attempt was made to provide other important entertainment because it was thought that the public would prefer to spend their remaining time viewing the numerous interesting displays in the great Exhibit Palaces

opened for the first time to their inspection. The public marched through the streets of the City to the Exposition Grounds, where they were admitted in parade formation through the big gates by badges specially prepared and sold for this purpose. There were one hundred thousand of these souvenir badges issued and sold to adults only for fifty cents each. They admitted the holders only once to the Exposition Grounds and were not good after 6.00 P.M. A photograph of this badge is attached (also marked "D"). There were no military or spectacular features in this parade. It was simply an outpouring of citizens headed by the Governor of California, Hon. Hiram W. Johnson, and the Mayor of San Francisco, Hon. James Rolph, Jr.

SAN FRANCISCO DAY.

The San Francisco Day festivities on Tuesday, November 2 (a legal holiday) were planned and conducted by me and my very efficient staff in the Department of Special Days and Events. I am proud and happy to say that in proportion to population all Exposition attendance records were broken on San Francisco Day. This despite the fact that the day was foggy and overcast. A

program of unusually interesting and attractive features was provided commencing in the morning with a brilliant Pageant-Parade of decorated floats and automobiles participated in by the Foreign and State Commissioners, a thrilling sham battle on the Race Track in the afternoon between the several thousand Federal troops and naval forces stationed in and around the City, and winding up with a spectacular reproduction in the Bay at night of the famous battle between the Merrimac and Monitor, in conjunction with a resplendent display of fireworks which proved a fitting climax to a most successful celebration. One of the particularly attractive features of San Francisco Day was the free distribution of over thirty thousand gifts by the Exhibitors and the cash prizes given by the Exposition management to the holders of lucky numbers on coupons attached to the handsome souvenir tickets sold for admission on this occasion. Specimens of these tickets are attached (also marked "E"). Adults tickets sold for 50 cents and childrens tickets for 10 cents each, but entitled the holders to only one admission. There were no official ceremonies on San Francisco Day. The attached program and photographs (marked "E") show the

principal attractions for the day.

The attendance on San Francisco Day was greatly stimulated by the Governor of California, who promptly issued a proclamation declaring that date, (Tuesday, November 2) a legal holiday. Governor Johnson also requested the Governors of all the other Pacific Slope States to call the attention of their citizens to this celebration and bespeak their attendance in as large numbers as possible. Mayor Rolph of San Francisco appointed a Municipal Committee for San Francisco Day and issued a similar proclamation. He also wrote the Mayors of many other cities in California asking them to do likewise. President Moore called a meeting of the big Ways and Means Committee of the Exposition, from which a San Francisco Day General Committee was selected with Mr. Samuel G. Buckbee as its Chairman. This Committee in turn selected an Executive Committee of Seven, consisting of Mr. James Horsburgh, Jr., (Chairman), Mr. Gustave Brenner, Mr. John F. Davis, Mr. R. M. Hotaling, Mr. L. W. Harris, Mr. W. H. Leahy and Mrs. Henry Payot. This Executive Committee immediately appointed a number of sub-Committees among the businessmen, transportation companies, manufacturers, labor, fraternal and other organizations which

waged a vigorous and systematic campaign that materially aided in producing the desired results. The united and enthusiastic cooperation given the Exposition management by all of these elements resulted in an attendance on San Francisco Day equal to 70% of the City's population. This percentage broke all records by surpassing Chicago Day, which had only 51% at the World's Columbian Exposition in 1893 and St. Louis Day with 57% at the Louisiana Purchase Exposition in 1904.

CLOSING DAY.

Closing Day, (Saturday, December 4) was the biggest day of all. Seventeen distinct ceremonies marked the day, in fourteen of which President Moore personally took part. Photographs (marked "F") are attached. The program (copy attached also marked "F") was replete with many attractions, chief among which were the Midday Exercises embracing the reading by President Moore of President Woodrow Wilson's International Toast, epitomizing the Exposition's idealism and achievements, accompanied by beautiful allegorical features. The unique exercises attending the official closings of the Exhibit Palaces, participated in by the President, the Director of Exhibits and Chiefs of the respective Departments, as per

photographs attached (also marked "F") illustrating two of these particular functions, the popular concert in Festival Hall during the afternoon, the grand night Pageant of electrically illuminated floats, the greatest display of fireworks ever seen in the West, and the Midnight Ceremonies when President Moore extinguished the lights and declared the Exposition closed forever. Especial credit is due Mr. Lawrence W. Harris of San Francisco for the beautiful allegorical program planned and directed by him covering these Midday Exercises.

The weather was perfect - - bright and balmy, with a cloudless sky. It was a remarkable contrast to the heavy rain and wind of the previous day which undoubtedly prevented thousands of people in nearby cities and towns from making arrangements to attend. The scheduled Automobile Races also had to be abandoned because of the soft condition of the Race Track. Nevertheless, practically the entire population of San Francisco turned out to bid a fond farewell to their beloved City's greatest and most successful achievement - - the Universal Exposition of 1915. A photograph (also marked "F") of the souvenir badge used on this occasion is likewise attached. One hundred thousand of these were sold and

admitted the holder as many times as desired
on Closing Day.

Owing to the very effective results
obtained by the San Francisco Day Committee its members
were prevailed upon to perform similar service which
they did most efficiently as a Closing Day Committee.

PLAN AND SCOPE OF CELEBRATIONS.

To even attempt to individually describe
the numerous special day celebrations ~~special-day~~
~~celebrations~~ and ceremonies at this Exposition would
be a well-nigh endless task. The same is true of the
many special event attractions and free entertainment.
These special day celebrations were conducted on a
high plane - - commensurate with the dignity and
importance of the Exposition and the great national
achievement it celebrated. A summary, therefore, of
the general plan and scope of these functions is
about all that is practicable and should afford a
reasonably fair idea of their character and importance.
Specimen invitations attached (marked "H").

DEDICATORY FEATURES.

The first series of functions on the
Calendar were the dedications of the Foreign
Pavilions and State Buildings, as well as the
participation by Counties, Cities and large
industrial or other organizations. Specimen
programs are attached (marked "G") from which it

will be seen that the main feature of these ceremonies was the presentation by the Exposition management to the Country, State, County, City or organization of a suitably inscribed bronze plaque commemorative of the occasion. This presentation was usually made by the President, or some other member of the Exposition Directorate, at the Pavilions or Buildings dedicated, and accepted in behalf of the celebrant by an Ambassador, Minister, Governor or other special envoy sent here for this purpose, and towards the end of the Exposition by its principal resident representative at the Exposition. The ceremonies generally included addresses of welcome and felicitation by the National Exposition Commissioner of the United States, the Governor of California, the Mayor of San Francisco, as well as a leading official of the local society or Exposition auxiliary of the celebrating Country or State.

MEETING AND ESCORTING DELEGATIONS.

With the exception of the Countries and States, whose delegations usually assembled at that particular Foreign Pavilion or State Building where the ceremonies were to be held, the delegations of all other celebrants were, in nearly every instance, met at one of the Exposition gates by a formally attired Committee of Exposition Officials and escorted by them with military and music to a

place selected in advance and suitably prepared with seats, platform and decorations for the ceremonies. If a Foreign diplomatic representative, Governor of a State or other high dignitary came here for the celebration the Exposition arranged for a troop of Cavalry to escort him from his hotel to the Exposition grounds where the United States Marines saluted and acted as a guard of honor. These attentions and facilities were provided in each instance without cost to the celebrant, as the Exposition's contribution to the success of the celebration. Favorite places for these ceremonies were the Courts of the Universe and Abundance, Festival Hall and the beautiful ball room of the California Building, in which latter practically all of the California County celebrations were held as a matter of sentiment.

NATIONAL, STATE, COUNTY, CITY AND ORGANIZATIONS' CELEBRATIONS.

These dedications were followed by the celebration of many special days by Foreign Countries, States, Cities, Counties and organizations.

CONGRESSES AND CONVENTIONS CELEBRATIONS.

Aside from the many special day celebrations scheduled on the Exposition Calendar by direct application to the Department, a large number were also scheduled through communications

sent by Mr. James A. Barr, Director of Congresses, to the nine hundred organizations and societies (national and international, State and Civic, industrial and scientific) which were due to hold congresses and conventions under the Exposition's auspices at San Francisco in 1915.

COOPERATION BY EXPOSITION.

The Exposition gave the same cooperation to these as at the dedications. The form of ceremonies was very similar but in the great majority of cases a commemorative bronze medal was given to the celebrants instead of the plaque that was given during the first few months. When Foreign Countries and States sent high diplomatic representatives, Governors or other important special envoys to represent them at these National and State day celebrations, a commemorative tree was planted on the Foreign or State site by him and he was presented with a small casket of gems from the Tower of Jewels by the President or a Director of the Exposition. Otherwise the ranking Commissioner at the ceremonies received from the Exposition an Engrossed Testimonial for his Country or State and no tree was planted or jewels given.

SPECIMEN PROGRAMS.

Specimen programs (marked "H") are attached, showing the general character and scope of these ceremonies, in the arrangement of which valuable service was rendered by Mr. C. C. Henion,

the Exposition's Commissioner to State and Foreign Organizations.

ENTERTAINMENT OF CELEBRANTS.

The majority of these dedication ceremonies and National or State Day celebrations were preceded by a luncheon of thirty to one hundred covers given by the President of the Exposition in the Administration Building to the principal representative of the celebrant. The President likewise gave receptions and balls in the California Building in honor of many of these celebrants who were also frequently complimented by the Woman's Board with dinners preceding these evening functions. Specimen invitations attached (marked "H").

NATIONAL, STATE, COUNTY AND CITY DEDICATIONS HELD.

The following Countries, States, Counties of California and Cities held dedications:

21 Countries

Argentina; Australia; Bolivia; Canada; China; Cuba; Denmark; France; Greece; Guatemala; Honduras; Italy; Japan; Netherlands; New Zealand; Norway; Panama; Portugal; Siam; Sweden; Turkey.

28 States

Arkansas; California; Hawaii; Idaho; Illinois; Indiana; Iowa; Kansas; Maryland; Massachusetts; Mississippi; Missouri; Montana; Nevada; New Jersey; New York; North Dakota; Ohio; Oklahoma; Oregon; Pennsylvania; Philippines; Texas; Utah; Virginia; Washington; West Virginia; Wisconsin.

52 Counties of California

Alpine; Amador; Butte; Calaveras; Colusa;
Contra Costa; Del Norte; El Dorado; Glenn;
Humboldt; Kern; Kings; Lake; Lassen; *Fresno*;
Los Angeles; Madera; Marin; Mariposa; *Imperial*;
Mendocino; Merced; Modoc; ~~Mono~~; Monterey;
Napa; Nevada; Orange; Placer; Plumas;
Riverside; Sacramento; San Bernardino;
San Benito; San Joaquin; San Luis Obispo;
San Mateo; Santa Barbara; Santa Clara;
Santa Cruz; Shasta; Sierra; Siskiyou; *San Diego*;
Solano; Sonoma; Stanislaus; Sutter; Tehama;
Trinity; Tulare; Tuolumne; Yolo; Yuba.

1 City

New York.

NATIONAL, STATE, COUNTY AND CITY SPECIAL DAYS CELEBRATED.

20 Countries

Argentina; Belgium; British Columbia; Canada;
China; Chinese Republic; Cuba; Denmark;
France (The Day of); German-American;
Guatemala Coffee; Honduras; Italy; Japan;
King Constantine (Greece); Netherlands;
Norway; Portugal; Swedish-American; Swiss.

32 States

Arkansas; Arizona; California; Colorado;
Florida; Hawaii; Idaho; Illinois; Indiana;
Iowa; Kansas; Maine; Maryland; Massachusetts;
Minnesota; Mississippi; Missouri; Nevada;
New Jersey; New York; North Dakota; Ohio;
Oklahoma; Oregon; Pennsylvania; Philippines;
Texas; Utah; Virginia; Washington; West Virginia;
Wisconsin.

24 County Days

Alameda; Amador; Butte; Contra Costa; El Dorado;
Humboldt; Mariposa; Monterey; North Bay Counties;
Placer; Riverside; Sacramento; Sacramento Valley
and River; San Benito; San Joaquin; San Luis Obispo;
San Mateo; Santa Barbara; Southern California
Counties; Sutter; Tehama; Tuolumne; Yolo; Yuba.

40 Cities

Albany (N.Y.); Albuquerque (N.M.); Allentown (Pa.);
Ashland (Ore.); Atlanta (Ga.); Boston (Mass.);
Bridgeport (Conn.); Brooklyn (N.Y.); Chicago (Ill.);
Chico (Cal.); Cincinnati (Ohio); Concord (Cal.);
Erie (Pa.); Hartford (Conn.); Healdsburg (Cal.);
Kalamazoo (Mich); Lawrence (Mass.); Los Angeles (Cal.);
Louisville (Ky.); Lowell (Mass.); Newark (N.J.); New
Haven (Conn.); New Orleans (La.); New York (N.Y.);
Petaluma (Cal.); Pittsburgh (Pa.); Reading (Pa.);
Riverside (Cal.); Rochester (N.Y.); Sacramento (Cal.);
San Francisco (Cal.); San Mateo (Cal.); Santa Cruz
(Cal.); Scranton (Pa.); Spokane (Wash.); St. Louis (Mo.);
Syracuse (N.Y.); Ukiah (Cal.); Vallejo (Cal.);
Wilkes Barre (Pa.).

TREES PLANTED (COMMEMORATIVE).

A total of thirty seven commemorative trees were planted, with appropriate ceremonies, on their special days by the following:

Nov. 27 Belgium (Commemorative Stone tablet placed)
Nov. 20 California
Oct. 28 Canada (Commemorative Stone tablet placed)
Sept. 23 China (Commemorative Stone tablet placed)
Nov. 27 France (Commemorative Stone tablet placed)
Sept. 7 Goethals, Major General George W. - Builder of
the Panama Canal (Commemorative Stone tablet
placed)
Nov. 20 Guatemala
June 11 Hawaii
Dec. 1 Honduras (Commemorative Stone tablet placed)
Sept. 29 Idaho
July 24 Illinois (Commemorative Stone tablet placed)
June 26 Indiana
June 25 Iowa
July 19 Kansas
Dec. 2 King Constantine (Commemorative Stone tablet
placed)
May 19 Maryland
July 19 Massachusetts
July 22 Minnesota
Sept. 1 Netherlands (Commemorative Stone tablet placed)
July 7 Nevada
May 24 New Jersey
May 26 New York City
June 4 New York State (Commemorative tablet placed)
June 21 North Dakota
Oct. 6 Ohio
Oct. 30 Oregon
Sept. 4 Pennsylvania
Nov. 3 Philippines
Oct. 5 Portugal

July 21 Roosevelt, Hon. Theodore - ex-President of
 the United States (Commemorative Stone
 tablet placed)
 Oct. 27 Swiss Colony
 Sept. 2 Taft, Hon. William Howard - ex-President of
 the United States (Commemorative Stone
 tablet placed)
 Oct. 20 United States Treasury Department - Hon.
 William G. McAdoo, Secretary (Commemorative
 Stone tablet placed)
 July 24 Utah
 July 8 Virginia
 Oct. 1 Washington
 July 21 West Virginia

TABLETS PLACED (COMMEMORATIVE)

Commemorative Stone tablets were placed
 alongside of these trees by the celebrants where
 indicated, with the exception of those planted by
 ex-Presidents Roosevelt and Taft, General Goethals and
 Secretary McAdoo. The Exposition installed stone tablet
 for the remainder whose celebrants did not install them.

PLAQUES AND MEDALS PRESENTED.

Altogether the Exposition presented
 135 commemorative bronze Plaques, 574 commemorative
 bronze Medals, and 37 boxes of Tower Jewels.
 Photographs of the different forms of plaques and
 medals used and list of the recipients are attached
 (marked "I"). A photograph of the box of
 Jewels (similarly marked) is likewise attached.
 None of these plaques and medals were given
 privately but were always presented at the public
 ceremony marking the celebration of a special day
 or event. No medals were given where plaques had

already been presented. They were distributed as follows:

| RECIPIENT | PLAQUES | MEDALS | TOWER JEWELS |
|-------------------|---------|-----------|--------------|
| Countries - - - - | 22 | - - - - - | 9 |
| States - - - - - | 28 | - - - - - | 22 |
| Counties - - - - | 53 | - - - - - | - |
| Cities - - - - - | 1 | 14 | 1 |
| Organizations - | 29 | 546 | 2 |
| Individuals - - - | 2 | 14 | 3 |
| Totals, | 135 | 574 | 37 |

PARTICULARLY SIGNIFICANT CELEBRATIONS.

There were so many important special days celebrated that too much space would be required to dwell upon any particular ones save the following few which were very large or otherwise especially significant, aside from Opening Day, San Francisco Day and Closing Day which have already been described:

LARGEST CELEBRATIONS.

Here are the twenty-three largest days in the order of their attendance:

| | | |
|------------------------|---------------------------------|---------|
| Saturday, December 4, | Closing Day | 459,022 |
| Tuesday, November 2, | San Francisco Day | 348,372 |
| Saturday, February 20, | Opening Day | 255,149 |
| Monday, July 5, | Independence Day Celebration | 190,846 |
| Thursday, September 9, | Admission Day | 182,321 |
| Sunday, November 28 | | 161,920 |
| Monday, September 6, | Labor Day | 144,558 |
| Thursday, November 25, | Thanksgiving Day, | 137,229 |
| Saturday, March 6, | Vanderbilt Race | 132,295 |
| Saturday, February 27, | Grand Prix Race | 128,458 |
| Saturday, August 14, | Call-Post Day | 122,959 |
| Thursday, December 2, | | 117,943 |
| Saturday, November 27, | | 114,821 |
| Saturday, July 17, | Liberty Bell Day | 113,672 |

| | | | |
|------------|--------------|---------------------------|----------|
| Sunday, | November 21, | | 112,665 |
| Saturday, | November 20, | | 110,309 |
| Wednesday, | December 1, | | 109,332 |
| Saturday, | July 24, | Newspapermen's Day | 106,442 |
| Thursday, | May 27, | Zone Day | 104,486 |
| Sunday, | November 30, | | 103,654 |
| Saturday, | May 1, | May Day & Examiner Day | 103,588 |
| Monday, | May 31, | Decoration Day, | 101,063 |
| Sunday, | November 14, | | 100,595. |

STOCKHOLDERS DAY.

Stockholders Day (Tuesday,

February 23) was the first celebration after Opening Day. This was held in honor of the fourteen thousand private subscribers, large and small, to the Exposition corporation's fund of \$7,500,000. This delegation was met at the Scott street entrance by President Moore and Directors of the Exposition, and escorted with music and military to Festival Hall where simple yet appropriate ceremonies were held, Mr. Stanley W. Morshead opening the proceedings as Temporary Chairman and introduced the permanent Chairman, Mr. Andrew Carrigan. President Moore stated that the purpose of the meeting was to give the Exposition's first official recognition after the opening to the stockholders whose prompt, generous and public-spirited subscriptions had made the holding of the Exposition possible. Mr. William J. Dutton, one of the five Voting Trustees of the Stockholders, made the response in their behalf.

JAPAN DEDICATION (First Foreign Celebration).

Japan Dedication Day immediately followed on Wednesday, February 24, and was the first celebration by a Foreign Country. The morning opened with semi-religious ceremonies of typically Japanese character at Japan's National Pavilion, in which Commissioner Jiro Harada and the President's daughter Miss Josephine Moore, took the leading parts. Imposing exercises were held in Festival Hall during the afternoon, at which President Moore and Commissioner-General Haruki Yamawaki were the central figures. At the conclusion of these exercises the entire assemblage, escorted by military and music, marched down to the Exposition Race Track where Japanese games, daylight fireworks and other forms of attractive entertainment were provided.

NEW YORK STATE DEDICATION.

New York State Dedication Day was scheduled for the first State Dedication on February 23 but was postponed until March 19 because of the inability of Hon. Seth Low, the Governor's special representative, to arrive before that date.

OHIO DEDICATION. (First State Celebration)

Ohio's dedication occurred on Thursday, February 25, and was therefore the first State Building dedicated.

SAN MATEO COUNTY DEDICATION (First County Celebration).

San Mateo County (California) was the first County to dedicate its participation. This celebration also occurred on Thursday, February 25.

DESIGNERS' DAY.

Recognition was also promptly given to the Architects and Sculptors who designed the Exposition and its Statuary by the holding of Designers' Day exercises on Thursday, February 25, in the Court of the Universe, where President Moore presented the Chief of Architecture, Mr. George W. Kelham, and his thirteen colleagues each with a handsome bronze tablet as a testimonial of the Exposition's esteem and appreciation. The following were the Architects and Sculptors honored on Designers' Day:

George W. Kelham, Chief of Architecture
McKim, Mead & White, Architects of Court of the
Universe
Carrere & Hastings, Architects of Tower of Jewels
Henry Bacon, Architect of Court of the Four Seasons
Bakewell & Brown, Architects of Horticulture Palace
Bliss & Faville, Architects of main group of
eight Exhibit Palaces
Robert D. Farquhar, Architect of Festival Hall
Bernard R. Maybeck, Architect of Fine Arts Palace
Louis Christian Mullgardt, Architect of Court of
Abundance
Ward & Blohme, Architects of Machinery Palace
Jules Guerin, Chief of Color and Decoration
Karl T. F. Bitter, Chief of Sculpture
A. Sterling Calder, Assistant Chief of Sculpture
John McLaren, Chief of Landscape Department.

TRAVERTINE DAY.

Travertine Day was celebrated on Thursday, March 18, to honor Mr. Paul E. Denivelle for his successful application of Travertine to the exterior finish and decoration of the Exposition. During appropriate ceremonies President Moore presented Mr. Denivelle with a commemorative bronze plaque as a token of the Exposition's appreciation.

DEDICATION OF THE EXPOSITION.

The Exposition was formally dedicated on Wednesday, March 24 by the Vice-President of the United States, Hon. Thomas R. Marshall, acting for President Woodrow Wilson whose urgent official duties prevented him from leaving Washington as planned for this important dedication. These ceremonies, presided over by President Moore, took place in the Court of the Universe and emphasized our Federal Government's acceptance and approval of the Exposition as this Country's national celebration of the opening of the Panama Canal. A vast throng was present among which were many distinguished personages, including the Foreign and State Commissioners to the Exposition, Secretary of the Interior Franklin K. Lane, Assistant Secretary of State William Phillips, Assistant Secretary of the Navy Franklin D. Roosevelt and other United States Government officials, prominent officers of the Army and Navy, California State and San Francisco City officials, Directors and officials of the Exposition.

EXPOSITION BUILDERS DAY.

Early and well merited recognition was given to the following contractors who built the Exhibit Palaces, etc.:

W. W. Anderson & Co., Machinery Palace; Strehlow, Freese & Petersen, Varied Industries, Mines, Courts of Flowers and Four Seasons, California Building; Lange & Bergstrom, Education, Agriculture, Transportation; Reese and Rountree, Liberal Arts; McLeran & Peterson, Manufactures, Festival Hall; John Monk, Horticulture; J. D. Hannah, Fine Arts; Neal A. McLean, Food Products; McSheehy Bros., Live Stock; F. Rolandi, Court of the Universe; Commary-Peterson Co., Inc., Tower of Jewels; Dyer Bros., Structural steel for Tower of Jewels and Horticulture; Western Building and Engineering Co., Ferry Buildings, Dairy Buildings.

Their loyal and efficient employes were similarly recognized. This occasion was called Exposition Builders Day which was celebrated on Saturday, April 10, by exercises in the Court of the Universe. President Moore presented each of these contractors with commemorative silver medals and contractor Ralph McLeran responded in behalf of the recipients. The President likewise presented each of the workmen with a commemorative bronze lapel button and shook hands with them while doing so.

ILLUMINATION NIGHT.

Similar recognition was accorded to Mr. Walter D'Arcy Ryan, Chief of the Department of Illumination, for his conspicuously important contributions to the illuminating effects at the Exposition. For this purpose Illumination Night was celebrated with several unique electrical features and an unusually brilliant display of fireworks in the evening of Tuesday, April 13. Appropriate ceremonies were held in the Court of the Universe at which President Moore recited Mr. Ryan's splendid service to the Exposition and in its behalf presented him with a commemorative bronze plaque.

WOODROW WILSON DAY.

Although repeated efforts had been made to induce President Woodrow Wilson to visit the Exposition, none were successful. The President invariably expressed his keenest regret but felt that the unfortunate foreign situation would not permit of his being at such a great distance from his post in Washington. He nevertheless hoped until the last that developments would yet enable him to come and promised to make the trip if conditions permitted. In view of this uncertainty the Exposition determined to celebrate a special day in honor of the man - - Woodrow Wilson - - for his manifestly sterling qualities as a citizen of whom all Americans could well be proud without regard to party affiliations - - and trust to an opportunity being afforded later to do fitting honor to him as Chief Executive of the nation. With the cooperation of the Daily News of San Francisco and the Scripps-McRae Service Thursday, July 1, was therefore scheduled and celebrated as Woodrow Wilson Day at the Exposition. Mayor Rolph presided at the ceremonies in the Court of the Universe where laudatory addresses were also made by President Moore, Governor Johnson and Senator Phelan. Other interesting features on this

occasion were the pressing of a Western Union Telegraph key in the White House by President Wilson which unfurled the Stars and Stripes on the platform at the Exposition where massed bands led by John Philip Sousa at the same time played the Historic Scenes Symphony. The entire celebration was a fitting tribute to the nation's first citizen and was joined in enthusiastically by the vast throng present. Program attached (marked "J").

INDEPENDENCE DAY.

Independence Day was most successfully celebrated on Monday, July 5, with appropriate ceremonies in the South Gardens, fronting the Tower of Jewels, at which Hon. William Jennings Bryan, former Secretary of State, was the orator of the day. Program attached (marked "K").

LIBERTY BELL DAY.

Liberty Bell Day (Saturday, July 17) to celebrate the arrival and installation of this historic relic in the Pennsylvania Building at the Exposition, also proved a wonderful magnet. Hon. Champ Clark, Speaker of the United States House of Representatives, delivered the principal address at the ceremonies in front of the Fountain of Energy. The Liberty Bell Escort, a Committee of leading officials and citizens of Philadelphia,

likewise took a prominent part in the ceremonies, which are depicted in the attached photographs - - marked "L". The Bell reached San Francisco on Friday evening and was escorted to the Exposition grounds in a big military and naval parade on Saturday, reaching the ceremonial platform at noon. A pretty feature of the attached program (marked "L") was the climax to the ceremonies when the Liberty Bell was undraped and forty eight children, costumed to represent the States of the Union, each placed a wreath upon this beloved emblem of our freedom.

ROOSEVELT DAY.

Roosevelt Day was celebrated on Wednesday, July 21. Colonel Theodore Roosevelt was escorted with full military honors by United States Cavalry from the Hotel St. Francis to the Scott Street gate of the Exposition. There he was met and saluted by the United States Marine Corps Battalion who escorted him to the grounds of the Enlisted Mens Club House, where he was introduced by California State Commissioner Arthur Arlett, planted a commemorative tree and addressed the assembled troops. From the Enlisted Mens Club House Colonel Roosevelt was escorted to the Court of the Universe, where an enormous crowd had congregated to hear his principal address on War and Peace. President Moore presided and

Governor Johnson introduced the speaker, who was received and listened to with the greatest possible enthusiasm and attention. Program attached (marked "M").

TAFT DAY.

Taft Day (Thursday, September 2)

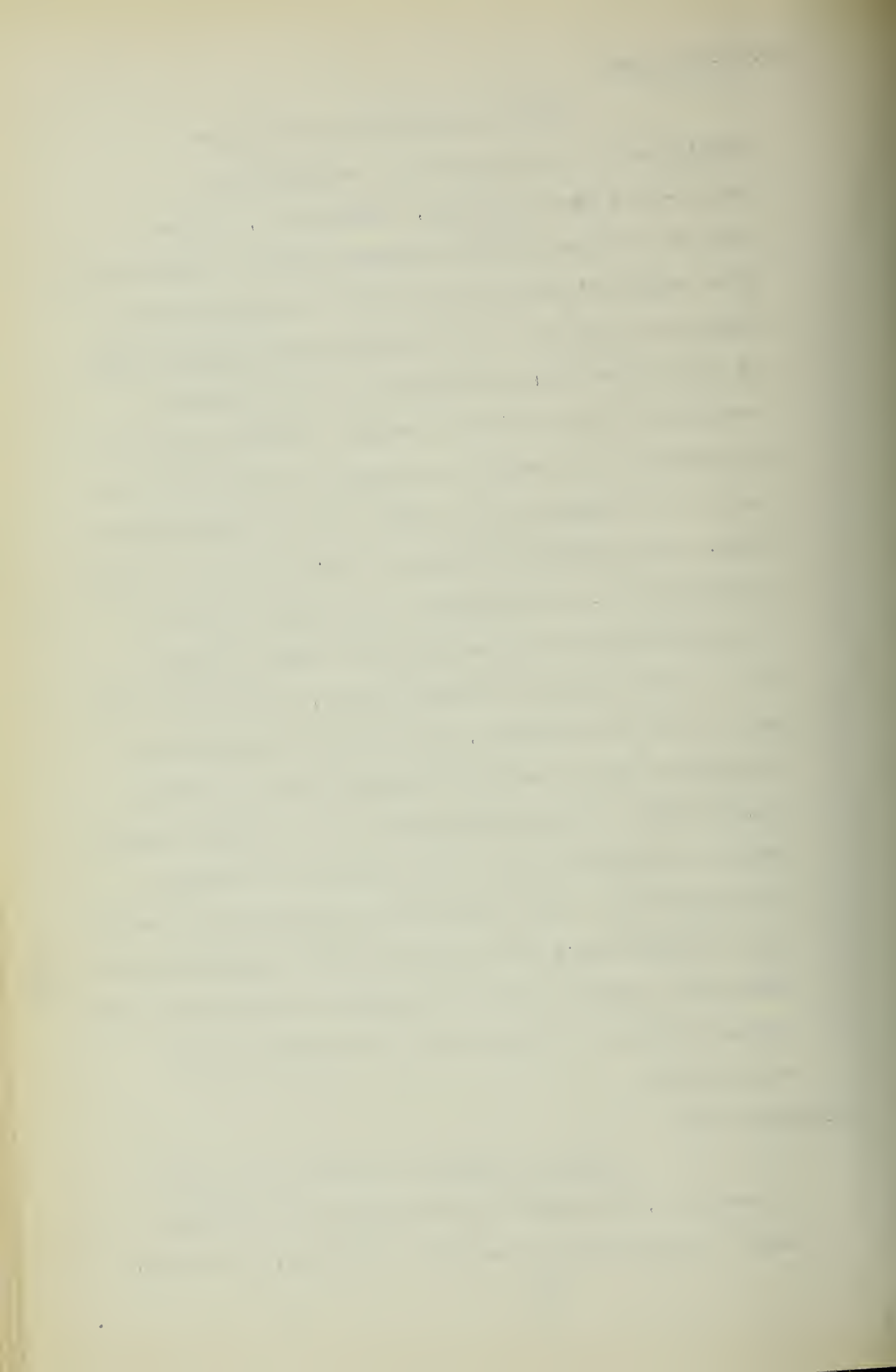
served as a medium for a very hearty welcome to the man who, when President of the United States, gave the Exposition to California's metropolis because he believed and said that "San Francisco Knows How". Hon. William Howard Taft was escorted by a troop of United States Cavalry from the Palace Hotel to the Exposition Grounds. He planted a tree, amidst appropriate ceremonies presided over by Vice-President William H. Crocker, in the Garden separating the Chinese and the Argentine national pavilions. The second function of the day took place in the Court of the Universe where President Moore presided. Vice-President Reuben B. Hale presented Mr. Taft with a handsome silver loving cup from the Exposition in grateful remembrance of his well demonstrated friendship for the people of San Francisco. The ex-President responded in feeling terms and delivered a masterly address on "Preparedness". Program attached (marked "N").

OUT-OF-DEBT DAY.

Another particularly happy and significant occasion was the celebration of Out-of-Debt Day on Friday, September 3, as per copy of program and photographs attached (marked "O"). This important celebration marked the Exposition's emergence from the million dollar indebtedness which it had opened with on February 20 and proved an occasion of the greatest possible satisfaction and rejoicing to not only the citizens of San Francisco but to the people of the whole State of California as well. The principal features of this program were the presentation of the necessary certified check by President Moore to Vice-President James J. Fagan, of the San Francisco Clearing House, representing the holders of the Mortgage, and the very appropriate burning of this cancelled Mortgage by Hon. William Howard Taft, who when President of the United States awarded to San Francisco the privilege of holding the Exposition. The beautiful allegorical features of this ceremony were also arranged and conducted by Mr. Lawrence W. Harris of San Francisco to whom is due the fullest measure of credit for the success of this celebration.

GOETHALS DAY.

Goethals Day was scheduled on Tuesday, September 7, in honor of the Builder of the Panama Canal - Major General George W. Goethals, U.S. Army,



who was escorted from his hotel to the Exposition by a troop of United States Cavalry. The celebration comprised two functions, - - the first being the planting of a commemorative tree by the General in the Garden between the national pavilions of Argentina and China, and the second the ceremonies in the Court of the Universe where President Moore presented him with a box of Tower Jewels and General Goethals delivered a highly interesting and important address on the construction and maintenance of the great Panama Canal. Program attached (marked "P").

EXPOSITION ENGINEERS DAY.

Suitable honors for the Exposition Engineers were deferred until September to permit the attendance of the delegates to the great International Engineering Congress which convened at San Francisco during that month. Exposition Engineers Day was therefore celebrated on Friday, September 24, with exercises, in the Court of Abundance, presided over by Vice-President William H. Crocker, Chairman of the Buildings and Grounds Committee. President Moore then presented special bronze tablets to Mr. Harris D. H. Connick, the Director of Works, and his eight principal assistants, in recognition of the highly valuable service rendered the Exposition by them. The Exposition

Engineers so signally honored were the following officials of the Division of Works:

H. D. H. Connick, Director of Works
A. H. Markwart, Assistant Director of Works
W. M. Johnson, Engineer of Fire Protection
Guy L. Bayley, Chief Mechanical and Electrical Engineer
William Waters, Superintendent of Construction
W. F. Leurey, Assistant Chief Mechanical and Electrical Engineer
Shirley Baker, Construction Engineer
E. E. Carpenter, Chief Civil Engineer
H. D. Dewell, Chief Structural Engineer.

EXPOSITION LANDSCAPE DAY.

The beautiful landscape gardening on the Exposition grounds which has delighted so many thousands of visitors was also properly recognized on Exposition Landscape Day at the Exposition, Saturday, October 9. Director James McNab, Vice-Chairman of the Buildings and Grounds Committee, was Chairman of the ceremonies in the South Garden at the East end of the Palace of Horticulture. Surrounded by an immense assemblage, Mr. John McLaren, Chief of the Exposition Landscape Department, was presented with a large silver Loving Cup contributed by his many friends and admirers through subscriptions raised by the San Francisco Call and Post. This presentation was made by Mayor James Rolph, Jr., in behalf of these subscribers, and Chief McLaren was at the same time presented with a floral wreath by a little girl as a tribute of the affectionate regard in which he is held by the children of San Francisco. This was also the occasion for recognition of the

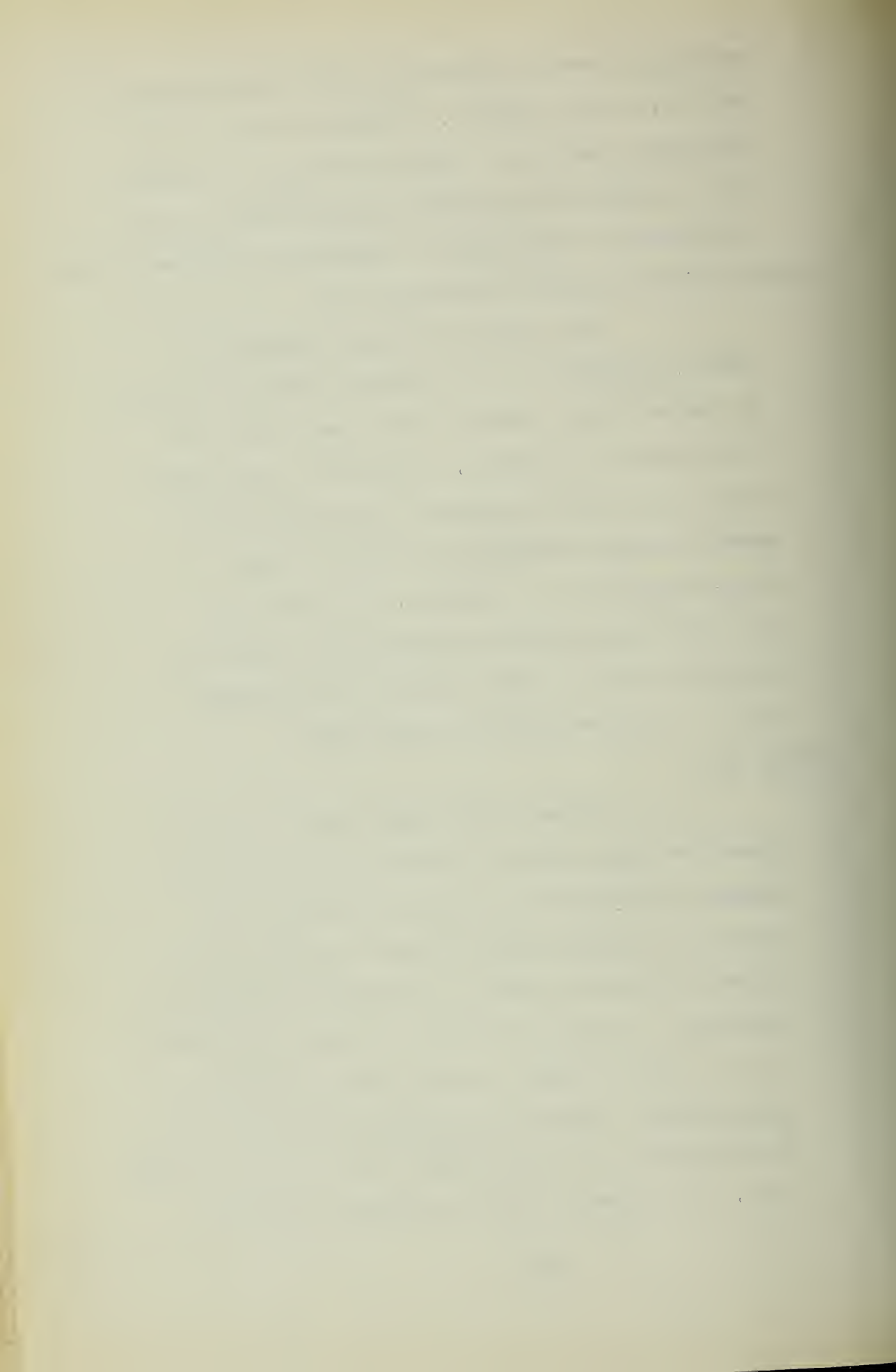
excellent service performed for the Exposition by his son, Donald McLaren, Assistant Chief of the Landscape Department, whom the Exposition honored with a commemorative bronze plaque similar to the one presented Chief John L. McLaren on Designers' Day.

UNITED STATES TREASURY DEPARTMENT DAY.

The presence of Hon. William G. McAdoo, Secretary of the Treasury, was the feature of United States Treasury Department Day at the Exposition on Wednesday, October 20. The entire ceremonies on this occasion took place in the Garden between Argentina and China, where Vice-President I. W. Hellman, Jr. presided. The Secretary planted a commemorative tree and received a box of Tower Jewels from President Moore. Program attached (marked "Q").

EDISON DAY.

No man in the world could have had cause for more pride and gratification than Mr. Thomas A. Edison at the very enthusiastic and generous reception given him at the Exposition. Wherever he went a crowd of admirers followed and applauded. It was a continual ovation and tribute to the great inventor and his modest, wholesome personality. Thursday, October 21, was set aside as Edison Day. The ceremonies were held in Festival Hall, with Director John A. Britton presiding.



President Moore presented Mr. Edison with a commemorative bronze medal. An eloquent response was made in his behalf by Mr. Samuel Insull, President of the Commonwealth Edison Company of Chicago, a life-long friend and business associate of Mr. Edison. As Festival Hall was filled to its capacity of four thousand people and its doors had to be closed to many other thousands clamoring for admittance, Mr. Edison was taken to the Court of the Universe where the immense overflow assembled simply to have a glimpse at this great man whose inventions had accomplished so much for the comfort, convenience and enjoyment of humanity. One of the most touching incidents of his stay here was the splendid tribute of respect and affection paid him by the schoolchildren of San Francisco and the surrounding Counties. Over thirty thousand of these children assembled in the Court of the Universe on Monday afternoon, October 25, and gave him a whole-hearted, truly California reception. No speeches were made. Mr. Edison simply stood in the bandstand with bared head, his good wife at the left and the "plant wizard" - - Luther Burbank - - on the right, while the Official Band played and the children sang patriotic airs under the direction of Miss Estelle Carpenter, Supervisor of Music in the public schools.



Vice-President Hale was the Exposition's representative and the schools were represented by Mr. George E. Gallagher, President of the Board of Education and Superintendent Alfred Roncovieri. School officials from the outside Counties were also present. The very happy suggestion for this public reception was made by Congressman Julius Kahn of San Francisco, with a view of not only affording the thousands of children here an opportunity to see Mr. Edison themselves but to enable them to tell their offspring that they had enjoyed the privilege of seeing this wonderful man whose name and achievements will undoubtedly form one of the brightest chapters in the world's history of inventions.

PORTOLA DAY

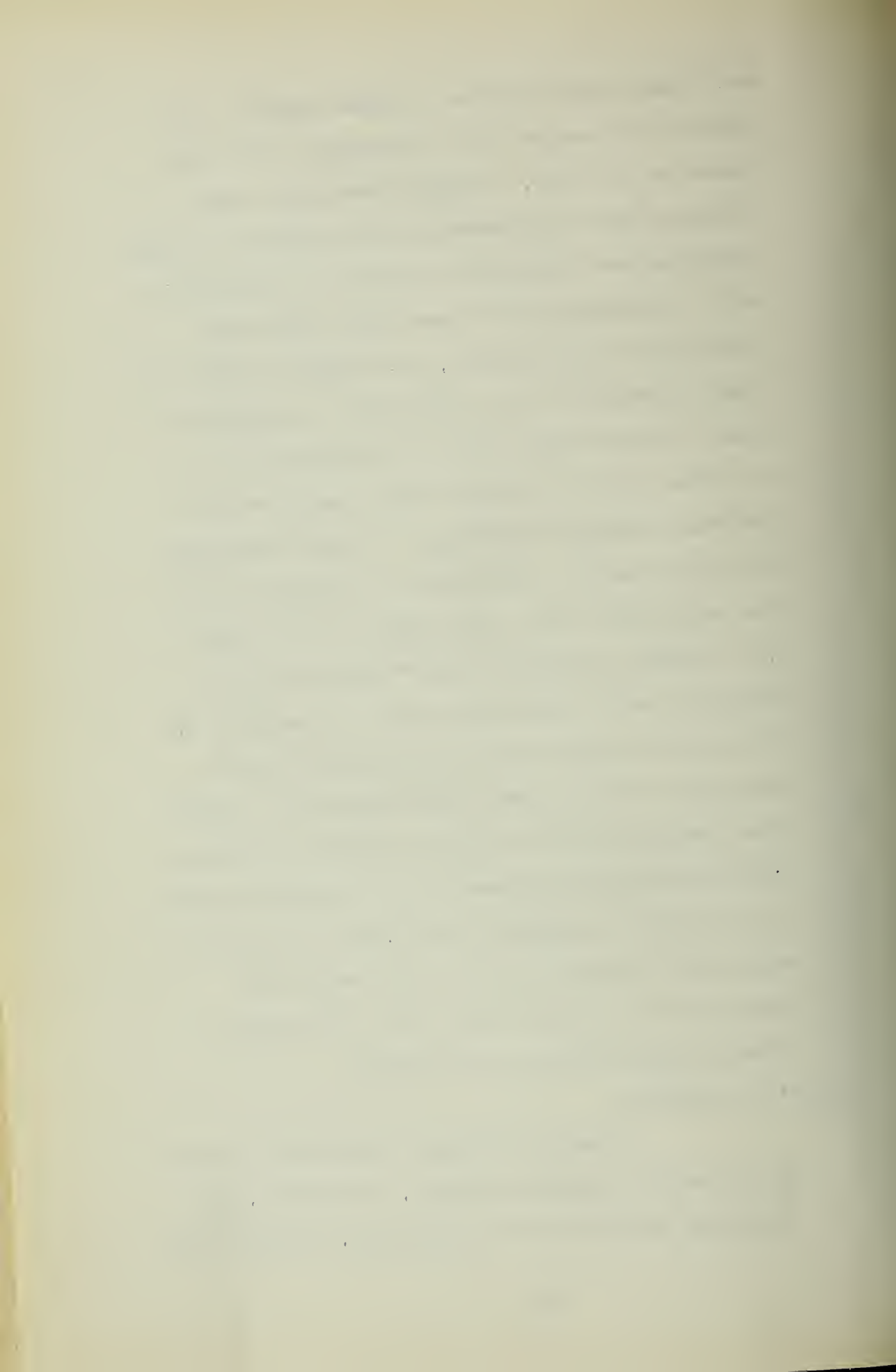
With a view of suitably recognizing the potent influence exercised by the Portola Festival of 1909 upon the people of San Francisco, which confirmed their confidence in their ability to successfully organize and conduct a great world's exposition and emphasized the fact that the people of this community were thoroughly equipped and fully capable of properly entertaining the Foreign Nations and States, the Exposition designated Saturday, October 23 as Portola Day. A very attractive program was prepared by the Committee on Arrangements - - Mr. Paul T. Carroll (Chairman),



Mr. James Woods and Mr. J. Frank Moroney. The celebration opened with a Barbecue in the 101 Ranch on the Zone, at which President Moore extolled the achievements of the Portola Festival Committee and presented its Executive Committee with a commemorative bronze medal which was received by the Chairman, Mr. Philip T. Clay - - also a Director of the Exposition. President Moore referred with pride and satisfaction to the fact that he likewise was a member of the Portola Executive Committee. He also expressed the hope that the celebration of Portola Day at the Exposition would help serve to keep alive the splendid "Portola spirit" which is such a valuable asset to San Francisco. An address of felicitation was likewise delivered by Mayor Rolph and the exercises were brought to a close with humorous remarks by Mr. "Larry" W. Harris. The Barbecue was followed by an attractive parade of decorated automobiles and floats through the Exposition grounds and the celebration was concluded by a fancy dress ball in the Motor Transportation Building that night.

WOMAN'S BOARD DAY.

A special day was celebrated in honor of the Woman's Board on Friday, October 29, with exercises in the Court of Abundance, presided over



by Director John A. Britton, Chairman of the Women's Affairs Committee. President Moore presented an Engrossed Testimonial of appreciation to the Woman's Board which was accepted by the Honorary President, Mrs. Phoebe A. Hearst and responded to by its President Mrs. Frederick C. Sanborn. Felicitating addresses were likewise delivered by Mayor Rolph, California State Commissioner Arlett, and Hon. John F. Davis representing the Travelers Aid Society of California which had cooperated so closely and effectively with the Woman's Board for the protection and care particularly of visiting young girls during the Exposition.

LIBERTY BELL FAREWELL DAY.

The Liberty Bell remained on display in the Pennsylvania Building from July 17 until November 10. Tributes of respectful admiration and patriotic love were paid to this great relic daily by thousands of visitors at the Exposition, and it is conceded on all sides that no single object of display here was viewed with so much reverence and sincere affection. On Wednesday, November 10, the Bell was placed upon a handsomely decorated float and escorted to the Mountain of Energy where the Liberty Bell Farewell Day ceremonies were held. Program and photographs

attached (marked "R"). The official party from Philadelphia, known as the "Liberty Bell Escort", was present, headed by United States Senator Boies Penrose, who was the orator of the day. A beautiful feature of these ceremonies was the placing of floral wreaths upon the Bell by the Foreign and State Commissioners as a mark of their respect and esteem. At the conclusion the float was placed under the arch of the Tower of Jewels where it remained under guard with a searchlight playing upon it until the following morning when it was escorted to the Van Ness gate by the President and Exposition officials and from there to the depot by the Liberty Bell Escort and a large procession of military and naval forces under command of Major General Arthur Murray and Rear Admiral W. F. Pullam.

CALIFORNIA DAY.

California Day was celebrated on Saturday, November 20, with appropriate ceremonies in the garden fronting the East end of the California Building. Hon. Matt I. Sullivan, President of the California State Commission, presided and the other members were present in the persons of Messrs. Chester W. Rowell, Arthur Arlett and Marshall Stimson; also Secretary E. J. O'Brien, Executive Secretary Harry H. Cosgriff

and Controller Leo S. Robinson. Engrossed Testimonials were presented to Mr. W. D. Egilbert, Commissioner of the California Building, and to the various Counties by Vice-President Reuben H. Hale, Chairman of the Exposition Board's Committee on Exhibits. A response in behalf of the Counties was made by Supervisor Richard W. Pridham of Los Angeles. The principal feature of these ceremonies, however, was the planting of a commemorative California Redwood tree by Governor Hiram W. Johnson, upon invitation of President Moore, who attended for this purpose. Program containing further details is attached (marked "S").

OTHER NOTABLE CELEBRATIONS.

Many other notable special days were celebrated with appropriate ceremonies, attractive processions and uniformed drills, elaborate entertainment and varied amusements. Chief among these celebrations were St. Patricks Day, Examiner Day, May Day, Zone Day, Decoration Day, Exhibit Departments Days, Newspapermen's Day, Call and Post Day, Labor Day, Insurance Days, Masonic Days, Shriners Day, Elks Day, Eagles Day, Odd Fellows Day, Pythian Day, Admission Day, and Thanksgiving Day. (Some specimen programs are attached, marked "T").

CITY SPECIAL DAYS.

Mayor John Purroy Mitchell of New York, Mayor William Hale Thompson of Chicago and

the Mayors of other Cities were present at the celebration of special days in honor of their municipalities. These Cities were presented by the Exposition with commemorative bronze medals which were usually received by their Mayors. The City Administration of San Francisco was similarly honored and the medal was accepted from President Moore by Mayor James Rolph, Jr. at appropriate ceremonies in the reception room of the California Building. (Programs attached marked "U")

NOTABLE CITIZENS DAYS.

Governors of all the States were invited by the President of the Exposition to appoint Committees to select the most notable citizen in their respective commonwealths as living exhibits of man's development and progress in scientific, industrial and humanitarian lines. This distinction was conferred by eleven States upon the notable citizens in whose honor special days were designated and appropriate ceremonies held on the Exposition grounds when they came here for this purpose. These ceremonies included the presentation of a commemorative bronze medal and were preceded by a luncheon tendered by the

President in the Administration Building.

The notable citizens appointed were:

By Oregon, Hon. Simon Benson, publicist and philanthropist; special day celebrated August 17.

By Nebraska, Professor Lawrence Bruner, scientist and naturalist; special day celebrated August 19.

By Pennsylvania, Dr. John A. Brashear, scientist and engineer; special day celebrated September 22.

By Alabama, Hon. Oscar W. Underwood, United States Senator, special day celebrated October 18.

By Arizona, Dr. L. D. Ricketts, capitalist and mining expert; special day celebrated

By Idaho, Hon. James H. Hawley, ex-Governor of Idaho; visited Exposition before appointed "Notable Citizen" and was unable to come again.

By Mississippi, Hon. John Sharp Williams, United States Senator; unable to come.

By Missouri, Hon. Champ Clark, Speaker of the United States House of Representatives; visited Exposition before appointed "Notable Citizen" and was unable to come again.

By North Dakota, Hon. E. F. Ladd, National Food Expert; unable to come.

By Rhode Island, Dr. William Herbert Perry Faunce, Educator and Scientist; unable to come.

By Wisconsin, Hon. W. D. Hoard, ex-Governor; unable to come.

AT HOME DAYS AND HOME WEEKS.

At the suggestion of the President of the Exposition a number of the Foreign and State Commissions established the very welcome custom of weekly, bi-weekly or monthly At Home Days in their respective pavilions and buildings where, assisted by their local National and State auxiliaries, the Commissioners would formally receive and entertain their countrymen and former countrymen, previous residents of their States and other guests. In like manner they also held Home Weeks for the congregation or assembling of their home-folk. All of these functions materially aided in forming pleasant acquaintanceships and cementing the bonds of mutual interest and goodwill among the visitors to the Exposition. In this connection the Department of Special Days and Events gave considerable assistance by furnishing to the various Commissions at its expense a specially compiled nativity list containing the names and addresses of approximately eighty thousand natives of the States and of Foreign Countries who are now residents of San Francisco and the nine Counties within a hundred mile radius of this City.

DIRECTORS AT CEREMONIES.

In addition to the President of the Exposition the following members of the Board of

Directors agreed to represent the Exposition and speak at official ceremonies as often as their other engagements permitted:

Mr. Barneson, Mr. Britton, Mr. Brown, Mr. Clay, Mr. Crocker, Mr. de Young, Mr. Hale, Mr. Hellman, Mr. Mullally, Mr. Rolph, Mr. A. W. Scott, Mr. Henry T. Scott, Mr. Taussig.

Aside from the President those most active in speaking at the various ceremonies were Vice-Presidents Hale and de Young and Director Brown. Vice-President Rolph spoke on a great many occasions but nearly always as Mayor of San Francisco; when unable to be present himself he was represented by his able Secretary, Mr. Edward R. Rainey. The remaining Directors were uncertain, declined to commit themselves in this connection or were not otherwise available.

In view of the limited list of Directors available for this service, especially during the last half of the Exposition period, it became necessary to utilize the services of Commissioner Charles A. Vogelsang and the Chief of Domestic Exploitation, Mr. Colvin B. Brown, both of whom rendered frequent and splendid service in this connection. On some occasions the Directors of Divisions as well as the Director of Congresses, the Director of Music, and the Chiefs of Departments officiated in this capacity.

UNITED STATES NATIONAL EXPOSITION COMMISSION.

Hon. William Bailey Lamar, resident member of the National Exposition Commission for

the United States spoke in behalf of the Federal Government at nearly all of the Foreign and State dedications and National or State days. The other two members of the Commission were Hon. William Phillips, Third Assistant Secretary of State and Hon. Franklin D. Roosevelt, Assistant Secretary of the Navy, who were present at the Exposition only during Vice-President Marshall's visit.

CALIFORNIA STATE COMMISSION.

The State of California was ably represented at the majority of these official functions by Hon. Chester H. Rowell and Hon. Arthur Arlett, members of the California State Commission to the Exposition. Occasionally Hon. Matt I. Sullivan, President of this Commission, and Hon. Marshall Stimson, the remaining member, were present and spoke for the State.

ARMY'S COOPERATION.

The Department is deeply obligated to Major General Arthur Murray for the invaluable assistance so often rendered it in escorting distinguished guests of the Exposition to the Exposition grounds, and for the indispensable part his troops always took in the numerous parades, drills, sham battles and other formal functions held under our auspices. The Exposition publicly testified its appreciation of this valued cooperation by celebrating United States Army Day with appropriate ceremonies on Monday, November 29. On this occasion the United States Army was presented with a commemorative bronze medal which was received

by Major General Murray and forwarded by him to the War Department at Washington.

NAVY'S COOPERATION.

We are likewise indebted to Rear-Admirals C. F. Pond and W. F. Fullam, and Captain Philip Andrews of the Naval Training Station here for their highly valued cooperation in firing salutes from the warships and the participation of the forces under their command in the various parades, sham battles and other exercises and events at the Exposition. The Navy was also very properly honored with a special day on Friday, November 26, which was designated United States Navy Day. A commemorative bronze medal was presented by the Exposition to the United States Navy and received in its behalf by Rear Admiral Fullam who likewise forwarded this medal to Washington for the Navy Department's archives.

MARINES' COOPERATION

The United States Marine Corps Battalion camped on the Exposition grounds played an important part in the life of the Exposition. The Commandant, Lieutenant-Colonel John F. Myers and his staff were at all times ready and willing to assist this Department with companies of Marines in receiving and escorting distinguished

visitors and marching in parades within the Exposition grounds, taking part in the numerous Foreign and State ceremonies, and otherwise helping us to successfully conduct many of the important functions connected with particularly large special day celebrations. This Marine Battalion likewise gave several drills weekly which proved a source of great interest and admiration. The unexpected departure of this splendid body of men for martial duty in Mexico shortly before the closing of the Exposition was a source of the keenest regret to their friends and admirers who were legion.

EXPOSITION GUARD'S COOPERATION.

Last but not least is the debt of gratitude the Department of Special Events is under to the Exposition Guard. The Commandant, Captain Edward Carpenter, and his efficient staff always cheerfully responded to the frequent calls made upon them for members of the Guard to do escort duty, aid in policing and ushering at ceremonials and special event attractions, and in every other way at their command insuring the systematic and harmonious conduct of the hundreds of functions held under this Department's direction or auspices. The uniformly courteous demeanor of the Exposition Guard was favorably noticed and commended by all right thinking people who came into contact with its members.

SPECIAL EVENTS:

AUTOMOBILE RACES

The immense attendance at the famous Grand Prix race on Saturday, February 27 and at the Vanderbilt Cup race on Saturday, March 6 conclusively proved that the public are as fond as ever of high speed automobile racing. Practically all of the world's available crack drivers participated. Dario De Resta won both classics, whose courses each covered a circle of four miles within the Exposition grounds - - around the Race Track and the main group of Exhibit Palaces. The contenders were:

Barney Oldfield, Tom Alley, Jack Gable, Eddie Pullen, Gil Anderson, G. E. Huckstell, Capt. Kennedy, Harry Grant, D. Resta, Louis Nikrent, C. R. Newhouse, Arthur H. Klein, Ed Rickenbacker, Jack Le Cain, Edward O'Donnell, R. C. Durant, E. A. Hearne, Ralph De Palma, Hughie Hughes, Bob Burman, Thomas McKelvy, Jim Parsons, Howard Wilcox, J. B. Marquis, William Carlson, Harold Hall, T. A. Tomasini, Huntly Gordon, Roy Francis.

AEROPLANE FLIGHTS.

The many up-to-date Aeroplane flights were unquestionably the most spectacular and remunerative of the Exposition's Special Event attractions. These commenced with the remarkable tri-weekly Aeroplane flights by Aviator Lincoln Beachy. These started Sunday, February 21 and continued until ^{Sunday,} ~~Saturday,~~ March 14 when they were brought to an untimely end by the collapsing of the

wings of Beachey's new Biplane, resulting in his sudden death that afternoon. This sad occurrence seemed to lead to the conclusion that it would be the end of fancy Aeroplane exhibitions at the Exposition, but the shock of the unfortunate accident had scarcely passed away before the dead aviator was most worthily succeeded by little "Art" Smith (photograph attached marked "V") whose daring flights, modesty and lovable personality quickly won him an enviable place in public favor. He soon became a "popular idol" and the greatest drawing card at the Exposition, thousands upon thousands gathering at the Marina to see him fly and watching his remarkable flights with breathless admiration. "Art" was given a splendid ovation when his ten weeks' contract ended on August 8 and he left to fill engagements in the East. He was given another great ovation upon his return November 7 to fly during the last four weeks of the Exposition. He had an exclusive contract to make two daylight flights and two illuminated night flights weekly. Soon after Smith's departure Aviators Charles F. Niles (known as "Do-Anything-Niles") and the celebrated Uruguayan Aviator, Silvio Petirosi, began their engagements - - August 29. Both used biplanes and each gave four thrilling exhibitions every

week - - two in the daytime and two night flights. Petrossi's engagement ended October 23 and Niles finished November 6. The very remarkable work done by these wonderful "birdmen" demonstrated the fact that more sustained interest was created by aviation than any other single feature of the Exposition. A new and extremely difficult standard of flying was established and the Marina was invariably crowded every time these intrepid men went aloft.

CHILDREN'S DANCING EXHIBITIONS AND GAMES.

Many exhibitions of "folk-dances" and other national and fancy dancing in costume were given, generally outdoors on the Marina or in the Music Concourse, by children especially adept in this form of entertainment. The pupils of Miss Ida Wyatt of San Francisco were most prominent and won the warmest admiration and praise for the charm and grace of their exhibitions. These sometimes played an important part in the Children's games held on the Marina which afforded unbounded delight and amusement to the many thousands of young ones who participated.

FIREWORKS DISPLAYS AND SCINTILLATOR DRILLS.

Fireworks and Scintillator Drills were given usually three times weekly, a full description of which will doubtless be found

in the reports of the Chief Mechanical and Electrical Engineer and the Chief of Illumination.

PAGEANT-PLAYS AND PARADES.

A number of brilliant pageants and plays were given, the most notable of which were The Landing of Junipero Serra, Fire, The Pageant of the Padres, The Pageant of Monterey, in the Court of the Universe; and A Night in Hawaii, The Birth of the Poppy, and The Pageant of Elaine by La Loie Fuller and her company, on the front of Sculpture Hall and the Fine Arts Palace lagoon. The pageant-parade of decorated automobiles and floats entered by the Foreign Nations and States on San Francisco Day, and the grand night parade of electrically illuminated floats on Closing Day were most attractive. Big delegations from California Counties and other celebrating organizations marched through the streets of the City and the Exposition grounds with music and handsomely decorated floats on their special days, and there were frequent large and brilliant military parades by the Army and Naval forces stationed in and around San Francisco.

FREE CONCERTS AND SHOWS.

There were many free concerts, indoors and outdoors, including massed bands with Sousa and Conway leading, vocal and other instrumental

offerings by prominent artists, and choral work by the great Exposition Chorus of three hundred finely trained male and female voices; also the Baby Show, Doll Day, La Gai performances, Fall of Babylon and Siege of Troy spectacles, Fashion Shows, Lawn Fetes, Fire Drills, Life Saving Drills by the United States Coast Guard, illuminated water carnivals and many other attractive forms of entertainment provided without cost to Exposition visitors. These events were mostly planned and managed by Chief of Special Days Louis Levy to whose enthusiasm, resourcefulness and untiring energy their success is largely due. In this connection mention must be made of the popular daily free dansants and musicales conducted by the Woman's Board in the beautiful Ball and Reception rooms of the California Building.

MARIMBA BAND.

The Marimba Band, brought here for the first time by the Guatemala Commission, speedily became one of the sensations of the Exposition and was accordingly listed by us as a special event attraction. The instrument itself is over twelve feet long and has wooden "keys" arranged as in the xylophone. It is played similar to the latter but, unlike the xylophone, each key of the Marimba is equipped with a novel "resonator" - - a triangular

wooden tube that reverbrates with tremendous sonority as the key is struck. The effects produced by the half dozen or more players are fairly startling and its melodious tones simply delight the listener beyond expression. Marimba concerts were given frequently at the Guatemalan National Pavilion and this entertaining music was much in demand also at banquets, dances and receptions elsewhere on the Exposition grounds.

SPECIAL PUBLICITY AND PROMOTION OF SPECIAL DAYS AND EVENTS.

Under the able and energetic management of Mr. Lowell Hardy, and his principal assistant Mr. Guy R. Kinsley, the Bureau of Publicity for Special Days and Special Events was established at the beginning of the Exposition period.

In December 1914, two months previous to Opening Day, the work of the Promotion of Special City and County Days for California and the Western States was inaugurated, and with the opening of the Exposition, these two Departments were consolidated.

The promotion work was done by a staff of twelve experienced Field Commissioners, among whom the Counties of the State were distributed. These Commissioners went at once into their various territories where their operations consisted of

getting in touch with the leaders in each community - - having meetings called, and getting definite dates set for City and County celebrations at the Exposition. These dates were purposely set for the early Spring, when the attendance would be normally light. The value of this work was demonstrated by the results, due largely to the energetic and tactful labors of Commissioners Fred R. Reed, Carey S. Hill and Rossiter Mikel whose services were accordingly retained to the end of the Exposition.

Between February 20 and the middle of May, special County and City celebrations representing every County in the State of California, all of the principal Cities, and many of the other adjoining States were successfully held. These special days brought many thousands of people from all sections of the State, materially increasing the attendance, and spreading a most desirable knowledge of the Exposition throughout a wide territory. So well impressed were the people of the Counties throughout the State with the beneficial result of these excursions, centering largely in the extensive and valuable publicity given their section through the operations of the Bureau of Special Publicity, that not once, but in some cases four and five times during the Exposition period, the same Counties held additional special days, featuring their various products.

The Special Publicity Department of this Bureau was headed by Mr. Guy R. Kinsley, with a force of four additional writers, acting under the direction of Mr. Lowell Hardy and it is due to the close cooperation between the subdivisions of the Bureau of Special Publicity and Promotion that the great success achieved was accomplished.

To the press of California in general, and the San Francisco dailies in particular, is due the greatest possible praise and credit for their public-spirited attitude towards the Exposition and especially for the exceedingly liberal manner in which they treated the advance news celebrations.

During the nine and a half months of the Exposition period, there appeared in the local papers of San Francisco, coming from this Bureau, about 12,500 columns of reading matter, approximating 225,000 inches, all bearing on the Special Days and Special Events at the Exposition. The larger portion of this enormous local publicity was advance matter operating to stimulate interest and attendance on these particular days..

In addition to this, all of the principal papers on the Pacific Coast were furnished with special publicity matter bearing on events of special interest to their respective

communities. No accurate record of the publicity thus attained is available. Great credit is due to Manager Lowell Hardy and his staff for the enterprising and vigorous manner in which his special publicity campaign was planned and conducted. He was at all times "on the job" and not only never missed an opportunity to spread the gospel of Special Days and Events but sought and created many openings from which valuable publicity was obtained both in the San Francisco dailies and in the press throughout California.

ADVERTISING SPECIAL DAYS AND EVENTS.

Extensive advertising by billposting, display cards, hangers and similar outdoor and indoor methods was done to call the public's attention to the numerous interesting celebrations and attractive special event features at the Exposition. The results speak for themselves in the remarkable patronage the Exposition began to enjoy when this policy was adopted soon after the Special Events activities were consolidated with the Special Days management in the latter part of May. This character of advertising was planned and handled by Chief of Special Events Cooley who deserves great credit for the painstaking and intelligent manner in which he performed this important work as well as his conduct of the Aeroplane flights and

Automobile races at the Exposition. A very material help in this connection was the small display ads the Exposition ran daily in the columns of the local newspapers. Responsibility and credit for the attractive form in which these advertisements appeared devolved upon Mr. Guy R. Kinsley, Assistant Manager of Publicity for Special Days and Events.

COMPTROLLER'S REPORT OF EXPENSES INCURRED FOR SPECIAL DAYS AND EVENTS.

| Appropriation | For Period | Previous | To date |
|---------------------------------------|-------------------|--------------------|--------------------|
| 600-K Special Events Office | \$5,078.72 | \$11,674.81 | \$16,753.53 |
| a600-K Down Town Ticket Office | 1,064.10 | 3,899.19 | 4,963.29 |
| b600-K Special Events General Expense | 54.50 | 90.00 | 144.50 |
| | <u>\$6,197.32</u> | <u>\$15,664.00</u> | <u>\$21,861.32</u> |
| Events and attractions: | | | |
| 601-K Miscellaneous | \$31,433.05 | \$90,768.17 | \$122,201.22 |
| 602-K Vanderbilt Grand Prix | 1,294.65 | 115,494.70 | 116,789.35 |
| 608-K Marine Encampment | 15.65 | 14,474.34 | 14,489.99 |
| a608-K Fontana Warehse | 1,970.29 | 25,621.22 | 27,591.51 |
| 611-K Opening Day | | 20,316.85 | 20,316.85 |
| 612-K Special Days | 6,759.54 | 75,053.93 | 81,813.47 |
| 615-K Concessionaires Day | | 7,480.00 | 7,480.00 |
| 616-K Golf Tournaments | | 6,109.75 | 6,109.75 |
| 617-K Miniature Auto Races | | 752.07 | 752.07 |
| 618-K Balloon Race & Altitude | | 1,715.26 | 1,715.26 |
| 619-K 4th July Celebration | | 6,302.95 | 6,302.95 |
| 620-K American Newspapermen's Day | 132.00 | 2,584.70 | 2,716.70 |
| 621-K Auto Races-July 10 | | 654.25 | 654.25 |
| 623-K Concessionaires Day-Oct 2 | 190.15 | 2,738.47 | 2,928.62 |
| 624-K San Francisco Day - Nov. 2 | 11,646.19 | 3,226.04 | 14,872.23 |
| 625-K Auto Races-Oct. 16, 17 | 60.00 | 995.48 | 1,055.48 |
| 626-K Closing Day | 11,657.22 | | 11,657.22 |

CHAPTER I. THE DISCOVERY OF AMERICA

SECTION I. THE DISCOVERY OF AMERICA

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SECTION XXV. THE DISCOVERY OF AMERICA

APPRECIATION.

This report would be incomplete, if I failed to express to you, Mr. President, my profound gratitude for the confidence you have so kindly reposed in me and my ability to properly administer the manifold duties and responsibilities involved in organizing and conducting the special days and special events activities of the Exposition. I am especially grateful for your unfailing consideration, support and encouragement at all times and even on occasions when you, your self, were sorely tried and overburdened with the multiplex responsibilities of your own most important position as chief executive of this great undertaking. Please accept my very best thanks for this kindness which I can assure you has been my chief reliance and source of inspiration to renewed efforts on many occasions when I felt that the nervous tension and physical tax were more than I could stand.

I believe that my sincere thanks are due also to the members of the Executive sub-Committee, composed of the President, Vice-President Hale and Directors Britton and Henry T. Scott. I am most grateful for this committee's repeatedly prompt and favorable action on my

recommendations for appropriations to carry out the many celebrations planned by me. Their confidence in my judgment in this respect is most heartily appreciated.

I also take this occasion to express my sincere appreciation of the wise and sympathetic counsel always so generously given me by the Director-in-Chief, Dr. Frederick J. V. Skiff, whose broad experience rendered his advice most beneficial.

I cannot speak too highly of the very helpful cooperation given me by Director of Works Connick and Comptroller Durkee from the beginning of our very close association until the end of the Exposition. Mr. Connick has not only been a tower of strength to me in an advisory capacity but he and his assistants have at all times promptly afforded me all the facilities and equipment available in the Division of Works for the physical requirements of the Special Day celebrations and Special Event attractions. Mr. Durkee has likewise proved a most valuable counselor and has aided me in every possible way where finances and accounting were necessary in my work. I am greatly indebted to these officials and their staffs for the invaluable assistance rendered me in the discharge of my duties and I unhesitatingly accord to them a full measure of credit for whatever success our joint labors may have achieved.

To Executive Secretary Cumming and the entire staff of the President's office, including Lieutenant-Commander Clark H. Woodward, (Naval Aide to the President of the Exposition), I wish also to express my heartiest appreciation for their uniform courtesy and continued assistance. I am particularly appreciative of the personal good will and cordiality always manifested towards me by Mr. Cumming and his readiness at all times to cooperate with me in the performance of my duties.

Permit me to commend the unvarying promptness and very intelligent manner in which Mrs. E. N. Baker, the efficient Secretary of the Executive sub-Committee, has handled all communications which have passed between that Committee and myself.

My best thanks and acknowledgment of helpful cooperation are also extended to the Chairman of the Reception Committee, Mr. William T. Sesnon and his staff; to the Director of Exhibits and Chiefs of the Exhibit Departments; to the Director of Concessions and Admissions and his staff - - especially the Chief of Admissions and his assistants with whom my duties brought me into particularly close contact; to the Director of Congresses and the Director of Music; to the Traffic Manager, and to officers of the Woman's Board, particularly President Sanborn and

Mrs. K. W. Slack, Chairman of its Booking Committee, for their always prompt cooperation in providing the Ball Room and Reception Room of the California Building for the various ceremonies held under the auspices of my Department. In fact, I am under obligations to practically every Department of the Exposition with whom my Department had any business, for their unfailing and cheerful cooperation of the most helpful character.

COMMENDATION OF SPECIAL DAYS AND EVENTS STAFF.

I wish to take advantage of this opportunity to pay well earned tribute to the members of my own staff, whose fidelity to their work, zeal and intelligence in its performance, and enthusiasm for the Exposition made possible whatever success the Department of Special Days and Events may be entitled to enjoy as a result of its labors.

While each and every employe under my jurisdiction performed his or her allotted tasks of varying character in a most commendable and satisfactory manner that practically prohibits the singling out of any particular one for especial praise, I feel that it is not only proper but also just to make particular mention of the exceptionally valuable work of my principal assistant, Mr. Louis Levy, the Chief of Special

Days. His initiative, resourcefulness, unbounded enthusiasm and untiring energy proved one of the most valuable assets of the Department and earned for him my warmest regard, admiration and good wishes.

No one could have improved upon the very tactful and expeditious manner in which Commissioners C. S. Scott and Carl S. Hermann managed the numerous and important ceremonies and similar functions. They planned and provided the necessary platform and seating arrangements, met and escorted the various delegations from their hotels or the Exposition gates to the places where their ceremonies were to be held, and had Directors or Exposition officials promptly on hand there to represent the Exposition.

Excellent service was likewise rendered by Commissioners J. W. Ritter and Alfred G. Andersen in promoting very many of the special days scheduled on our Calendar and also in arranging and carrying out the programs for their celebration. They worked loyally and diligently for this purpose and acquitted themselves in a most creditable manner.

I also want to make special acknowledgment of the indispensable aid rendered me by Miss Helen Lane, Secretary of this Department, from the beginning to the end of the Exposition. She displayed rare intelligence, tact and executive

ability in handling and disposing of the mass of detail coming into this office. It was her duty to open and distribute the correspondence, schedule the Official Band for all celebrations, issue the programs and permits, and attend to everything else that was calculated to lessen the pressure upon my time and energies. For the assistance thus afforded Miss Lane has my most sincere thanks and the hope that opportunity may yet be given me to repay her for the loyal service she so rendered.

For Arthur Mittnacht, my Secretary, I have only the warmest praise and admiration. He was always "on the job", early and late, and never spared himself to contribute to my relief, comfort and convenience. His practical grasp of my requirements his proficiency as a stenographer and typist, his uniform courtesy and sense of duty and his patient and tireless efforts to please shall always be remembered by me with gratitude and affection. He was my Secretary in the fullest meaning of that title and for the indispensable service so cheerfully and capably given me in that capacity I shall ever be his debtor.

Mention has already been made under other headings of the particularly meritorious

service rendered by Messrs. Cooley, Lowell Hardy, Henion and other leading members of my staff. Much credit is due Mr. W. N. Harris for the very attractive floats designed and decorated by him for the pageant-parades on San Francisco Day and on Closing Day. His originality and artistic work, as well as the systematic manner in which he organized and handled these parades, won the most favorable comment on all sides. I wish also to commend in the highest terms the faithful and efficient work done by the stenographic and clerical forces in this Department. No word of commendation from me can, however, add to the satisfaction which it is the right of all the Special Days and Special Events employes to enjoy in the consciousness of duty thoroughly and satisfactorily performed.

CONCLUSION.

In conclusion, permit me to say, Mr. President, that while I have keenly enjoyed this work - - strenuous though it constantly was - -, my greatest satisfaction and compensation is from your very gracious assurances that my efforts have afforded you welcome relief and assistance during the most trying and exhausting period of your very active career. In this connection I

believe that all who have engaged in the great undertaking this Exposition represents have realized the full truth of the maxim that

"The pursuit of a congenial occupation, with the knowledge of continued progress, is the acme of happiness."

Respectfully submitted,

Theodore Gardee

Director of Special Days and Events.

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SPECIAL DAYS and EVENTS Employes

At conclusion of Exposition on December 4, 1915

DIRECTORS OFFICE:

- Mr. Theodore Hardee - - -Director of Special Days and Events
- Miss Helen Lane - - - -Secretary, Department of Special Days and Events
- Mr. A. E. Mittnacht - - -Secretary to the Director of Special Days and Events
- Mrs. Marie Stanyan - - - Stenographer
- Miss Helen Moore - - - - Stenographer
- Mr. Sidney B. Hook - - - Clerk
- Peter Dinnigan - - - - Office Boy
- - - - -

SPECIAL DAYS:

- Mr. Louis Levy - - - - - Chief of Special Days
- Mrs. N. E. Canfield - - -Stenographer
- Harold Mondet - - - - -Clerk
- - - - -

SPECIAL EVENTS:

- Mr. Hollis E. Cooley - - Chief of Special Events
- Miss Edna Minderman - - -Stenographer
- Mr. W. A. Ragan - - - - -Official Billposter
- - - - -

CEREMONIES:

- Mr. C. S. Scott - - - - -Commissioner for Ceremonies
- Mr. C. S. Hermann - - - - -Commissioner for Ceremonies
- - - - -

PROMOTION OF CELEBRATIONS:

- Mr. J. K. Ritter - - - - - Commissioner Promotion of Celebrations
- Mr. A. G. Andersen - - -Commissioner Promotion of Celebrations
- Miss Berenice Patterson -Stenographer
- - - - -

SPECIAL DAYS and EVENTS Employes, at conclusion of
Exposition on December 4, 1915 (PAGE 2)

PUBLICITY FOR SPECIAL DAYS AND EVENTS:

- Mr. Lowell Hardy - - - - Manager of Publicity for Special
Days and Events
- Mr. Guy R. Kinsley - - - Assistant Manager of Publicity for
Special Days and Events
- Mr. O. E. Lucas - - - - -Publicity Writer
- Mr. J. Crawford - - - - -Publicity Writer
- Mr. A. S. Peterson - - - Publicity Writer
- Mr. F. Fisher - - - - -Publicity Writer
- Mr. Fred R. Reed - - - - Field Commissioner
- Mr. R. L. Mikel - - - - -Field Commissioner
- Mr. Carey S. Hill - - - -Field Commissioner
- Mr. W. N. Harris - - - - Designer of Floats
- Mr. E. N. Clark - - - - -Assistant Designer of Floats
- Miss J. Dotta - - - - -Stenographer
- Miss T. E. Maguire - - - -Stenographer
- Eli Wilkinson - - - - -Office Boy

- - - - -

STATE AND FOREIGN ORGANIZATIONS:

- Mr. C. C. Henion - - - - Commissioner State and Foreign
Organizations
- Miss M. V. Arnold - - - -Stenographer

Complete force employed during life of the

SPECIAL DAYS and EVENTS DEPARTMENT

including those whose services were discontinued.

DIRECTORS OFFICE:

Mr. Theodore Hardee - - -Director of Special Days and
Events
Miss Helen Lane - - - -Secretary, Department of
Special Days and Events.
Mr. A. E. Mittnacht - - -Secretary to the Director of
Special Days and Events
Mrs. Marie Stanyan - - - Stenographer
Miss Helen Moore - - - - Stenographer
Mr. John R. Florine - - -Stenographer
Mr. Chas. A. Griffin - - Stenographer
Mr. Sidney B. Hook - - - Clerk
Peter Dinnigan - - - - - Office Boy
- - - - -

SPECIAL DAYS:

Mr. Louis Levy - - - - - Chief of Special Days
Mrs. N. E. Canfield - - -Stenographer
Harold Mondet - - - - -Clerk
- - - - -

SPECIAL EVENTS:

Mr. Hollis E. Cooley - - Chief of Special Events
Miss Edna Minderman - - -Stenographer
Mr. W. A. Ragan - - - - -Official Billposter
Mr. James N. Crofton - - Announcer
- - - - -

CEREMONIES:

Mr. C. S. Scott - - - - -Commissioner for Ceremonies
Mr. C. S. Hermann - - - -Commissioner for Ceremonies
Mr. A. L. Hall - - - - - Commissioner for Ceremonies
Mr. Colvin B. Brown - - -Commissioner for Ceremonies

Complete force employed during life of the
SPECIAL DAYS and EVENTS DEPARTMENT, including
those whose services were discontinued - PAGE 2.

PROMOTION OF CELEBRATIONS:

- Mr. J. K. Ritter - - - - Commissioner Promotion of
Celebrations
- Mr. A. G. Andersen - - - Commissioner Promotion of
Celebrations
- Miss Berenice Patterson - Stenographer
- Miss M. L. Woodin - - - - Stenographer for SAN FRANCISCO
DAY Committee (Downtown)

- - - - -

PUBLICITY FOR SPECIAL DAYS AND EVENTS:

- Mr. Lowell Hardy - - - - Manager of Publicity for Special
Days and Events
- Mr. Guy R. Kinsley - - - Assistant Manager of Publicity
for Special Days and Events
- Mr. O. E. Lucas - - - - -Publicity Writer
- Mr. J. Crawford - - - - -Publicity Writer
- Mr. A. S. Peterson - - - Publicity Writer
- Mr. F. Fisher - - - - -Publicity Writer
- Mr. L. E. Bain - - - - - Publicity Writer
- Mr. E. A. Brandeis - - - Publicity Writer
- Mr. W. E. Tait - - - - - Publicity Writer
- Mr. Neil Wilson - - - - -Publicity Writer for SAN FRANCISCO
DAY Committee
- Mr. Eyre Powell - - - - -Publicity Writer at Los Angeles
- Mr. Fred R. Reed - - - - Field Commissioner
- Mr. R. L. Mikel - - - - -Field Commissioner
- Mr. Carey S. Hill - - - -Field Commissioner
- Mr. A. B. Cleaveland - - Field Commissioner
- Mr. Frank G. Hoge - - - -Field Commissioner
- Mr. C. N. Farrell - - - -Field Commissioner
- Mr. C. A. Stephens - - - Field Commissioner
- Mr. C. E. Whitney - - - -Field Commissioner
- Mr. R. M. Nichols - - - -Field Commissioner
- Mr. W. H. Harris - - - - Designer of Floats
- Mr. E. N. Clark - - - - -Designer of Floats
- Miss J. Dotta - - - - -Stenographer
- Miss T. E. Maguire - - - Stenographer
- Miss Berenice V. Burns - Stenographer
- Miss Maude Livingstone - Stenographer
- Miss Marion Brown - - - -Stenographer
- Eli Wilkinson - - - - -Office Boy

Complete force employed during life of the
SPECIAL DAYS and EVENTS DEPARTMENT, including
those whose services were discontinued - PAGE 3.

STATE AND FOREIGN ORGANIZATIONS:

Mr. C. C. Henion - - - - Commissioner State and Foreign
 Organizations
Miss M. V. Arnold - - - - Stenographer
Miss Edith Dickson - - - Stenographer
Miss Ida Roschmann - - - Stenographer
Miss Edith Finley - - - - Stenographer
E. Fulton - - - - - - - Office Boy

CALENDAR OF SPECIAL DAYS AND EVENTS.

| Date. | Celebration. |
|--------------|--|
| Sat Feb 20 | Opening Day Organ Recital - Wallace Sabin Philippine Band Thaviu's Band Creator's Band <i>Flight by Lincoln Beachy</i> |
| Sun Feb 21 | Organ Recital - Wallace Sabin Philippine Band Thaviu's Band Creator's Band. <i>Flight by Lincoln Beachy</i> |
| Mon Feb 22 | Amateur Athletic Union Basket Ball Organ Recital - Clarence Eddy Creator's Band Thaviu's Band Flight by Lincoln Beachy |
| Tues Feb 23 | Stockholders Day Organ Recital - Clarence Eddy Creator's Band Thaviu's Band |
| Wed Feb 24 | Japan Dedication Organ Recital - Clarence Eddy Creator's Band Thaviu's Band |
| Thurs Feb 25 | Canada Dedication Ohio Dedication District Attorneys of California Day San Mateo County Dedication Designers Day Organ Recital - Clarence Eddy Creator's Band Thaviu's Band |
| Fri Feb 26 | Norway Dedication Philippine Dedication Illinois Dedication Organ Recital - Clarence Eddy Creator's Band Thaviu's Band |
| Sat Feb 27 | Grand Prix Automobile Race Organ Recital - Alfred J. Chaplin-Bayley Philippine Band Creator's Band Thaviu's Band Flight by Lincoln Beachy |

PAGE 2.

Sun Feb 28 Organ Recital - Clarence Eddy
 Philippine Band
 Creator's Band
 Thaviu's Band
 Flight by Lincoln Beachy

Mon Mar 1 Hawaiian Dedication
 Oregon Dedication
 Organ Recital - Clarence Eddy
 Philippine Band
 Creator's Band
 Thaviu's Band

Tues Mar 2 Sweden Dedication
 Texas Dedication
 San Benito, Monterey, Santa Cruz
 Counties Dedications
 Hotel Day
 Organ Recital - John Doane
 Organ Recital - Clarence Eddy
 Philippine Band
 Creator's Band
 Thaviu's Band

Wed Mar 3 New Zealand Dedication
 San Luis Obispo Dedication
 Organ Recital - John Doane
 Organ Recital - Clarence Eddy
 Philippine Band
 Creator's Band
 Thaviu's Band
 Kite Flying Contest on Marina

Thurs Mar 4 West Virginia Dedication
 Washington Dedication
 Santa Barbara Dedication
 Grand Prix Drivers' Day
 Organ Recital - John Doane
 Organ Recital - Clarence Eddy
 Creator's Band
 Thaviu's Band

Fri Mar 5 Portugal Dedication
 Santa Clara County Dedication
 Lumbermen's Building and House of
 Hoo-Hoo Dedication
 Organ Recital - John Doane
 Organ Recital - Clarence Eddy
 Creator's Band
 Thaviu's Band

PAGE 3.

- Sat Mar 6 Master Painters and Decorators
 Association of California Day
 Vanderbilt Cup Race
 Organ Recital - Otto Fleissner
 Organ Recital - Clarence Eddy
 Pare's Band
 Philippine Band
 Createore's Band
 Flight by Lincoln Beachy
- Sun Mar 7 Two Organ Recitals - Clarence Eddy
 Symphony Concert - Exposition Orchestra^a
 Pare's Band
 Philippine Band
 Createore's Band
 Thaviu's Band
 Official Band
 Motor Boat Races
 Flight by Lincoln Beachy
- Mon Mar 8 Indiana Dedication
 Wisconsin Dedication
 Mendocino County Dedication
 Organ Recital - Benjamin Moore
 Organ Recital - Clarence Eddy
 Philippine Band
 Createore's Band
 Thaviu's Band
- Tues Mar 9 China Day
 Lake & Napa Counties Dedications
 Organ Recital - Wallace Sabin
 Piano Recital - Olga Steeb
 Pare's Band
 Philippine Band
 Createore's Band
 Flight by Lincoln Beachy
- Wed Mar 10 Iowa Dedication
 Australia Dedication
 Southern Pacific Company
 Sonoma County Dedication
 Two Organ Recitals - Clarence Eddy
 Pare's Band
 Philippine Band
 Createore's Band
- Thurs Mar 11 Netherlands Dedication
 Kansas Dedication
 Marin County Dedication
 Organ Recital - Annette Stoddard
 Organ Recital - Clarence Eddy
 Pare's Band
 Createore's Band

PAGE 4.

| | | | |
|------|-----|----|---|
| Fri | Mar | 12 | Kern County Dedication Washington Salmon Day Organ Recital - Uda Waldrop Organ Recital - Clarence Eddy Pare's Band Creator's Band |
| Sat | Mar | 13 | Missouri Dedication Tulare County Dedication National Parks Day Two Organ Recitals - Clarence Eddy Pare's Band Philippine Band Creator's Band Flight by Lincoln Beachy |
| Sun | Mar | 14 | Organ Recital - Wallace Sabin Pare's Band Philippine Band Creator's Band Official Band Flights by Lincoln Beachy |
| Mon | Mar | 15 | Guatemala Dedication Massachusetts Dedication Kings County Dedication Pacific Service Day Organ Recital - Uda Waldrop Organ Recital - Clarence Eddy Pare's Band Creator's Band |
| Tues | Mar | 16 | Denmark Dedication North Dakota Dedication Fresno County Dedication Young Men's Christian Association Day Polo Tournament Organ Recital - Uda Waldrop Organ Recital - Wallace Sabin Pare's Band Philippine Band Creator's Band |
| Wed | Mar | 17 | St. Patrick's Day Track and Field Meet Horse Show Polo Tournament Organ Recital - Archiband Sessions Organ Recital - Clarence Eddy Pare's Band Philippine Band Creator's Band Official Band |

PAGE 5.

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|-------|-----|----|--|
| Thurs | Mar | 18 | Pennsylvania Dedication Santa Fe Dedication Madera County Dedication International Olympic Committee Day Travertine Day Pacific Coast Hardware & Implement Day Polo Tournament Organ Recital - Ray Hastings Organ Recital - Clarence Eddy Pare's Band Philippine Band Creatore's Band |
| Fri | Mar | 19 | New York Dedication San Francisco Chamber of Commerce Day Merced-Mariposa Counties Dedications Polo Tournament Organ Recital - Ray Hastings Organ Recital - Clarence Eddy Pare's Band Philippine Band Creatore's Band Spring Flower Show |
| Sat | Mar | 20 | Honduras Dedication Maryland Dedication California State Legislature Day Stanford Dedication Day Orange Day Polo Tournament Organ Recital - J. Percival Davis Organ Recital - Clarence Eddy Pare's Band Philippine Band Creatore's Band Spring Flower Show |
| Sun | Mar | 21 | Polo Tournament Organ Recital - J. Percival Davis Pare's Band Philippine Band Creatore's Band Official Band Spring Flower Show |
| Mon | Mar | 22 | Vice-President of the U.S. visits Exposition Stanislaus County Dedication Polo Tournament Organ Recital - J. Percival Davis Pare's Band Creatore's Band |
| Tues | Mar | 23 | Vice-President of U.S. visits Exposition San Joaquin and Calaveras Counties Historical Pageant Organ Recital - Dr. Bruce Gordon Kingsley Polo Tournament. Pare's Band. Philippine Band. Creatore's Band. |

PAGE 6.

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|--------------|---|
| Wed Mar 24 | Dedication of the Panama-Pacific International Exposition by the Vice-President of the United States Calaveras and San Joaquin Counties Dedications Retail Dry Goods Association of California Day Organ Recital - Dr. Bruce Gordon Kingsley Pare's Band Creatore's Band Philippine Band Winfield Scott Artillery Band Marine Band Official Band |
| Thurs Mar 25 | Idaho Dedication Sacramento County Dedication Polo Tournament Organ Recital - Dr. Bruce Gordon Kingsley Pare's Band Creatore's Band |
| Fri Mar 26 | Virginia Dedication Yolo County Dedication American National Live Stock Association Day Polo Tournament Organ Recital - Robert W. Stevens Pare 's Band Philippine Band |
| Sat Mar 27 | Colusa County Dedication Real Estate Day Polo Tournament Organ Recital - Louis Eaton Mme. Schumann-Heink Concert to Children Concert and Organ Recital - Robert W. Stevens and Chicago University Male Choir Pare's Band Philippine Band Creatore's Band <i>Association of New England Colleges Day</i> |
| Sun Mar 28 | Polo Tournament Organ Recital - Louis Eaton Pare's Band Philippine Band Creatore's Band Official Band |

PAGE 7.

| | |
|-------------|--|
| Mon Mar 29 | Canadian Pacific Railway Dedication Solano County Dedication Polo Tournament Organ Recital - Louis Eaton Pare's Band Philippine Band Creatore's Band |
| Tues Mar 30 | Great Northern Dedication Glenn County Dedication Poppy Day Polo Tournament Organ Recital - Louis Eaton Organ Recital - Dr. Bruce Gordon Kingsley Pare's Band Philippine Band Creatore's Band |
| Wed Mar 31 | Montana Dedication Butte County Dedication California Ripe Olive Day Polo Tournament Organ Recital - Louis Eaton Organ Recital - Dr. Bruce Gordon Kingsley Pare 's Band Philippine Band Creatore's Band |
| Thurs Apr 1 | New Jersey Dedication Sutter and Yuba Counties Dedications Polo Tournament Organ Recital - Clarence Eddy Organ Recital - Dr. Bruce Gordon Kingsley Pare 's Band Philippine Band Creatore's Band |
| Fri Apr 2 | Shasta and Trinity Counties Dedications Organ Recital - Clarence Eddy Organ Recital - Dr. Bruce Gordon Kingsley Pare's Band Philippine Band Creatore's Band |

PAGE 8.

- Sat Apr 3
- Press Club Dedication
 - Contra Costa County Day
 - Tehama County Dedication
 - California Development Board Day
 - Polo Tournament
 - Kiddies Kite Flying Tournament on Marina
 - Organ Recital - Clarence Eddy
 - Organ and Band Concert - Dr. Bruce Gordon Kingsley and Cassasa's Band
 - Pare's Band
 - Philippine Band
 - Creator's Band
 - Flight by Art Smith, who dropped 4,000 free tickets to Zone attractions
- Sun Apr 4
- Polo Tournament
 - Egg Rolling and search for nests on Marina - liberation of 200 rabbits
 - Organ Recital - Clarence Eddy
 - Easter Choral Concert
 - Symphony Concert - Exposition Orchestra
 - Pare's Band
 - Philippine Band
 - Creator's Band
 - Official Band
 - Flight by Art Smith
- Mon Apr 5
- Bolivia Dedication
 - Siskiyou County Dedication
 - Polo Tournament
 - Organ Recital - Dr. Bruce Gordon Kingsley
 - Pare's Band
 - Creator's Band
- Tues Apr 6
- New York City Dedication
 - Lassen County Dedication
 - Polo Tournament
 - Organ Recital - Dr. Bruce Gordon Kingsley
 - Helen Keller lecture on "Happiness"
 - Pare's Band
 - Philippine Band
 - Creator's Band
- Wed Apr 7
- Modoc County Dedication
 - San Francisco Downtown Association Day
 - Polo Tournament
 - Organ Recital - Dr. Frank Wilbur Chace
 - Ben Hur Recital - Dr. Bruce Gordon Kingsley
 - Pare's Band
 - Philippine Band. Creator's Band

PAGE 9.

- Thurs Apr 8 Army and Navy Day - Enlisted Men's
Club House Dedication
Amador County Dedication
World's Social Progress Day
Polo Tournament
Organ Recital - Dr. Frank Wilbur Chace
Organ Recital - Dr. Bruce Gordon
Kingsley
Pare's Band
Philippine Band
Creator's Band
- Fri Apr 9 France Dedication
Polo Tournament
Pacific Coast Interscholastic Track
and Field Meet
Two Organ Recitals - Dr. Bruce Gordon
Kingsley
Official Opening of Athletic Arena
Pare's Band
Philippine Band
Creator's Band
Official Band
- Sat Apr 10 Cuba Dedication
Alpine, Sierra, Plumas and El Dorado
Counties Dedications
California Council of Education Day
Daughters of California Pioneers' Day
Exposition Builders' Day
Polo Tournament
Organ Recital - Warren D. Allen
Haydn's "Creation" - Pacific Choral
Society
Singing from Tower of Jewels -
Roy La Pearl
Pare's Band
Philippine Band
Creator's Band
- Sun Apr 11 Polo Tournament
Organ Recital - Dr. Bruce Gordon
Kingsley
Operatta "Violet Vendors" on Marina
Symphony Concert
Pare's Band
Philippine Band
Creator's Band
Official Band
- Mon Apr 12 Utah Dedication
Placer County Dedication
Organ Recital - Dr. Bruce Gordon
Kingsley
Pare's Band
Creator's Band

PAGE 10.

Tues Apr 13 Nevada County Dedication
 Illumination Night
 Polo Tournament
 Two Organ Recitals - Dr. Bruce
 Gordon Kingsley
 Pare's Band
 Philippine Band
 Creatore's Band

Wed Apr 14 Tuolumne County Dedication
 Knights and Ladies of Honor Day
 Polo Tournament
 Organ and Band Concert - Dr. Bruce
 Gordon Kingsley and Cassasa's
 Band
 Pare's Band
 Philippine Band
 Creatore's Band

Thurs Apr 15 U.S. Naval Auxiliary "Jason" Day
 Los Angeles County Dedication
 Royal Arcanum Day
 Polo Tournament
 Two Organ Recitals - Dr. Bruce Gordon
 Kingsley
 Singing from top of Tower of Jewels -
 Roy La Pearl
 Pare's Band
 Philippine Band
 Creatore's Band
 Official Band

Fri Apr 16 Ventura County Dedication
 Sugar Pine Building Dedication
 Polo Tournament
 Two Organ Recitals - Dr. Bruce Gordon
 Kingsley
 Pare's Band
 Philippine Band
 Creatore's Band
 Official Band

Sat Apr 17 San Bernardino County Dedication
 Nine Years' After Day
 American Association of Passenger
 Traffic Officers
 San Francisco Society for Prevention
 of Cruelty to Animals Day
 Polo Tournament
 Organ and Band Concert - Dr. Bruce
 Gordon Kingsley and Cassasa's
 Band
 Symphony Concert -Exposition Orchestra
 Pare's Band
 Philippine Band

PAGE 11.

- Sun Apr 18 Insurance Day
Polo Tournament
Organ Recital - John J. McClellan
Pare's Band
Philippine Band
Official Band
- Mon Apr 19 Orange County Dedication
Patriots Day
Polo Tournament
Organ Recital - John J. McClellan
Organ Recital - Dr. Bruce Gordon
Kingsley
Pare's Band
Philippine Band
Official Band
- Tues Apr 20 Argentine Dedication
Ship Owners' Day
Riverside County Dedication
Organ Recital - John J. McClellan
Organ Recital - Dr. Bruce Gordon
Kingsley
Pare 's Band
Philippine Band
- Wed Apr 21 San Diego County Dedication
Fire Underwriters' Day
Polo Tournament
Two Organ Recitals - John J. McClellan
Piano Recital - Miss Marie Sloss
Pare's Band
Philippine Band
- Thurs Apr 22 Imperial County Dedication
Fraternal Insurance Day
Polo Tournament
Two Organ Recitals - Dr. Bruce Gordon
Kingsley
Pare's Band
Philippine Band
Official Band
- Fri Apr 23 Danish Society "Dania" Day
Shakespeare Day - San Francisco Center
Drama League of America in
Festival Hall
Organ Recital - Richard Keys Biggs
Pare's Band
Philippine Band
Official Band
Flight by Art Smith who scattered
2,000 free tickets to Zone
concessions

PAGE 12.

| | |
|--------------|--|
| Sat Apr 24 | Italy Dedication Mayflower Descendants' Day Produce Day International Bahai Congress Day Evangelical Lutheran Augustana Synod Church Day Polo Tournament Organ Recital - Richard Keys Biggs Organ Recital - Dr. Bruce Gordon Kingsley Pare's Band Philippine Band Official Band Flight by Art Smith |
| Sun Apr 25 | Polo Tournament Organ Recital - Richard Keys Biggs Choral Concert - Exposition Orchestra Pare's Band Philippine Band Official Band Flight by Art Smith |
| Mon Apr 26 | Southern California Editorial Association Day Organ Recital - Dr. Bruce Gordon Kingsley Organ Recital - Uda Waldrop Pare's Band Philippine Band |
| Tues Apr 27 | Baked Potato Day Swimming Contest - eight girls Polo Tournament Two Organ Recitals - Wallace Sabin Pare's Band Philippine Band |
| Wed Apr 28 | Raisin Day Organ Recital - Frederick Chubb Organ Recital - Dr. Bruce Gordon Kingsley Pare's Band Philippine Band |
| Thurs Apr 29 | Mississippi Dedication Physicians and Surgeons Day Polo Tournament Organ Recital - Frederick Chubb Organ Recital - Dr. Bruce Gordon Kingsley Pare's Band Philippine Band |

PAGE 13.

| | | | |
|------|-----|----|--|
| Fri | Apr | 30 | Turkey Dedication The Day of the Business Men's League of St. Louis Edwin Markham Night Organ Recital - Frederick Chubb Edwin Markham Readings and Organ Recital Pare's Band Philippine Band Official Band Flight by Art Smith |
| Sat | May | 1 | MAY DAY Philippine Islands Day St. Louis Day SAN FRANCISCO EXAMINER DAY Polo Tournament Organ Recital - Frederick Chubb Concert - University of California Glee Club Pare's Band Philippine Band Official Band Track and Field Meet Two Flights by Art Smith |
| Sun | May | 2 | Organ Recital - Dr. Bruce Gordon Kingsley Concert by Exposition Orchestra Pare's Band Philippine Band Official Band Flight by Art Smith |
| Mon | May | 3 | Missouri Day Pare's Band Philippine Band Official Band |
| Tues | May | 4 | Victor Lawn Festival Utility Dog Show Pare's Band Philippine Band Flight by Art Smith |
| Wed | May | 5 | National Council of Jewish Women Day B'Nai B'rith Day Japanese Boys Fete Day P. P. I. E. Boxing Championships Pare's Band Philippine Band Flight by Art Smith |

- Thurs May 6 Siam Dedication
Grand Court of California Foresters
of America Day
P. P. I. E. Boxing Championships
Utility Dog Show
Pare's Band
Philippine Band
Flight by Art Smith
- Fri May 7 University of California Day
Pacific Coast College Track and
Field Day
P. P. I. E. Boxing Championships
Opening of the May Flower Show
Pare's Band
Philippine Band
Flight by Art Smith
- Sat May 8 United Commercial Traveler's Day
California Grays Day
Women's Pacific Good Roads
Association Day
P. P. I. E. Boxing Championships
Baby Vanderbilt Cup Race
International Dance Fiesta
Pare's Band
Philippine Band
Flight by Art Smith
May Flower Show
- Sun May 9 Miniature Grand Prix Automobile Races
Pare's Band
Philippine Band
Official Band
Flight by Art Smith
May Flower Show
- Mon May 10 California County Supervisors and
Exposition Commissioners Day
Utility Dog Show
Pare's Band
Philippine Band
Night Carnival - Yacht Harbor
Flight by Art Smith
- Tues May 11 California Building Dedication
Gold Nugget Day
Pare's Band
Philippine Band
Official Band.

PAGE 15.

| | | |
|-------|--------|---|
| Wed | May 12 | Grocers' Day Retail Grocers Day Pare's Band Philippine Band Official Band |
| Thurs | May 13 | Oddfellow and Rebekah Day Lumber Manufacturers Day Utility Dog Show Pare's Band Philippine Band Official Band Flight by Art Smith |
| Fri | May 14 | San Mateo County Day California Society of Etchers Day Motor Boat Races Pare's Band Philippine Band Official Band Night Carnival on Marina and Zone Flight by Art Smith |
| Sat | May 15 | Riverside (Calif.) Day Grand Army and United Spanish War Veterans Day Civic Department California Club Day Farmers Mutual Fire Insurance Day San Francisco High Schools Track and Field Meet Oriental Kite Flying Contest on Marina Boston Symphony Orchestra Organ Recital - Frederick Goodrich Pare's Band Philippine Band Official Band Flight by Art Smith |
| Sun | May 16 | Matinee Races Boston Symphony Orchestra Miniature Grand Prix Automobile Races Organ Recital - Frederick Goodrich Pare's Band Philippine Band Official Band May Day Festival - Pupils of Miss Ida Wyatt Flight by Art Smith |
| Mon | May 17 | Organ Recital - Frederick Goodrich Boston Symphony Orchestra Philippine Band Flight by Art Smith |

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- Tues May 18 Young Women's Christian Association
Day
Sempervirens Club of California Day
Utility Dog Show
Organ Recital - Frederick Goodrich
Organ Recital - H. B. Jepson
Boston Symphony Orchestra
Philippine Band
Conway's Band
Official Band
Flight by Art Smith
- Wed May 19 Maryland State Day
Santa Barbara (Calif.) Day
Pythian Day
Knights of the Royal Arch Day
Organ Recital - H. B. Jepson
Boston Symphony Orchestra
Philippine Band
Conway's Band
Official Band
Flight by Art Smith
- Thurs May 20 Italy Day
Cuba Day
U. S. Government Employes Day
National Congress of Mothers and
Parent-Teacher Associations Day
Supreme Grand Circle, Companions of
the Forest, A.O.F. of America Day
Carnation Milk Day
Utility Dog Show
Organ Recital - H. B. Jepson
Boston Symphony Orchestra
Philippine Band
Conway's Band
Flight by Art Smith
- Fri May 21 Transportation Day
Organ Recital - H. B. Jepson
Boston Symphony Orchestra
Philippine Band
Conway's Band
Official Band
Flight by Art Smith
- Sat May 22 National Wholesale Grocers' Day
California Federation of Women's
Clubs Day
Golf Championships
Organ Recital - H. B. Jepson
Boston Symphony Orchestra
Sousa's Band
Conway's Band
Official Band
Flight by Art Smith

PAGE 17.

| | |
|-------------|--|
| Sun May 23 | Matinee Harness Races Organ Recital - James T. Quarles Boston Symphony Orchestra Sousa's Band Conway's Band Official Band Flight by Art Smith |
| Mon May 24 | British Empire Day New Jersey Day Humboldt County Dedication Eureka (Calif.) Day and Humboldt County Day P. P. I. E. Ladies Fencing Championships Water Carnival - Yacht Harbor Utility Dog Show Organ Recital - James T. Quarles Organ Recital - Palmer Christian Boston Symphony Orchestra Sousa's Band Conway's Band |
| Tues May 25 | Argentine Day Mendocino County Dedication Spokane (Wash.) Day International Young Mens Christian Association Day Home of Redwood Dedication Allentown (Pa.) Day Dog Show - Dogs of All Nations Organ Recital - James T. Quarles Boston Symphony Orchestra Sousa's Band Conway's Band Official Band Flight by Art Smith |
| Wed May 26 | New York City Day P. P. I. E. Fencing Championships Organ Recital - James T. Quarles Organ Recital - Palmer Christian Boston Symphony Orchestra Sousa's Band Philippine Band Conway's Band Official Band Flight by Art Smith |

PAGE 18.

Thurs May 27 **ZONE CONCESSIONAIRES DAY**
 Prudential Day (Insurance)
 Organ Recital - James T. Quarles
 Organ Recital - Palmer Christian
 Utility Dog Show
 Sousa's Band
 Philippine Band
 Conway's Band
 Official Band
 Flight by Art Smith

Fri May 28 **Mills College Day**
 Child Labor Day and Child Labor
 Pageant
 Water Pageant on Marina
 Organ Recital - Palmer Christian
 Sousa's Band
 Philippine Band
 Conway's Band
 Official Band
 Dances by Pupils of Miss Ida Wyatt
 Flight by Art Smith

Sat May 29 **Sacramento County Day**
 Bankers Day
 International Ten Mile Relay Horse
 Race
 Motor Boat Race
 Sousa's Band
 Philippine Band
 Conway's Band
 Official Band
 Flight by Art Smith

Sun May 30 **Matinee Harness Races**
 P. P. I. E. Rowing Regatta
 Twenty Mile Motor Boat Race
 Cruiser Race from Yacht Harbor
 Concert - Berkeley Oratorio Society
 and Exposition Orchestra
 Sousa's Band
 Philippine Band
 Conway's Band
 Official Band
 Columbia Park Boys Band
 Flight by Art Smith

Mon May 31 **Sacramento (Calif.) Day**
MEMORIAL DAY
 Corinthian Yacht Club Regatta
 Marine Night on the Marina
 Sousa's Band
 Philippine Band
 Conway's Band
 Official Band

PAGE 19.

Tues June 1 Baptist Day
 La Loie Fuller and 200 Dancers in
 Dance Review
 Organ Recital - Albert D. Jordan
 Sousa's Band
 Conway's Band
 Official Band
 Flight by Art Smith

Wed June 2 Organ Recital - A. D. Jordan
 Sousa's Band
 Philippine Band
 Conway's Band
 Official Band

Thurs June 3 Norway Day
 Alameda City Day
 Royal Neighbors of America Day
 Organ Recital - Albert D. Jordan
 Sousa's Band
 Conway's Band

Fri June 4 New York State Day
 Los Angeles Times Day
 International Conference of Women
 Workers to Promote Peace Day
 Baby Day - Baby Show
 Vaudeville Performance on Marina
 Organ Recital - Albert D. Jordan
 Sousa's Band
 Philippine Band
 Conway's Band
 Official Band
 Columbia Park Boys Band

Sat June 5 Denmark Day
 Luther Burbank Day
 American Library Association Day
 Commonwealth Club of California Day
 Official Opening and Dedication of
 Racetrack
 Peace Pageant
 Opening of Season for Pacific Trading
 and Horse Breeders Association
 World's Light Harness Races
 Sousa's Band
 Philippine Band
 Conway's Band
 Official Band
 Luther College Concert Band
 Flight by Art Smith

PAGE 20.

- Sun June 6 Formal Opening of the French Pavilion
 Matinee Harness Races
 Denmark Week
 Operatta "The Toyshop", Miss Ida
 Wyatt and her pupils
 Organ Recital - Uda Waldrop
 Sousa 's Band
 Philippine Band
 Conway's Band
 Official Band
 Flight by Art Smith
- Mon June 7 Architectural League of the Pacific
 Coast Day
 International Bible Students'
 Association Day
 Danish Brotherhood Day
 Koverall Day
 Organ Recital - Sidney C. Durst
 Sousa's Band
 Conway's Band
 Official Band
 Luther College Concert Band
- Tues June 8 Danish Young Peoples Day
 Doll Day on the Marina
 Jovian Night on the Zone
 Denmark Week
 Trotting Races
 Flight by Art Smith
 Organ Recital - Sidney C. Durst
 Sousa's Band
 Philippine Band
 Conway's Band
 Official Band
 Luther College Concert Band
- Wed June 9 Greece Dedication
 Danish Ladies Day
 Bakers' Day
 Denmark Week
 Long Distance Balloon Race
 P. P. I. E. Harness Races
 Organ Recital - Sidney C. Durst
 Sousa's Band
 Philippine Band .
 Conway's Band
 Luther College Concert Band

PAGE 21.

Thurs June 10 Alameda County Day
 National Electric Light Association
 Day
 Denmark Week
 World's Light Harness Races
 Organ Recital - Sidney C. Durst
 Sousa's Band
 Philippine Band
 Conway's Band
 Official Band
 Flight by Art Smith

Fri June 11 Hawaiian Day
 Newark (N.J.) Day
 Kamehameha (Hawaiian) Day
 Santa Cruz (Calif.) Day
 Sweet Pea Day
 Far Western Travelers Association Day
 A Night in Hawaii
 Denmark Week
 World's Light Harness Races
 Organ Recital - Sidney C. Durst
 Sousa's Band
 Philippine Band
 Conway's Band
 Flight by Art Smith

Sat June 12 Monterey County Day
 Civic Improvement Day
 Denmark Week
 World's Light Harness Races
 La Loie Fuller and her company -
 Dance Review
 Yacht Race (Class N Sloops) for Sir
 Thomas Lipton Trophy
 Sousa's Band
 Philippine Band
 Conway's Band
 Flight by Art Smith

Sun June 13 United National Association of Post
 Office Clerks Day
 Matinee Harness Races
 Dances by pupils of Mme. Morosini
 Organ Recital - Wallace Sabin
 Sousa's Band
 Philippine Band
 Conway's Band
 Official Band
 Flight by Art Smith

PAGE 22.

| | | |
|-------|---------|--|
| Mon | June 14 | Flag Day Women's Congress of Missions Day Organ Recital - Wallace Sabin Sousa's Band Conway's Band Official Band |
| Tues | June 15 | Chico (Calif.) Day Magna Charter Day Glacier National Park Day Wells Fargo Day World's Light Harness Race Organ Recital - Clarence Eddy Sousa's Band Philippine Band Conway's Band Official Band Flight by Art Smith |
| Wed | June 16 | Portland Rose Day American Soc. of Tropical Medicine Day California State Homeopathic Medical Society Day World's Light Harness Races La Loie Fuller and her company Concert - United Swedish Singers of the Pacific Coast Sousa's Band Philippine Band Conway's Band Official Band |
| Thurs | June 17 | Arkansas and Oklahoma Day Bunker Hill Day Marin County Day Congressional Union for Woman Suffrage Day Friends of the Pacific Day World's Light Harness Races Massed Band Concert Organ Recital - Uda Waldrop Sousa's Band Philippine Band Conway's Band Official Band Flight by Art Smith |
| Fri | June 18 | Petaluma City Day National Eclectic Medical Day United Swedish Singers of the Pacific Coast Day World's Light Harness Races Organ Recital - Clarence Eddy Sousa's Band Philippine Band. Official Band Conway's Band. Flight by Art Smith |

PAGE 23.

Sat June 19 City of Vallejo Day
 Tuolumne County Day
 Pan-American Medical Congress Day
 Happyland Day
 World's Light Harness Races
 Organ Recital - Clarence Eddy
 Concert - Camille Saint-Saens
 Sousa's Band
 Conway's Band
 Flight by Art Smith

Sun June 20 Dances by pupils of Miss Frances
 Dougherty
 Matinee Harness Races
 San Francisco Yacht Club Annual
 Lightship Race
 Aeolian Yacht Club Races
 Organ Recital - Uda Waldrop
 Sousa's Band
 Philippine Band
 Conway's Band
 Official Band

Mon June 21 Formal Opening of the Portuguese
 Pavilion
 North Dakota Day
 Busch Sulzer Diesel Engine Day
 Human Ballast High Altitude Balloon
 Flight
 "Indian Night" on the Marina
 Organ Recital - Uda Waldrop
 Sousa's Band
 Conway's Band

Tues June 22 San Benito County Day
 American Hospital Association Day
 Sousa's Band
 Philippine Band
 Conway's Band
 Flight by Art Smith

Wed June 23 National Assembly of Civil Service
 Commissions Day
 American Medical Association Day
 American Seed Trade Association Day
 Druids Golden Jubilee Day
 Organ Recital - Archibald T. Davison
 Sousa's Band
 Philippine Band
 Conway's Band
 Official Band

PAGE 24.

- Thurs June 24** Swedish American Day
 Pacific Claim Agents Association Day
 St. John's Day
 Southern California Counties Day
 Organ Recital - Archibald T. Davison
 Concert - Camille Saint-Saens
 "The Gypsy" - a Ballet Drama by
 Mlle. Louise La Gai
 Sousa's Band
 Philippine Band
 Conway's Band
 Official Band
 Flight by Art Smith
- Fri June 25** Iowa Day
 Pacific Association of Railway
 Surgeons Day
 Southern California Counties Day
 Submarine Mine Explosion off Yacht
 Harbor
 Organ Recital - Archibald T. Davison
 Sousa's Band
 Philippine Band
 Conway's Band
 Official Band
 Flight by Art Smith
- Sat June 26** Indiana Day
 Masonic Day
 Railway Mail Service Day
 American School of Hygiene Association
 Day
 Tourists Association of Central
 California Day
 Southern California Counties Day
 Organ Recital - Archibald T. Davison
 Sousa's Band
 Philippine Band
 Conway's Band
 Official Band
 Flight by Art Smith
- Sun June 27** Dances by pupils of Miss May Floud
 Matinee Harness Races
 Gypsy Pantomime - Mlle. La Gai and
 Dancers
 Organ Recital - Hamlin Hunt
 Annual Aquatic Cup Race of Sausalito
 Yacht Club
 Concert by Camille Saint-Saens
 Sousa's Band
 Philippine Band
 Conway's Band
 Official Band
 Flight by Art Smith

PAGE 25.

- Mon June 28 International Peace Congress of
Mazdaznan Day
Organ Recital - Hamlin Hunt
Massed Band Concert
Sousa's Band
Conway's Band
Official Band
- Tues June 29 LIBERAL ARTS DAY
Organ Recital - Hamlin Hunt
Sousa's Band
Philippine Band
Conway's Band
Official Band
Flight by Art Smith
- Wed June 30 Formal Opening of Belgian Section of
the French Pavilion
Lindenwood College Day
Brooklyn (N.Y.) Day
Pioneer Mother Day
National Wholesale Saddlery
Association Day
National Speech Arts Day
Special Day for the Blind
Organ Recital - George Andrews
Concert by pupils of The California
School for the Blind
Sousa's Band
Philippine Band
Conway's Band
Official Band
- Thurs July 1 Woodrow Wilson Day
National Real Estate Association Day
Oregon Cherry Day
Organ Recital - George W. Andrews
Massed Band Concert
Sousa's Band
Philippine Band
Conway's Band
Official Band
Flight by Art Smith
- Fri July 2 Congress of Authors and Journalists
Day
Dickens Fellowship Day
Pacific Association Swimming
Championships
Organ Recital - George W. Andrews
Sousa's Band
Philippine Band
Conway's Band
Official Band
Flight by Art Smith

PAGE 26.

- Sat July 3 Independence Day Celebration
 Arbeiter Singer Bund Day
 California Genealogical Society
 Day
 Sigma Phi Epsilon Day
 Phi Sigma Fraternity Day
 Travelers Protective Association Day
 National Sales Managers Association
 Day
 Master Plumbers Day
 Pacific Association Swimming
 Championships
 Organ Recital - George W. Andrews
 Universal Pageant
 Special Boat Races - Battleship crews
 La Loie Fuller and her company
 Sousa's Band
 Philippine Band
 Conway's Band
 Official Band
 Flight by Art Smith
- Sun July 4 Independence Day Celebration
 Matinee Harness Races
 Dances by pupils of Miss Ida Wyatt
 Fishing Boat Race
 Diving Contest and Swimming Events
 for girls
 Massed Band Concert
 Organ Recital - Samuel A. Baldwin
 Sousa's Band
 Philippine Band
 Conway's Band
 Official Band
 Flight by Art Smith
- Mon July 5 INDEPENDENCE DAY
 Military and Civic Parade
 Matinee Harness Races
 Marathon Race
 Blowing up of Torpedo Boat off Marina
 Soccer Football
 Water Pageant
 Organ Recital - Samuel A. Baldwin
 Sousa's Band
 Philippine Band
 Conway's Band
 Official Band
 Flight by Art Smith

PAGE 27.

- Tues July 6 Kalamazoo (Mich.) Day
 International Press Congress Day
 American Newspaper Publishers
 Association Day
 Shoe and Leather Industries Day
 Grand Interfraternity Council Day
 Organ Recital - Samuel A. Baldwin
 Organ Recital - Clarence Dickenson
 Sousa's Band
 Conway's Band
- Wed July 7 Nevada Day
 Lowell (Mass.) Day
 Reading (Pa.) Day
 Bridgeport (Conn.) Day
 National Editorial Association Day
 California Press Association Day
 International Conference of Women
 Workers to Promote Peace Day
 Organ Recital - Samuel A. Baldwin
 Organ Recital - Clarence Dickenson
 Sousa's Band
 Philippine Band
 Conway's Band
 Flight by Art Smith
- Thurs July 8 Virginia Day
 Nashville (Tenn.) Day
 Gamma Eta Kappa Day
 National Federation of Musical Clubs
 Day
 California State Rural Letter
 Carriers Association Day
 American Association of Teachers of
 Journalism Day
 Organ Recital - Samuel A. Baldwin
 Organ Recital - Clarence Dickenson
 Organ Recital - Mrs. Alwyn
 Sousa's Band
 Philippine Band
 Conway's Band
 "The Trojan Women"
 Flight by Art Smith
- Fri July 9 Boston (Mass.) Day
 Erie (Pa.) Day
 Actors Day
 National Council of Women Voters Day
 Federation of Trade Press Association
 in the United States Day
 Organ Recital - Clarence Dickenson
 Sousa's Band
 Philippine Band
 Conway's Band
 "The Trojan Women"
 Flight by Art Smith

PAGE 28.

- Sat July 10 The Girls Friendly Society of
 America Day
 National Congress on Recreation Day
 Theta Delta Chi Day
 German Section, California Teachers
 Association Day
 Baptist Young Peoples Union Day
 Grand Prize Automobile Races
 P. P. I. E. Tennis Championships
 Organ Recital - Clarence Dickenson
 Sousa's Band
 Philippine Band
 Conway's Band
 Flight by Art Smith
- Sun July 11 Matinee Harness Races
 P. P. I. E. Tennis Championships
 Dances by pupils of Miss Ida Wyatt
 La Loie Fuller and her company
 Annual Regatta of the San Francisco
 Yacht Club
 Organ Recital - Ernest B. Kroeger
 Organ Recital - Charles Heinroth
 Sousa's Band
 Philippine Band
 Conway's Band
 Official Band
 Flight by Art Smith
- Mon July 12 International Milk Dealers Association
 Day
 Conway Night
 Yale Week
 P. P. I. E. Tennis Championships
 Organ Recital - Ernest Kroeger
 Organ Recital - Charles Heinroth
 Massed Band Concert
 Sousa's Band
 Conway's Band
 Columbia Park Boys Band
- Tues July 13 Aerial Navigation Day
 Federal Suffrage Association of the
 United States Day
 Yale Week
 P. P. I. E. Tennis Championships
 Organ Recital - Ernest Kroeger
 Organ Recital - Charles Heinroth
 Sousa's Band
 Philippine Band
 Columbia Park Boys Band
 Flight by Art Smith

PAGE 29 .

- Wed July 14 Formal Opening of Greek Pavilion
 New Haven Day
 Wine Day
 S. P. R. S. I. Day
 Armoured Automobile Day
 Yale Week
 P. P. I. E. Tennis Championships
 Organ Recital - Ernest Kroeger
 Organ Recital - Charles Heinroth
 Sousa's Band
 Philippine Band
 Columbia Park Boys Band
- Thurs July 15 Metro Moving Picture Day
 Non-Smokers Protective League of
 America Day
 Yale Week
 Landing of Junipero Serra - Fine Arts
 Lagoon
 P. P. I. E. Tennis Championships
 Organ Recital - Charles Heinroth
 Sousa's Band
 Boston Band
 Philippine Band
 Columbia Park Boys Band
 Flight by Art Smith
 Organ Recital - William J. Gompf
- Fri July 16 Yale Day
 Yale Week
 Far Western Swimming Championships
 P. P. I. E. Tennis Championships
 Organ Recital - William J. Gompf
 Sousa's Band
 Boston Band
 Philippine Band
 Columbia Park Boys Band
 Flight by Art Smith
- Sat July 17 LIBERTY BELL DAY
 D. K. E. Day (Delta Kappa Epsilon)
 Phi Lambda Epsilon Day
 The Music Teachers Association of
 California Day
 United Artisans Day
 Theatrical Mechanical Association Day
 Yale Week
 Far Western Swimming Championships
 P. P. I. E. Tennis Championships
 Dances by pupils of Miss Ida Wyatt
 Organ Recital - William J. Gompf
 Organ Recital - San Francisco Music
 Teachers Assn. and Uda Waldrop
 Sousa's Band
 Boston Band
 Philippine Band Flight by Art Smith
 Columbia Park Boys Band

Sun July 18

Universalists Day
Purity Sunday
Matinee Harness Races
P. P. I. E. Tennis Championships
Organ Recital - Dr. Maurice W.
O'Connell
Organ Recital - William J. Gomph
Sousa's Band
Boston Band
Philippine Band
Columbia Park Boys Band
Official Band
Flight by Art Smith

Mon July 19

Massachusetts Day
Oklahoma Day
Kansas Day
Hartford (Conn.) Day
Atlanta Boosters Day
Shriners Day
Christian Endeavor Day
Optometry Day
Asiatic Institute Day
U.S. Championship Outdoor Swim
Organ Recital - William J. Gomph
Sousa's Band
Boston Band
Flight by Art Smith

Tues July 20

Texas Day
Louisville (Ky.) Day
Rochester (N.Y.) Day
Wilkes-Barre (Pa.) Day
Elks Day
Epworth League Day
Fraternal Brotherhood Day
Intermountain Life Insurance Day
Organ Recital - Charles Galloway
Sousa's Band
Boston Band
Philippine Band

Wed July 21

ROOSEVELT DAY
West Virginia Day
Pittsburgh (Pa.) Day
Kappa Sigma Day
United Confederate Veterans Day
Rexall Druggists Day
National Outdoor Half Mile Swimming
Championships
Organ Recital - Charles Galloway
Ogden Tabernacle Choir Concert
Sousa's Band
Boston Band
Philippine Band
Flight by Art Smith

- Thurs July 22

 - Minnesota Day
 - Cincinnati (Ohio) Day
 - Albany (N.Y.) Day
 - Albuquerque (N.M.) Day
 - Placer County Day
 - Princeton Day
 - National Association of the Deaf Day
 - Organ Recital - Charles Galloway
 - Sousa's Band
 - Boston Band
 - Philippine Band
 - University of Wisconsin 1st Regiment Band
 - Ogden Tabernacle Choir Concert
 - Flight by Art Smith

- Fri July 23

 - International Rotary Day
 - Auditors and Comptrollers Day
 - McDowell Clan Day
 - Dedication of the Brick Home and its furniture by Louise Brigham
 - March King Night
 - U.S. Championship Outdoor Swim - One Mile
 - Army and Navy Baseball Tournament
 - Organ Recital - Daniel Philippi
 - Ogden Tabernacle Choir Concert
 - Sousa's Band
 - Boston Band
 - Philippine Band
 - University of Wisconsin 1st Regiment Band
 - Official Band

- Sat July 24

 - NEWSPAPERMEN'S DAY
 - Illinois Day
 - Utah Day
 - National Electrical Contractors Day
 - The National Society of the Sons of the American Revolution Day
 - The Fraternal Brotherhood Day
 - Clan Irving Day
 - Victor Talking Machine Jobbers Day
 - International Purity Congress Day
 - California Association of Commercial Secretaries Day
 - National Interscholastic Track and Field Championships
 - U.S. Championship Outdoor Swim - 3 Mile
 - Pacific Coast League Baseball Throwing Contest
 - Far Western Championship Tryouts
 - U.S. Army and Navy in conflict
 - Army and Navy Sports and Games
 - National Swimming Contests

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Sat July 24
(Continued)

Venetian Night Carnival on Fine
Arts Lagoon
Organ Recital - Daniel Philippi
Ogden Tabernacle Choir Concert
Boston Band
Flight by Art Smith

Sun July 25

Loyal Order of Moose Day
Turners Day
Outdoor Swimming - Pacific
Association of the A. A. U.
Gymnastic Prize Competition - Kries
Turnfest of the Pacific District
Organ Recital - Dr. Maurice W. O'Connell
O'Connell
Organ Recital - Daniel Philippi
Boston Band
Philippine Band
Official Band
University of Wisconsin 1st Regiment
Band
Exhibition Ballroom Dances - Band
Concourse
Flight by Art Smith

Mon July 26

University of Wisconsin Alumni Day
Gymnastic Prize Competition - Kries
Turnfest of the Pacific District
Pacific Coast Baseball players catch
ball thrown from Tower of Jewels
Army and Navy Baseball Tournament
Organ Recital - Daniel Philippi
Boston Band
Philippine Band

Tues July 27

Christian Church Day
Independent Foresters Day
National Society Americans of Royal
Descent Day
Army and Navy Baseball Tournament
Organ Recital - Daniel Philippi
P. P. I. E. Eisteddfod
Boston Band
Philippine Band
Flight by Art Smith

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Wed July 28

Florida Day
 Scranton (Pa.) Day
 National Association of Piano
 Merchants Day
 Genealogical Society of Utah Day
 National Womans Relief Society Day
 Jewett Family of America Day
 Building and Loan Day
 Army and Navy Baseball Tournament
 Organ Recital - J. Warren Andrews
 La Loie Fuller and her company
 P. P. I. E. Eisteddfod
 Boston Band
 Philippine Band

Thurs July 29

King George Yacht Trophy Day
 National Rivers and Harbors Committee
 Day
 National Vocational Art and
 Industrial Federation Day
 Theosophical Society American Section
 Day
 Southern California Counties Day
 Loganberry Day
 Army and Navy Baseball Tournament
 Organ Recital - J. Warren Andrews
 Boston Band
 Philippine Band
 Ford Motor Band
 P. P. I. E. Eisteddfod
 Flight by Art Smith

Fri July 30

Panama Dedication
 Chinese Nationalist League of
 America Day
 International Congress of Building and
 Loan Associations Day
 American Penmanship Teachers
 Association Day
 Southern California Counties Day
 Carmel Mission Pageant
 Far Western Track & Field
 Championships
 Army and Navy Baseball Tournament
 Organ Recital - J. Warren Andrews
 Boston Band
 Philippine Band
 Ford Motor Band
 P. P. I. E. Eisteddfod
 Flight by Art Smith

- Sat July 31
Swiss Day
U. S. Marine Corps Day
Mount Holyoke College Day
International Congress of Genealogy
Day
Carmel Mission Pageant
Far Western Track and Field
Championships
Army and Navy Baseball Tournament
Organ Recital - J. Warren Andrews
La Loie Fuller and her company
Boston Band
Philippine Band
Ford Motor Band
Flight by Art Smith
- Sun Aug 1
American Composers Day
Sailing Yacht Races, starting from
Seattle to San Francisco
Sailing Yacht Races, starting from
San Pedro to San Francisco
Organ Recital - J. Warren Andrews
Organ Recital - Dr. Maurice W.
O'Connell
Boston Band
Philippine Band
Ford Motor Band
Flight by Art Smith
- Mon Aug 2
Colorado Day
Archaeological Institute of America
Day
Department of Labor Conference Day
Bible Day
Daughters of California Pioneers Day
German-American Week
Organ Recital - Sumner Salter
Boston Band
Philippine Band
Ford Motor Band
- Tues Aug 3
Fraternal Aid Union Day
Buddha's Day
Pi Kappa Alpha Day
San Francisco Musical Club Day -
Concert
German-American Week
Organ Recital - Sumner Salter
Boston Band
Philippine Band
Ford Motor Band
Flight by Art Smith
Lecture on Meaning of the Exposition,
John D. Barry

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- Wed Aug 4
- Chinese Students Day
 - Wenatchee Apple Day
 - German American Week
 - Old Songs Night
 - Organ Recital - Sumner Salter
 - Boston Band
 - Philippine Band
 - Ford Motor Band
 - Flight by Art Smith
- Thurs Aug 5
- German American Day
 - International Typographical Union Day
 - Great Pacific Saengerbund Day
 - German-American Week
 - P. P. I. E. Dumb Bell and Weight Lifting Contest, 1st Day
 - Organ Recital - Sumner Salter
 - Boston Band
 - Philippine Band
 - Flight by Art Smith
- Fri Aug 6
- Indian Board of Cooperation Day
 - Race Betterment and Eugenics Day
 - Kappa Alpha Pi Day
 - Protected Home Circle Day
 - German American Week
 - Junior Amateur Athletic Union Track and Field Championships
 - P. P. I. E. Dumb Bell and Weight Lifting, 2nd Day
 - Playground Pentathlon on Marina
 - Organ Recital - Sumner Salter
 - National German-American Alliance Concert
 - Boston Band
 - Philippine Band
 - Flight by Art Smith
 - Lecture on Meaning of the Exposition - John D. Barry
- Sat Aug 7
- Richmond Tenth Anniversary Day
 - Phi Alpha Delta Law Fraternity Day
 - Kappa Kappa Gamma Day
 - Sigma Chi Day
 - California Bee Keppers Association Day
 - Daughters of Liberty Day
 - German American Week
 - Amateur Athletic Union Track and Field Championships
 - Indian Council and Camp Fire
 - Organ Recital - T. Tertius Noble
 - Great Pacific Saengerbund Festival
 - Boston Band
 - Philippine Band
 - Flight by Art Smith

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- Sun Aug 8 Knights of America Day
 German-American Week
 Matinee Harness Races
 Organ Recital - T. Tertins Noble
 Boston Band
 Philippine Band
 Farewell Flight by Art Smith
- Mon Aug 9 United States Naval Academy Day
 Wisconsin Day
 All Oregon Day
 The South's Week
 All Oregon Week
 Amateur Athletic Union of U.S.
 Decathlon Championships
 Organ Recital - T. Tertins Noble
 Boston Band
 Philippine Band
 Lecture on Meaning of the Exposition -
 John D. Barry
- Tues Aug 10 Yakima Day
 MANUFACTURES AND VARIED INDUSTRIES DAY
 Commercial Law League of America Day
 American Society of Sanitary
 Engineering Day
 Rogue River Valley Day
 Union Central Life Day
 Central Life Day
 Sonoma Gravenstein Apple Day
 The South's Week
 All Oregon Week
 Decathlon - Two Mile Relay Race -
 Fifteen Mile Marathon
 Organ Recital - T. Tertins Noble
 Boston Band
 Philippine Band
 Flight by Silvio Petirosi
- Wed Aug 11 Butchers' Day
 Woodmen of the World Day
 Kansas City Life Day
 The South's Week
 All Oregon Week
 Organ Recital - T. Tertins Noble
 Boston Band
 Philippine Band
- Thurs Aug 12 National Eagles Day
 Thrift Day
 American Philatelic Society Day
 National Association of Life
 Underwriters Day
 Osteopathy Day
 Spanish-American War Nurses Day
 American National Association of
 Masters of Dancing Day
 All Oregon Week

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Thurs Aug 12
(Continued)

Popular Songs Night
Utility Dog Show
Boston Band
Philippine Band

Fri Aug 13

Dixie Day
Indian Progress Congress Day
American Pharmaceutical Association
Day
American Insurance Union Day
Federal Life Day
All Oregon Week
The South's Week
International Fly and Bait Casting
Tournament
Utility Dog Show
Organ Recital - J. D. D. Comey
Boston Band
Philippine Band
Lecture on Meaning of the Exposition -
John D. Barry

Sat Aug 14

CALL AND POST DAY
Knights of Columbus Day
Improved Order of Redmen Day
Phi Delta Chi Day
Phi Chi Fraternity Day
San Joaquin Valley Association Day
Expressmen's Mutual Benefit
Association Day
San Joaquin Valley Automobile Day
The South's Week
All Oregon Week
International Yachting Regatta
National Decathlon
International Fly and Bait Casting
Tournament
Watermelon Eating Contest on Marina
Barge Race from Battleships
Organ Recital - Lucien E. Becker,
F.A.G.O.
Organ Recital - J. D. D. Comey
Boston Band
Pelz' Band
Two Flights by Charles Niles

Sun Aug 15

Young Ladies Institute Day
Young Men's Institute Day
Syracuse (N.Y.) Day
International Yachting Regatta
Hisdusthan Association Day
Utility Dog Show
Organ Recital - J. D. D. Comey
Organ Recital - Harold Gregson
Symphony Concert - Exposition Orchestra
Boston Band
Philippine Band
Pelz' Band

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- Mon Aug 16 Nurserymen's Day
 International Photo-Engravers Union
 Day
 Army and Navy Week
 International Yachting Regatta
 Utility Dog Show
 Organ Recital - J. D. D. Comey
 Organ Recital - W. Lynwood Farnam
 Boston Band
 Pelz' Band
- Tues Aug 17 SCOTTISH DAY
 Simon Benson (Notable Citizen of
 Oregon) Day
 Bankers Day
 Mutual Life of N. Y. Million Dollar
 a Month Club Day
 Army and Navy Week
 International Yachting Regatta
 Army and Navy Athletic Championships
 and Boat Races
 International Bagpipe Highland
 Dancing and Highland Dress
 Competition
 Utility Dog Show
 Organ Recital - W. Lynwood Farnam
 Organ Recital - Uda Waldrop
 Boston Band
 Pelz' Band
- Wed Aug 18 FOOD PRODUCTS DAY
 Sons of St. George Day
 Good Templar Day
 Art Education Day
 International Kindergarten Union Day
 Army and Navy Week
 International Yachting Regatta
 Utility Dog Show
 Organ Recital - F. S. Adams
 Organ Recital - W. Lynwood Farnam
 Boston Band
 Philippine Band
 Pelz' Band
- Thurs Aug 19 MANHATTAN DAY
 Lawrence Bruner (Notable Citizen of
 Nebraska) Day
 Praetorian Day
 Romanic Languages Day
 Missouri State Life Day
 Veterans Day
 Ladies of the Grand Army Ceremony
 at Liberty Bell
 Army and Navy Week
 International Yachting Regatta
 Utility Dog Show

PAGE 39.

Thurs Aug 19
(Continued)

Organ Recital - F. S. Adams
Organ Recital - W. Lynwood Farnam
Boston Band
Pelz' Band
Philippine Band

Fri Aug 20

Harvard Day
International Students Pan-American
Day
Congress of Reforms Day
Society of American Florists and
Ornamental Horticulturists Day
Cadillac Day
The League of the Cities Day
Army and Navy Week
International Yachting Regatta
Army and Navy Championship Athletic
Games
Organ Recital - F. S. Adams
Organ Recital - W. Lynwood Farnam
Boston Band
Philippine Band
Pelz' Band

Sat Aug 21

SACRAMENTO VALLEY AND RIVER DAY
National Education Association Day
Smith College Reunion Day
Purdue University Day
Nurdug Day
Missouri State University Alumni of
California Day
American Institute of Banking Day
League of Teachers Association Day
Delta Tau Delta Day
California Presidential Postmasters
Association Day
Chi Phi Day
Northern California Mount Holyoke
Alumnae Day
Collegiate Alumnae Day
International Yachting Regatta
Running Race Meeting
Organ Recital - F. S. Adams
Organ Recital - Henry L. Vibbard
Piano Recital by Ignace Paderewski
Boston Band
Pelz' Band
Philippine Band

PAGE 40.

- Sun Aug 22 International Yachting Regatta
Utility Dog Show
Organ Recital - F. S. Adams
Organ Recital - H. L. Vibbard
Symphony Concert- Exposition Orchestra
Boston Band
Philippine Band
Pelz' Band
Lecture on Meaning of the Exposition -
John D. Barry
- Mon Aug 23 Tehama County Day
Colusa County Teachers Institute Day
Tehama County Teachers Institute Day
Napa County Teachers Institute Day
Butte County Teachers Institute Day
Yuba County Teachers Institute Day
Running Race Meeting
Organ Recital - Harold Gregson
Organ Recital - H. L. Vibbard
Boston Band
Philippine Band
Pelz' Band
- Tues Aug 24 San Mateo City Day
Companions of the Forest of America
Day
International Yachting Regatta
Running Race Meeting
Modern Pentathlon
Stories in Statuary and Modern
Olympic Games Posint by Stanford
University Students
Organ Recital - H. L. Vibbard
Organ Recital - Harold Gregson
Boston Band
Pelz' Band
Philippine Band
Lecture on Meaning of the Exposition -
John D. Barry
- Wed Aug 25 Lawyers Day
Lincoln Highway Association Day
American Press Humorists Day
Western Reserve University Alumni
Reunion Day
Wellesley College Alumnae Day
Joseph Fels Fund International Tax Day
California Teachers Association
Northern Section Day
Organ Recital - Edwin Lemare
Organ Recital - H. L. Vibbard
Boston Band
Pelz' Band
Philippine Band

- Thurs Aug 26 Supreme Court, Foresters of
 America Day
 Phi Kappa Sigma Day
 Chi Psi Day
 Running Race Meeting
 Organ Recital - Edwin Lemare
 Organ Recital - Harry F. Schennit
 Boston Band
 Pelz' Band
 Philippine Band
- Fri Aug 27 Southern California Counties Day
 American Association of Title Mens Day
 Western States Life Insurance Co. Day
 American Dental Trade Association Day
 International Educational Home
 Economics Congress Day
 San Francisco Commercial Club Day
 The Pageant of Monterey
 Organ Recital - Edwin Lemare
 Boston Band
 Pelz' Band
 Philippine Band
 Lecture on Meaning of the Exposition -
 John D. Barry
- Sat Aug 28 Southern California Counties Day
 Alpha Tau Omega Day
 Lambda Theta Phi Day
 Delta Chi Fraternity Day
 California High School Day
 New Thought Day
 Esperanto Day
 The Pageant of Monterey
 Running Race Meeting
 International Yachting Regatta
 Modern Pentathlon
 Red Cross Day
 International Marathon Race of
 26 Miles
 Organ Recital - Edwin Lemare
 New Thought Day Concert
 Boston Band
 Pelz' Band
- Sun Aug 29 International Yachting Regatta
 Landing of Junipero Serra Pageant
 Utility Dog Show
 Organ Recital - Edwin Lemare
 Organ Recital - Arthur S. Hyde
 Symphony Concert - Paderewski and
 Exposition Orchestra
 Boston Band
 Pelz' Band
 Philippine Band
 Flight by Charles Niles
 Flight by Silvio Petirosi

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| | |
|--------------|---|
| Mon Aug 30 | Standard Commercial School Day Emery Family Association Day Running Race Meeting Organ Recital - Edwin Lemare Organ Recital - Arthur S. Hyde Boston Band Pelz' Band |
| Tues Aug 31 | Japan Day Beta Theta Pi Day Federation of French Alliances in the United States and Canada Day Ladies Auxiliary of the Brotherhood of Locomotive Engineers Day Running Race Meeting Organ Recital - Edwin Lemare Organ Recital - Arthur S. Hyde Boston Band Pelz' Band Philippine Band Arizona First Infantry Band Flight by Charles Niles |
| Wed Sept 1 | Netherlands Day Acacia Fraternity Day Running Race Meeting Organ Recital - Edwin Lemare Organ Recital - Arthur Hyde Boston Band Pelz' Band Arizona First Infantry Band Philippine Band Flight by Silvio Petirossi Lecture on Meaning of the Exposition - John D. Barry |
| Thurs Sept 2 | TAFT DAY Valparaiso University Alumni Reunion Day Running Race Meeting Organ Recital - Edwin Lemare Organ Recital - Arthur S. Hyde Boston Band Philippine Band Pelz' Band Arizona First Infantry Band Flight by Silvio Petirossi |

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Fri Sept 3

OUT OF DEBT DAY
 American Fisheries Society Day
 Sigma Delta Sigma Day
 Marin County Schools Day
 American Veterinary Medical
 Association Day
 California State Veterinary Medical
 Association Day
 Association of Veterinary Faculty
 Examining Boards of North
 America Day
 Phi Gamma Delta Day
 Psi Omega Fraternity Day
 National Life of the U.S.A. Day
 Pan-Pacific Dental Congress Day
 Running Race Meeting
 Organ Recital - Edwin Lemare
 Boston Band
 Philippine Band
 Arizona First Infantry Band
 Flight by Charles Niles
 Flight by Silvio Petrossi

Sat Sept 4

Pennsylvania Day
 Mississippi Day
 Alpha Sigma Phi Day
 Alpha Delta Phi Fraternity Day
 Tau Beta Pi Day
 American Pomological Society Day
 Running Race Meeting
 International Yachting Regatta
 State of California Tennis
 Championships
 Organ Recital - Edwin Lemare
 Concert - Whitney's Boy Singers of
 Seattle
 Boston Band
 Pelz' Band
 Philippine Band
 Arizona First Infantry Band
 Flight by Charles Niles
 Lecture on Meaning of the Exposition -
 John D. Barry

Sun Sept 5

International Yachting Regatta
 Two Organ Recitals - Edwin Lemare
 Wagner Concert by Exposition
 Orchestra conducted by Walter
 Damrosch
 Boston Band
 Pelz' Band
 Philippine Band
 Arizona First Infantry Band
 Flight by Silvio Petrossi

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- Mon Sept 6** **LABOR DAY**
 Running Race Meeting
 Y.M.C.A. Events - 50 mile relay race
 Sacramento to San Francisco
 Special Games and Contests on Marina
 Soccer Football
 Organ Recital - Benjamin S. Moore
 Organ Recital - Edwin Lemare
 Organ Recital - Wallace Sabin
 Boston Band
 Pelz' Band
 Arizona First Infantry Band
 Two Flights by Niles
- Tues Sept 7** **Goethals Day**
 Phi Sigma Kappa Fraternity Day
 Running Race Meeting
 Y.M.C.A. Events - 50 mile relay race,
 Sacramento to San Francisco
 Boston Band
 Pelz' Band
 Arizona First Infantry Band
 Philippine Band
 Flight by Charles Niles
 Lecture on Meaning of the Exposition -
 John D. Barry
- Wed Sept 8** **Alpha Chi Sigma Day**
Yuba-Sutter Day
 Running Race Meeting
 Y.M.C.A. Event - 50 mile relay race,
 Sacramento to San Francisco
 Organ Recital - Edwin Lemare
 Boston Band
 Pelz' Band
 Philippine Band
- Thurs Sept 9** **ADMISSION DAY**
 Mariposa County Reunion Day
 Hoo Hoo Day
 National Federation of Post Office
 Clerks Day
 National Association of Fish and Game
 Commissioners Day
 Pacific Association Track and Field
 Athletics
 Running Race Meeting
 Rugby Football Game
 Two Organ Recitals - Edwin Lemare
 Boston Band
 Pelz' Band
 Arizona First Infantry Band
 Philippine Band
 Two Flights by Charles Niles
 Zeta Psi Day

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Fri Sept 10 El Dorado County Day
 Johannes Poulsen Night
 Running Race Meeting
 Organ Recital - Edwin Lemare
 Boston Band
 Pelz' Band
 Philippine Band
 Lecture on Meaning of the Exposition,
 John D. Barry

Sat Sept 11 Butte County Day
 Douglas County Apple Day
 Municipal Day
 Spiritualists Day
 National Newthot Science Day
 Arguello Boulevard Improvement Club
 Day
 Running Race Meeting
 Two Organ Recitals - Edwin Lemare
 Boston Band
 Philippine Band
 Flight by Silvio Petirossi
 Lecture on Meaning of the Exposition,
 John D. Barry

Sun Sept 12 Utility Dog Show
 Two Organ Recitals - Edwin Lemare
 Symphony Concert - Exposition Orchestra
 Boston Band
 Philippine Band
 Flight by Silvio Petirossi

Mon Sept 13 Amador County Day
 Daughters of the American Revolution
 Day
 Ohio Bankers Day
 Anteros Clubs of California Day
 Running Race Meeting
 Organ Recital - Edwin Lemare
 Boston Band
 Philippine Band
 Flight by Charles Niles

Tues Sept 14 Yoemen Day
 Needlework Guild of America Day
 Running Race Meeting
 Two Organ Recitals - Edwin Lemare
 Lecture on Meaning of the Exposition -
 John D. Barry
 Concert - Graebers Mandolin, Banjo
 and Guitar Club
 Boston Band
 Philippine Band
 Flight by Silvio Petirossi

Wed Sept 15 Guatemala Day
 Akron (Ohio) Day
 Pan American Road Congress Day
 Running Race Meeting
 Organ Recital - Edwin Lemare
 Boston Band
 Philippine Band. Flight by Charles Niles

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- Thurs Sept 16 American Society of Mechanical Engineers Day
American Society of Civil Engineers Day
Printing Trades Day
Congressional Union for Woman Suffrage Day
Farmers' Day
Running Race Meeting
Organ Recital - Edwin Lemare
Boston Band
Philippine Band
Flight by Silvio Petirossi
- Fri Sept 17 American Institute of Mining Engineers Day
K.C.B. Infirm Children's Day
Running Race Meeting
Two Organ Recitals - Edwin Lemare
Organ Recital - Uda Waldrop
Boston Band
Philippine Band
- Sat Sept 18 Ukiah Day
Radio Engineers Day
American Electrochemical Society Day
Theta Xi Fraternity Day
Catholic Ladies Day
Dahlia Show
Running Race Meeting
Organ Recital - Edwin Lemare
Rugby Football Game on Marina
Boston Band
Philippine Band
Lecture on Meaning of the Exposition -
John D. Barry
Flight by Silvio Petirossi
- Sun Sept 19 Soccer Football Game on Marina
Dahlia Show
Utility Dog Show
Two Organ Recitals - Edwin Lemare
Symphony Concert - Exposition Orchestra
Boston Band
Philippine Band
Flight by Silvio Petirossi
Flight by Charles Niles
- Mon Sept 20 International Irrigation Congress Day
Slavonic Day
National Drainage Congress Day
Southern California Counties Day
Mining Week
Gymnastic Exhibition by Sokol Men and Girls
Utility Dog Show
Boston Band
Philippine Band
Flight by Charles Niles

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- Tues Sept 21
- San Luis Obispo County Day
 - Louisiana Purchase Exposition Day
 - Rural Credits Conference Day
 - National Association of Attorneys
General Day
 - Southern California Counties Day
 - Mining Week
 - Utility Dog Show
 - Two Organ Recitals - Edwin Lemare
 - Boston Band
 - Philippine Band
 - Flight by Silvio Petirosi
- Wed Sept 22
- Dr. John A. Brashear (Notable Citizen
of Pennsylvania) Day
 - Healdsburg (Calif.) Day
 - Sovereign Grand Lodge I.O.O.F. Day
 - International Engineering Congress Day
 - Irrigation Products Day
 - Internal Combustion Engine Day
 - Southern California Counties Week
 - Mining Week
 - California Miners First Aid Field Meet
 - Utility Dog Show
 - Lecture The Illumination of the
Exposition by W. D'Arcy Ryan.
 - Organ Recital - Edwin Lemare
 - Organ Recital - Arthur Blakeley
 - Boston Band
 - Philippine Band
 - Flight by Silvio Petirosi
 - Lecture on Meaning of the Exposition -
John D. Barry
- Thurs Sept 23
- China Day
 - MINES AND METALLURGY DAY
 - Telephone Day
 - Welfare Union Day
 - United Grocers, Inc. Day
 - Southern California Counties Week
 - Mine Rescue and First Aid
Demonstrations
 - Utility Dog Show
 - Organ Recital - Edwin Lemare
 - Organ Recital - Arthur Blakeley
 - Boston Band
 - Philippine Band
 - Flight by Silvio Petirosi
- Fri Sept 24
- Exposition Engineers Day
 - International Association of Bridge
and Structural Iron Workers Day
 - The Days of '49
 - Southern California Counties Week
 - Mining Week
 - American Mine Safety Assn. Drills
 - Utility Dog Show
 - "Box of Toys" - Pantomime Ballet,
Mlle. Louise La Gai

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Fri Sept 24
(Continued)

Two Organ Recitals - Edwin Lemare
Boston Band
Philippine Band
Flight by Silvio Petirosi

Sat Sept 25

Maine Day
MACHINERY DAY
Sperry Flour Co. Stockton Employes Day
Southern California Counties Week
Mining Week
P. A. A. Track and Field Meet
"Box of Toys" - Ballet Pantomime,
Mlle. Louise La Gai
Organ Recital - Edwin Lemare
Boston Band
Philippine Band
Flight by Charles Niles

Sun Sept 26

Soccer Football Game
Symphony Concert - Exposition Orchestra
Two Organ Recitals - Edwin Lemare
Boston Band
Philippine Band
Flight by Charles Niles
Flight by Silvio Petirosi
Lecture on Meaning of the Exposition -
John D. Barry

Mon Sept 27

American Federation of Musicians Day
Washington State Week
Mary Austin's FIRE by The Garnet
Holme Players
Symphony Concert - Exposition Orchestra
Massed Band Concert
Organ Recital - Edwin Lemare
Boston Band
Philippine Band
Flight by Silvio Petirosi

Tues Sept 28

U. S. Battleship Oregon Day
Safety Conference Day
Certified Public Accountants Day
San Mateo County Teachers Institute
Day
Mariposa County Teachers Institute
Day
Washington State Week
Mary Austin's FIRE by The Garnet
Holme Players
Organ Recital - Edwin Lemare
Boston Band
Philippine Band
Flight by Charles Niles

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Wed Sept 29 Idaho Day
 Washington State Week
 Autumn Music Festival
 Organ Recital - Edwin Lemare
 Boston Band
 Flight by Silvio Petirosi

Thurs Sept 30 Walla Walla Day
 International Gas Congress Day
 National Association of Stationers and
 Manufacturers Day
 Washington State Week
 Horse Show
 Horse Parade
 Autumn Music Festival
 Organ Recital - Edwin Lemare
 Boston Band
 Philippine Band
 Flight by Charles Niles

Fri Oct 1 State of Washington Day
 Fire Chiefs Day
 California State Draft Horse
 Breeders' Association Day
 Washington State Week
 Horse Show
 Autumn Music Festival
 Organ Recital - Edwin Lemare
 Philippine Band
 Burning of Drill Tower and Rescue
 Flight by Silvio Petirosi
 Flight by Charles Niles

Sat Oct 2 Seattle and Tacoma Day
 CUBS DAY
 Yacht Trophy Presentation Day of the
 International Yachting Regatta
 American Association of Importers and
 Breeders of Belgian Draft
 Horses Day
 Washington State Week
 Horse Show
 "Kute Kiddies Kontest" on Zone
 Races, Games and Pastimes on Zone
 Barbecue on Zone
 Band Contest on Zone
 The Fall of Babylon, on Marina
 Autumn Music Festival
 Philippine Band
 Flight by Silvio Petirosi
 Flight by Charles Niles

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- Fri Oct 8**
- Portuguese Society U.P.C.E. Day
 - American Electric Railway Day
 - Lick Wilmerding and Lux Schools Day
 - The National Society of the Colonial Dames of America Resident in the State of California Day
 - Grape Day
 - Fall of Babylon
 - Basketball and Football Games on Marina
 - Utility Dog Show
 - Two Organ Recitals - Edwin Lemare
 - Organ Recital - Will MacFarlane
 - Philippine Band
 - Flight by Charles Niles
 - Horse Show
- Sat Oct 9**
- Chinese Republic Day
 - Chicago (Ill.) Day
 - California Elks State Reunion Association Day
 - Exposition Landscape Day
 - Indian Council Day
 - Horse Lovers Day
 - Woman's Foreign Missionary Society of the Methodist Episcopal Church Day
 - Prune Week
 - Rugby Football Game on Marina
 - Soccer Football Game on Marina
 - Demonstration of Trained Sheep Dogs
 - Horse Show
 - Lecture on Meaning of the Exposition - John D. Barry
 - Organ Recital - Edwin Lemare
 - Organ Recital - Harold Gregson
 - Philippine Band
 - Thaviu's Band
 - Flight by Silvio Petirossi
- Sun Oct 10**
- Lecture on Meaning of the Exposition - John D. Barry
 - Demonstration of Trained Sheep Dogs
 - Symphony Concert - Exposition Orchestra
 - Two Organ Recitals - Edwin Lemare
 - Philippine Band
 - Thaviu's Band
 - Flight by Silvio Petirossi
 - Flight by Charles Niles

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Mon Oct 11 EDUCATION DAY
 American Institute of Architects Day
 Illinois Commercial Men's Association
 Day
 Iowa State Traveling Men's
 Association Day
 Worlds Insurance Congress Peace Day
 International Peace Congress Day
 Horse Show
 Vaudeville in Band Concourse
 International Fete on Marina -
 National Songs and Dances
 Organ Recital - Edwin Lemare
 Organ Recital - Harold Gregson
 Philippine Band
 Thaviu's Band
 Flight by Silvio Petirosi

Tues Oct 12 COLUMBUS DAY
 Social Economy Day
 Worlds Insurance Congress Life
 Conservation Day
 Lawrence (Mass.) Day
 Women's Home Missionary Society of
 the Methodist Episcopal Church
 Day
 American Prison Association Day
 Landing of Columbus at Yacht Harbor
 Horse Show
 World's Series Baseball Returns -
 Fillmore Bandstand
 Demonstration of Trained Sheep Dogs
 Organ Recitals - Edwin Lemare
 Philippine Band
 Thaviu's Band
 Flight by Silvio Petirosi

Wed Oct 13 Worlds International Federation
 Commercial Travelers Association
 Day
 Worlds Insurance Congress Fire
 Elimination Day
 Horse Show
 Worlds Series Baseball Returns -
 Fillmore Bandstand
 Demonstration of Trained Sheep Dogs
 Organ Recital - Edwin Lemare
 Philippine Band
 Thaviu's Band
 Flight by Silvio Petirosi

PAGE 53.

Thurs Oct 14 Worlds Insurance Congress Safety
 First Day
 Ancient Order of Foresters Day
 Plumas County Teachers Institute Day
 Demonstration of Trained Sheep Dogs
 Organ Recital - Edwin Lemare
 Philippine Band
 Thaviu's Band
 Flight by Charles Niles

Fri Oct 15 Vassar College Day
 Demonstration of Trained Sheep Dogs
 Two Organ Recitals - Edwin Lemare
 Philippine Band
 Thaviu's Band
 Flight by Silvio Petirosi

Sat Oct 16 PRESERVATION OF FINE ARTS PALACE AND
 CHILDREN ON THE MARINA DAY
 Tobacco Day
 Pioneer and Old Settlers Day
 National Funeral Directors Association
 Day
 National Postmasters Day
 California Conference of Boys and
 Girls Agriculture Clubs Day
 Nevada Shriners Day
 California School Masters Club Day
 Siege of Troy
 Automobile Races
 Pageant of Elaine - La Loie Fuller and
 100 dancers and singers
 Soccer Football Game on Marina
 Motor Boat Races
 Demonstration of Trained Sheep Dogs
 Folk Dancing on Marina
 Rugby Football Game on Marina
 Entertainment in Festival Hall
 Concert in front of Fine Arts Palace
 Dances of All Nations by pupils of
 Veronine Vestoff
 Organ Recital - Edwin Lemare
 Philippine Band
 Thaviu's Band
 Innes' Band
 Flight by Charles Niles
 Flight by Silvio Petirosi

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- Sun Oct 17 Automobile Races
 American Football Game on Marina
 Soccer Football Game on Marina
 Lecture on Meaning of the Exposition -
 John D. Barry
 Symphony Concert - Exposition Orchestra
 Two Organ Recitals - Edwin Lemare
 Thaviu's Band
 Innes' Band
 Philippine Band
 Flight by Charles Niles
 Flight by Silvio Petrossi
- Mon Oct 18 OSCAR W. UNDERWOOD DAY
 American Builders Week
 Horticulture and Live Stock Week
 Opening of Cattle Show
 Organ Recital - Edwin Lemare
 Innes' Band
 Thaviu's Band
 Flight by Silvio Petrossi
- Tues Oct 19 American Builders Week
 Horticulture and Live Stock Week
 Cattle Show
 Two Organ Recitals - Edwin Lemare
 Innes' Band
 Thaviu's Band
 Philippine Band
 Flight by Silvio Petrossi
- Wed Oct 20 United States Treasury Department Day
 American Forestry Association Day
 National Temperance Council Day
 American Builders Week
 Horticulture and Live Stock Week
 Cattle Show
 Organ Recital - Edwin Lemare
 Innes' Band
 Thaviu's Band
 Phillipine Band
 Flight by Charles Niles
- Thurs Oct 21 EDISON DAY
 American Builders Day
 Horticulture Day
 Pacific Logging Congress Day
 American Builders Week
 Horticulture and Live Stock Week
 Grand National Fall Flower Show
 Cattle Show
 Edison Motion Pictures and Concert on
 Marina
 (continued on next page)

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Thurs Oct 21
(Continued)

Organ Recital - Edwin Lemare
Innes' Band
Thaviu's Band
Philippine Band
Flight by Charles Niles

Fri Oct 22

Seven Southern Counties Day
American Builders Week
Horticulture and Live Stock Week
Grand National Fall Flower Show
Builders' Night on the Zone
Historical Evening - United Daughters
of the Confederacy
Cattle Show
Organ Recital - Edwin Lemare
Innes' Band
Thaviu's Band
Philippine Band
Flight by Silvio Petirossi

Sat Oct 23

LIVE STOCK DAY
PORTOLA DAY
Modern Woodmen of America Day
San Francisco Harbor Day
Order of the Eastern Star Day
Carnation Stock Farm Day
Horticulture and Live Stock Week
Grand National Fall Flower Show
Builders Week
Motor Boat Races
Cattle Show
Parade of Prize Winning Cattle
American Football Game on Marina
Lecture on Meaning of the Exposition,
John D. Barry
Motor Boat Regatta off Marina
Yacht Regatta
Marine Pageant
Portola Dances by pupils of Miss
Ida Wyatt
Portola Day Barbecue
Organ Recital - Edwin Lemare
Thaviu's Band
Innes' Band
Philippine Band
Two Flights by Charles Niles
Flight by Silvio Petirossi

Sun Oct 24

Motor Boat Races
Grand National Fall Flower Show
Cattle Show
Motor Boat Regatta
American Football Game on Marina
Symphony Orchestra Concert
Organ Recital - Edwin Lemare
Philippine Band
Innes' Band
Thaviu's Band
Official Band. Flight by Charles Niles

PAGE 56.

- Mon Oct 25 United Daughters of the
 Confederacy Day
 State Humane Association of
 California Day
 Grand National Fall Flower Show
 Motor Boat Races
 Cattle Show
 Organ Recital - Edwin Lemare
 Philippine Band
 Innes' Band
 Thaviu's Band
 Flight by Charles Niles
 Lecture on Meaning of the Exposition,
 John D. Barry
- Tues Oct 26 Washington State Live Stock Day
 P. E. O. Day
 Cattle Show
 Grand National Fall Flower Show
 Organ Recital - Edwin Lemare
 Free Concert by Ellen Beach Yaw
 Philippine Band
 Thaviu's Band
 Innes' Band
- Wed Oct 27 Swiss Colony Day
 Oregon Live Stock Day
 Independent Telephone Association
 of America Day
 Motor Boat Regatta
 Motor Boat Races
 American Football Game on Marina
 "La Izigane" and "I Pagliacci"
 Pantomimes - Mlle. La Gai and
 company
 Cattle Show
 Organ Recital - Edwin Lemare
 Philippine Band
 Innes' Band
 Thaviu's Band
- Thurs Oct 28 Canada Day
 California Creamery Operators
 Association Day
 Okanogan County Day
 Cattle Show
 Organ Recital - Edwin Lemare
 "La Izigane" and "I Pagliacci"
 Pantomimes - Mlle. La Gai and
 company
 Philippine Band
 Innes' Band
 Thaviu's Band
 Flight by Charles Niles

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| | | | |
|-----|-----|----|--|
| Fri | Oct | 29 | Woman's Board Day Yolo County Day Klamath County Day California Creamery Operators Day Santa Rosa School Children's Day Concord (Calif.) Day El Dorado Teachers Institute Day Cattle Show Organ Recital - Edwin Lemare Philippine Band Innes' Band Thaviu's Band Flight by Charles Niles |
| Sat | Oct | 30 | Oregon State Day Motor Boat Races Motor Boat Regatta Soccer Football Game on Marina School Children's Regatta off the Marina Cattle Show Organ Recital - Edwin Lemare Philippine Band Innes' Band Thaviu's Band |
| Sun | Oct | 31 | Motor Boat Races Motor Boat Regatta Soccer Football Game on Marina Symphony Concert - Exposition Orchestra Organ Recital - Edwin Lemare Philippine Band Innes' Band Thaviu's Band |
| Mon | Nov | 1 | International Congress of Women Day Western Farmers Day Middlewest Farmers Day Agriculture Week Fall Harness Meet Organ Recital - Edwin Lemare Popular Concert by Victor Herbert and Orchestra Philippine Band Innes' Band Thaviu's Band |

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Tues Nov 2

SAN FRANCISCO DAY

Agriculture Week

World's Light Harness Race

Pageant Parade of Nations and States

Twenty Mile Sea and Air Race between
Champion Motor Boat "Oregon Kid"
and Charles Nile's AeroplaneFootball and Athletic Games on the
MarinaLand Battle between Army and Navy on
Polo Field

Naval Battle off the Marina

Dances by Pupils of Miss Ida Wyatt on
the Marina

Songs by Monte Austin on the Marina

Public Dancing Carnival in Court of
the Universe

Public Dancing Carnival on Zone Plaza

Dances by Pupils of Miss Ida Wyatt -
Band Concourse

Musical Program by St. Vincent

Orphanage Boys' Band and Junior

Orchestra of Girls' Club of

the Mission - Band Concourse

Popular Concert by Victor Herbert and
Orchestra

Concert by Exposition Chorus

Two Organ Recitals - Edwin Lemare

Philippine Band

Innes' Band

Thaviu's Band

Official Band

Flight by Charles Niles

Wed Nov 3

Philippine Day

Agricultural Implement Day

Sacramento County Teachers Institute
Day

Agriculture Week

World's Light Harness Races

Dances by Pupils of Miss Ida Wyatt

Opening of Sheep, Goats and Swine
Show

Organ Recital - Edwin Lemare

Popular Concert by Victor Herbert
and Orchestra

Philippine Band

Innes' Band

Thaviu's Band

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Thurs Nov 4 Food Products Club and Dairy Day
 American Shropshire Registry Associa-
 tion Day
 Agriculture Week
 Sheep, Goats and Swine Show
 Organ Recital - Edwin Lemare
 Popular Concert by Victor Herbert
 and Orchestra
 Philippine Band
 Innes' Band
 Thaviu's Band

Fri Nov 5 Forestry Day
 American Berkshire Congress Day
 University of Washington Day
 Zone of Plenty Day
 Anti-Cigarette League of America Day
 Agriculture Week
 World's Light Harness Race
 Sheep, Goats and Swine Show
 Organ Recital - Edwin Lemare
 Popular Concert by Victor Herbert
 and Orchestra
 Philippine Band
 Innes' Band
 Thaviu's Band
 Flight by Charles Niles

Sat Nov 6 Knights Templar Field Day
 Union Engineers Day
 Helen Keller Day
 San Francisco Teachers Association Day
 Silo Day
 American Hampshire Swine-Herd
 Association Day
 Agriculture Week
 World's Light Harness Races
 Sheep, Goats and Swine Show
 Houdini, the "Handcuff King"
 performance off the Marina
 Organ Recital - Edwin Lemare
 Popular Concert by Victor Herbert and
 Orchestra
 Philippine Band
 Thaviu's Band
 Innes' Band
 Farewell Flight by Charles Niles

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- Sun Nov 7 American Football Game on Marina
Dances by Pupils of Miss Abie Tilsley
Sheep, Goats and Swine Show
Prize Goat Milking Contest
Organ Recital - Edwin Lemare
Symphony Concert by Victor Herbert
and Orchestra
Philippine Band
Thaviu's Band
Innes' Band
Home-coming of "Art" Smith
Two Flights by "Art" Smith
- Mon Nov 8 American Federation of Labor Day
National Florence Crittenton
Conference Day
Fall Fashion Show
World's Light Harness Races
Sheep, Goats and Swine Show
Organ Recital - Edwin Lemare
Philippine Band
Thaviu's Band
Innes' Band
Flight by "Art" Smith
- Tues Nov 9 Lotta Day
Angora Goat and Mohair Day
National Mohair Grower's Association
Day
Fall Fashion Show
Sheep, Goats and Swine Show
Organ Recital - Edwin Lemare
Philippine Band
Thaviu's Band
Innes' Band
- Wed Nov 10 Liberty Bell Farewell Day
Hawaiian Pineapple Day
Joaquin Miller Day
National Guard Association Day
A Night in Hawaii
Fall Fashion Show
World's Light Harness Races
Sheep, Goats and Swine Show
Organ Recital - Edwin Lemare
Philippine Band
Thaviu's Band
Innes' Band
Flight by "Art" Smith

PAGE 61.

- Thurs Nov 11 Fall Fashion Show
 P.P.I.E. Boxing Tournament
 World's Light Harness Races
 Sheep, Goats and Swine Show
 Organ Recital - Edwin Lemare
 Philippine Band
 Innes' Band
 Thaviu's Band
 Parade of U. S. Troops and Marines
 escorting Liberty Bell
- Fri Nov 12 Fall Fashion Show
 P. P. I. E. Boxing Tournament
 World's Light Harness Races
 Sheep, Goats and Swine Show
 Organ Recital - Edwin Lemare
 Concert by Oakland High Schools Band
 Philippine Band
 Thaviu's Band
 Innes' Band
- Sat Nov 13 Abraham Lincoln Day
 National Grange Patrons of Husbandry
 Day
 Monticello Seminary Day
 Liberal Arts Exhibitors Gift Day
 The Psychological Society of the
 New Civilization Day
 Fall Fashion Show
 World's Light Harness Races
 Sheep, Goats and Swine Show
 Organ Recital - Edwin Lemare
 Philippine Band
 Innes' Band
 Thaviu's Band
 Flight by Art Smith
- Sun Nov 14 American Football Game on the Marina
 Sheep, Goats and Swine Show
 Organ Recital - Edwin Lemare
 Philippine Band
 Innes' Band
 Thaviu's Band
 Flight by Art Smith
S. T. Composers' Day
- Mon Nov 15 George Washington Day
 National Society Children American
 Revolution Day
 Sheep, Goats and Swine Show
 Organ Recital - Edwin Lemare
 Philippine Band
 Innes' Band
 Thaviu's Band

PAGE 62.

- Tues Nov 16 U. S. Naval Training Station Day
 San Joaquin Valley Day
 American Poultry Association Day
 Sheep, Goats and Swine Show
 The Dolly's Frolic - Miss Ida Wyatt
 and pupils
 Organ Recital - Edwin Lemare
 Philippine Band
 Thaviu's Band
 Innes' Band
 Flight by Art Smith
- Wed Nov 17 Arkansas Sponsors Day
 Sheep, Goats and Swine Show
 The Dolly's Frolic - Miss Ida Wyatt
 and pupils
 Organ Recital - Edwin Lemare
 Philippine Band
 Thaviu's Band
 Innes' Band
 Flight by Art Smith
- Thurs Nov 18 Dr. L. D. Ricketts (Notable Citizen
 of Arizona) Day
 League of American Pen Women Day
 Sheep, Goats and Swine Show
 Organ Recital - Edwin Lemare
 Philippine Band
 Innes' Band
 Thaviu's Band
 Flight by Art Smith
Poultry & Pigeon Show
- Fri Nov 19 New Orleans Day
 Poultry and Pigeon Show
 Organ Recital - Edwin Lemare
 Philippine Band
 Innes' Band
 Thaviu's Band
- Sat Nov 20 Guatemala Coffee Day
 California Day
 Los Angeles Day
 Key System Day
 North Bay Counties Day
 Montana Apple Day
 Poultry and Pigeon Show
 Handicap Track Meet
 Concert by Alameda County Chorus
 Rugby Football Game on Marina
 Concert by blind students of California
 School for the Deaf and Blind
 Concert by Ellen Beach Yaw, Uda Waldrop
 and Rudolph Logar

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Sat Nov 20
(Continued)

Philippine Band
Innes' Band
Thaviu's Band
Oakland Elementary Schools Band
Flight by Art Smith

Sun Nov 21

Poultry and Pigeon Show
Organ Recital - Edwin Lemare
Concert by Tina Lerner and Exposition
Orchestra
Concert by Guatemala Marimba Band
in Festival Hall
Concert by University of California
Cadet Band
Philippine Band
Innes' Band
Thaviu's Band
Flight by Art Smith

Mon Nov 22

Poultry and Pigeon Show
Organ Recital - Edwin Lemare
Thaviu's Band
Innes' Band

Tues Nov 23

Panama-California Exposition Day
San Francisco Convention League Day
Poultry and Pigeon Show
American Football Game on Marina
Organ Recital - Edwin Lemare
Philippine Band
Thaviu's Band
Innes' Band

Wed Nov 24

Junipero Serra Day
American Cornish Club Day
Poultry and Pigeon Show
Organ Recital - Edwin Lemare
Philippine Band
Thaviu's Band
Innes' Band

Thurs Nov 25

THANKSGIVING DAY
North Beach Day
Automobile Day
Poultry and Pigeon Show
Winter Berry and Shrub Show
Automobile Races
Aquatic Sports off Marina
Two American Football Games on Marina
Dances by pupils of Miss Ida Wyatt

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Thurs Nov 25
(Continued)

Organ Recital - Edwin Lemare
Concert by Exposition Chorus
Philippine Band
Thaviu's Band
Innes' Band
Official Band
Two Flights by Art Smith

Fri Nov 26

United States Navy Day
San Francisco City Administration Day
Commodore John Barry Day
Ohio State University Association Day
Winter Berry and Shrub Show
Organ Recital - Edwin Lemare
Philippine Band
Thaviu's Band
Innes' Band
Flight by Art Smith

Sat Nov 27

The Day of France
Belgium Day
Winter Berry and Shrub Show
Organ Recital - Edwin Lemare
Philippine Band
Thaviu's Band
Flight by Art Smith

Sun Nov 28

Barbecue for Enlisted Men of
Army and Navy
Winter Berry and Shrub Show
American Football Game on Marina
Organ Recital - Edwin Lemare
Orchestra and Choral Concert -
Exposition Orchestra, Exposition
Chorus
Concert by Graeber's Stringed Orches-
tra
Philippine Band
Thaviu's Band
Official Band
Flight by Art Smith

Mon Nov 29

United States Army Day
Electrical Prosperity Week
Pet Stock Show
Cat Show
Winter Berry and Shrub Show
Dog Show and Cat Show in Zone
Organ Recital - Edwin Lemare
Tabloid Grand Opera "Il Trovatore",
Thaviu's Band
Philippine Band
Thaviu's Band

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| | |
|-------------|--|
| Tues Nov 30 | Fire Department and Police Department Day Electrical Prosperity Week Pet Stock Show Games on the Marina Winter Berry and Shrub Show Dog Show and Cat Show in Zone Organ Recital - Edwin Lemare Tabloid Grand Opera "La Gioconda" Thaviu's Band Philippine Band Thaviu's Band Flight by Art Smith |
| Wed Dec 1 | Honduras Day Electrical Prosperity Week Children's Pet Show Pet Stock Show Dog Show and Cat Show in Zone Organ Recital - Edwin Lemare Symphony Concert - Exposition Orchestra Philippine Band Berry and Shrub Show Thaviu's Band Official Band |
| Thurs Dec 2 | King Constantine Day Electrical Prosperity Week Children's Pet Show Pet Stock Show Winter Berry and Shrub Show Organ Recital - Edwin Lemare Tabloid Recital "Il Trovatore", Thaviu's Band Philippine Band Thaviu's Band Flight by Art Smith |
| Fri Dec 3 | Children's Pets Exhibitions Congress Day National Pet Stock Association of America Day University of Cincinnati Alumni Day Electrical Prosperity Week Pacific Coast American Football Winter Berry and Shrub Show Children's Pet Show Pet Stock Show Concert - Tabloid Grand Opera, Thaviu's Band Philippine Band Thaviu's Band |

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Sat Dec 4

CLOSING DAY

Electrical Prosperity Week
Pacific Coast American Football
Winter Berry and Shrub Show
Dances by pupils of Miss Ida Wyatt
American Football Game on Marina
Soccer Football Game on Marina
Public Dancing in Court of Universe
Grand Night Pageant
Grand Opera Concert - Thaviu's Band
Concert - Exposition Chorus and
Soloists
Organ Recital - Edwin Lemare
Philippine Band
Thaviu's Band
Official Band
Two Flights by Art Smith

OPENING CEREMONIESSATURDAYFEBRUARY 20, 1915.P R O G R A M

- 9.00 A.M. Will assemble at the California Building, in the ballroom and reception hall, the President and all executive officers of the Exposition, the board of directors, State Exposition Commission, the Woman's Board, National Commission and directors of divisions.
- 9.00 A.M. Music in the patio at California Building.
- 9.15 A.M. Procession consisting of the Exposition officials will proceed from the California Building along Administration avenue to Avenue of Palms, along avenue of Palms to grandstand at the Tower of Jewels, and take their respective places in the grandstand. This procession will be preceded by an escort, consisting of Exposition guards, U. S. Marines and Exposition Official Band.
- 9.20 A.M. Music by the choir and band in the grandstand at the Tower of Jewels.
- 9.30 A.M. Procession from California Building arrives at Tower of Jewels and members of the procession take places reserved for them in the grandstand.
- 9.45 A.M. The Governor of State, Mayor of City and other officials will pass through Scott Street entrance to Exposition grounds at head of citizens' procession. Guards, U. S. Marines and soldiers will be at attention at either side of the roadway from the entrance to the grandstand, forming a lane through which the Governor, Mayor and other officials accompanying them will march to the grandstand. As those and other officials at head of procession pass the Guards and U.S. Marines and U.S. soldiers they will fall in behind the officials, forming a rear escort for them to the grandstand.

OPENING CEREMONIES, Saturday, February 20, 1915.
Program. PAGE 2.

- 9.50 A.M. Governor, Mayor and other officials accompanying them arrive at grandstand, are received by the President, Directors of Exposition, and take the places assigned them.

- 10.00 A.M. The ceremonies in the grandstand will begin, consisting of the following:
 - (A) "The Heavens Are Telling", from the Creation - - - - - (Hayden)
Exposition Chorus
Mr. Wallace Sabin - - - - - Conductor
 - (B) Invocation: Rt.Rev. Edward J. Hanna, D.D.
 - (C) Reading of Psalm: Rabbi Martin Meyer.
 - (D) Address: Charles C. Moore, President of the Panama-Pacific International Exposition.
 - (E) Address: Hon. Franklin K. Lane, Secretary of the Interior and Personal Representative of the President of the United States.

 - (F) Address: Hon. Hiram W. Johnson, Governor of the State of California.
 - (G) Address: Hon. James Rolph, Jr., Mayor of the City and County of San Francisco.
 - (H) Panama Hymn - - - - - (Beach)
Exposition Chorus
Mr. Wallace Sabin - - - - - Conductor

Panama Hymn

Words by Justice Wendell Phillips
Stafford. Music by Mrs. H. H. A.Beach.

We join today the East and West,
The stormy and tranquil seas,
O, Father, be the bridal blest,
The earth is on her knees.

Thou, Thou didst give our hand the might
To hew the hemisphere in twain
And level for these waters bright
The mountain with the main

In freedom let the great ships go
On freedom's errand sea to sea
The oceans rise, the hills bend low,
Servants of liberty.

OPENING CEREMONIES, Saturday, February 20, 1915.
Program. PAGE 3.

The Nations here shall flash thro foam
And paint their pennons with the sun
Till every harbor is a home
And all the flags are one.

We join today the East and West,
The stormy and tranquil seas.
O, Father, be the bridal blest,
Earth waits it on her knees.

To be sung by the Opening Chorus of 250
voices under the direction of Wallace A.
Sabin - Robt. Husband, Chorus Master,
in the Court of The Universe, at 3.00 P.M.

- (I) William H. Crocker, Vice-President and
Chairman of Building and Grounds
Committee, makes formal announcement
to President of Exposition that
Exposition is completed, and presents
to him a gold scroll commemorating
the completion and opening of the
Exposition.
- (J) R. B. Hale, Vice-President and Chairman
of Committee on Exhibits, presents
President of Exposition with a bound
copy of Catalogue of Exhibits.
- (K) Address: Dr. Frederick J. V. Skiff,
Director in Chief.
- (L) Benediction: Rt. Rev. William Ford
Nichols, D.D.

12.00 NOON. President of Exposition telephones President
of the United States at White House in
Washington that Exposition is completed
and ready to be opened, and requests him
to press the button to officially open
the Exposition by Wireless. President of
the United States replies to President
Moore by telephone and presses button
which transmits the electric current by
wireless to the Exposition grounds, where
it will be received and will open the
main door of Machinery Palace, start the
machinery running in the Machinery Palace
and in Transportation Palace and start
the "Fountain of Energy" in front of the
Tower of Jewels.

Flags on grandstand will be unfurled.

OPENING CEREMONIES, Saturday, February 20, 1915.
Program. PAGE 4.

Flags will be raised on buildings throughout the grounds.

Fountains will play.

Salutes will be fired.

Whistles will blow throughout the city and on all boats in harbor.

President of the Exposition will telephone the President of the United States that the Exposition is officially open.

While the long distance telephoning is being done and the wireless is being operated, Lincoln Beachey will fly around the Tower of Jewels, releasing from his aeroplane in mid-air doves symbolizing peace to the world.

"Star Spangled Banner" by the chorus and by the band, singing joined in by all present.



4687

Opening Ceremonies, February 20, 1915.



Opening Day Ceremonies, February 20, 1915.

4171



Opening Day Ceremonies, February 20, 1915.



CARDINAL VINCENT GO
 SAN FRANCISCO
 OPTICAL PHOTOGRAPHERS
 11 E

Opening Day Ceremonies
 February 20, 1915.



"D"



Opening Day Ceremonies
February 20, 1915.



SAN FRANCISCO DAYTUESDAYNOVEMBER 2, 1915.P R O G R A M

- 10.30 A.M. to 12 M. - -BRILLIANT PAGEANT-PARADE OF
NATIONS AND STATES on
Exposition Grounds.
- 11.30 A.M. - - - - - Twenty-Mile SEA and AIR Race
between Champion Motor Boat
"OREGON KID" and Aviator
"Do Anything CHARLEY NILES".
Start and finish from Yacht
Harbor.
- 12.00 M. to 1.10 P.M. -Special Pipe Organ Recital by
Professor Edwin Lemare in
Festival Hall.
- 12.00 M. to 5.00 P.M. -Tea will be served within the
railing of the Band Concourse
by the Ridgway Tea Company.
Proceeds to go to Charity.
- 12.30 to 2.30 P.M. - - World's Light Harness Races on
Race-track, \$24,500 in Prizes.
- 1.00 to 2.00 P.M. - - Children's Performance in Music
Concourse, corner of
Administration Ave. and Ave.
of Nations. (Miss Ida Wyatt's
pupils).
- 1.00 to 2.30 P.M. - - -Thaviu Band Concert at the
Service Building.
- 1.30 to 3.00 P.M. - - -Innes Band Concert in Court of
the Universe.
- 2.00 P.M. - - - - - -Special Pipe Organ Recital by
Professor Edwin Lemare in
Festival Hall.

"SAN FRANCISCO DAY", Tuesday, November 2, 1915.
Program. PAGE 2.

- 2.00 P.M. - - - - - - -Presentation of Pacific Coast
Baseball League Pennant to the
San Francisco Baseball Club on
Marina
Presentation of Call and Post
Silver Loving Cup to the most
popular "Seal" by Hon. Thomas
F. Graham.
- 2.00 to 4.00 P.M. - - -In Band Concourse. Special
Musical Program by St. Vincent's
Boys' Orphan Band, alternating
with the Girls' Junior Orchestra
of the Girls' Club of the
Mission.
- 2.15 to 4.00 P.M. - - -Athletic Events on Marina:
100 Yard Race
160 Yard Race
High School Relay Race
- 2.15 to 4.00 P.M. - - -All Southern vs. All Northern
(Rugby) Football Game, on
the Marina.
- 2.30 P.M. - - - - - - -Daylight Fireworks on the Marina.
- 3.00 P.M. - - - - - - -Life Saving Exhibition on Marina
by U.S. Coast Guard. 1st. Rescue
from "Shipwreck", North Gardens,
opposite Palace of Transportation
- 3.30 P.M. - - - - - - -2nd. "Boat Capsize" Drill,
Yacht Harbor.
- 3.00 P.M. to 4.00 P.M.-Realistic Land Battle Between
Army and Navy, in Racetrack
Enclosure.
- 3.00 P.M. to 11.00 PM.-Dancing in California Building.
Public Welcome.
- 4.00 to 5.30 P.M. - - -Thaviu Band Concert in Court of
Abundance.

"SAN FRANCISCO DAY", Tuesday, November 2, 1915.
Program. PAGE 3.

- 4.00 to 5.00 P.M. - - -The Exposition Chorus of 300 voices under direction of Wallace Sabin and Robert Husband, Chorus Master will sing in Festival Hall.
- (a) "P. P. I. E. Hymn", by Mrs. H. H. A. Beach.
 - (b) Lecture on "Portola" and "The Meaning of the Exposition" by Mr. John D. Barry.
 - (c) "Hallelujah Chorus", from the Oratorio "The Messiah" (Handel) by Exposition Chorus. Benj. S. Moore at the Organ.
- 4.30 to 6.00 P.M. - - -Innes Band Concert at the Service Building.
- 5.00 P.M. - - - - - - -CLOSE OF EXHIBITORS' GIFT DISTRIBUTION in the Exhibit Palaces and California Building.
- 7.00 to 8.00 P.M. - - -Carnival of Dancing by Public in Court of the Universe (Music by Thaviu's Band).
Songs by Monte Austin, "Norway" and "Dixie" on the Marina.
- 7.15 to 8.00 P.M. - - -Special Dancing Program by Ida Wyatt's pupils on Marina platform (Repetition of Afternoon's Performance).
- 7.30 to 8.30 P.M. - - -Innes Band Concert in the Zone Plaza.
- 7.45 P.M. to 8.00 P.M.-SPECIAL AERIAL FIREWORKS on the Marina.
- 8.00 P.M. to 9.00 P.M.-SPECTACULAR NAVAL BATTLE OF THE MERRIMAC AND MONITOR with Special Fireworks, and destruction of U.S.S. "Congress" and U.S.S. "Cumberland".
Dance of Lights, produced by using small launches, which manoeuvre between the "Congress" and "Cumberland".

"SAN FRANCISCO DAY", Tuesday, November 2, 1915.
 Program. PAGE 4.

- 8.00 to 9.00 P.M. - - -Philippine Constabulary Band
 Concert, Court of Abundance.
- 8.45 to 11.00 P.M. - - Victor Herbert Directing
 Popular Orchestral Concert in
 Festival Hall.
- 9.00 to 10.30 P.M. - - Carnival of Dancing by the Public
 on Zone Plaza. Music by
 Official Band.
- 9.00 to 10.00 P.M. - - Song "The City of the Fair" by
 Mr. J. S. Murphy, Miss Chase
 in the Zone Plaza.
- 10.00 P.M. - - - - - - DISTRIBUTION OF 20 CASH GIFTS BY
 THE EXPOSITION OF \$100 GOLD
 EACH, in the Zone Plaza.
 Presentation of \$100 Cash Prize to
 Winner of San Francisco Day
 Slogan.
- 11.00 P.M. - - - - - - Thrilling Illuminated Flight by
 Aviator Charley Niles.



Decorated Floats in Pageant Parade on San Francisco Day,
November 2, 1915.





Cash Receipts on San Francisco Day
November 2, 1915.



Decorated Automobiles in Pageant-Parade on San Francisco Day,
November 2, 1915.

I PAID

San Francisco
Day No. 82951
TUESDAY, NOVEMBER 2, 1915

I PAID

SAN FRANCISCO DAY
TUESDAY, NOV. 2, 1915

No. 82951

Panama-Pacific International Exposition

Expressly for

SAN FRANCISCO DAY
Tuesday, Nov. 2, 1915

PALACE OF FINE ARTS



Frank Rush
DIRECTOR, DIVISION
CONCESSIONS & ADMISSIONS

Chas. Moore
CHIEF, DEPARTMENT ADMISSIONS

Chas. Moore
PRESIDENT

Compliments of

SAN
FRANCISCO
DAY

Panama-Pacific International Exposition

SOUVENIR TICKET



Tuesday
November 2
1915

EXHIBITORS GIFT COUPON

No. 82951

San Francisco Day TUESDAY, NOVEMBER 2, 1915

PRESERVE AND PRESENT THIS COUPON BEFORE 5 P. M.
AT PROPER BOOTH IN EXHIBIT PALACE ALLOTTED

EXHIBITORS
GIFT COUPON

SAN FRANCISCO DAY

TUESDAY, NOVEMBER 2, 1915

PANAMA-PACIFIC
INTERNATIONAL EXPOSITION

GOOD FOR ONE ADMISSION

SAN FRANCISCO DAY
TUESDAY, NOVEMBER 2, 1915

No. 82951

NOT GOOD IF DETACHED

Frank Rush
DIRECTOR, DIVISION
CONCESSIONS & ADMISSIONS

Chas. Moore
PRESIDENT

PANAMA-PACIFIC
INTERNATIONAL EXPOSITION

GOOD FOR ONE ADMISSION

SAN FRANCISCO DAY TUESDAY, NOV. 2, 1915

NOT GOOD
IF DETACHED

Frank Rush
DIRECTOR, DIVISION
CONCESSIONS & ADMISSIONS

Chas. Moore
PRESIDENT

CLOSING DAY

SATURDAY

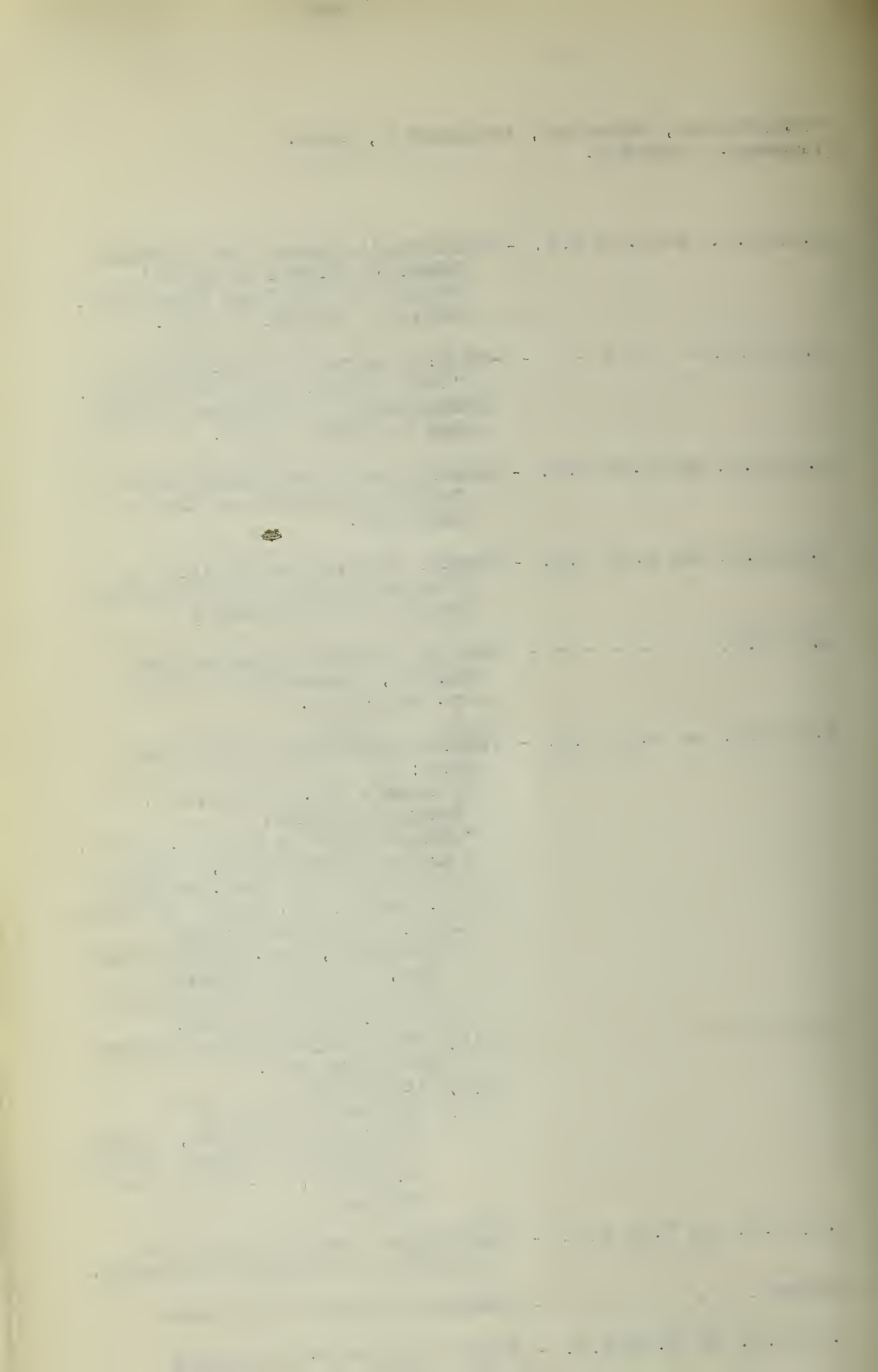
DECEMBER 4, 1915.

P R O G R A M

- SUNRISE - - - - - National Salute of 21 Guns.
- 10.30 A.M. - - - - - American Football Game on the
Marina - Fort Winfield Scott
vs. Naval Training Station.
- 11.45 A.M. - - - - - OFFICIAL EXERCISES in Court of
the Universe:
Music by the Philippine
Constabulary Band.
Mr. George Sterling's poem
"The Builders" read by
Hon. Arthur Arlett, member of
California State Commission.
President Woodrow Wilson's
International Toast epitomizing
the Exposition's idealism and
achievements, read by Mr.
Charles C. Moore, President,
Panama-Pacific International
Exposition.
National Salute of 21 Guns.
"Star Spangled Banner" by the
Philippine Constabulary Band.
- 11.45 A.M. - - - - - Official Exercises at the
Exposition Racetrack:
Music by the Official Band
Mr. George Sterling's poem "The
Builders" read by Hon. Henry
A. Melvin, Associate Justice,
Supreme Court of California.
President Woodrow Wilson's
International Toast, epitomizing
the Exposition's idealism and
achievements, read by an Official
of the Exposition.
"America" sung by the Audience
accompanied by the Official
Band.
- 12.00 M. to 1.00 P.M. @ - Special Organ Recital by
Professor Edwin Lemare of
London, in Festival Hall.
- 12.00 M to 1.30 P.M. - - Thaviu Band Concert in
Fillmore Bandstand.

CLOSING DAY, Saturday, December 4, 1915.
 Program. PAGE 2.

- 1.00 P.M. to 2.00 P.M. - Children's Dances and Special Songs by Miss Ida Wyatt's Pupils in the Band Concourse. Music by Official Band.
- 2.00 P.M. - - - - - - - - -Special Aeroplane Flight by "Art" Smith, from the Marina. Presentation of Silver Trophy Cup to "Art" Smith.
- 2.00 P.M. to 4.00 P.M. - Philippine Constabulary Band Concert in Court of the Universe.
- 2.30 P.M. to 4.45 P.M. - Formal Closing of Exhibit Palaces (Special Ceremony in front of each Palace)
- 3.00 P.M. - - - - - - - - - Soccer Football Game on the Marina, University Alumni vs. Stanford.
- 4.00 P.M. to 5.30 P.M. - POPULAR CONCERT in Festival Hall:
 Prelude - Mr. Benjamin S. Moore at Organ.
 "Panama Hymn" - by Mrs. Beach. Exposition Chorus, under direction of Prof. Wallace S. Sabin, Mr. Moore at Organ.
 Songs: "California" and "Skylark", Mme. Ellen Beach Yaw, "The California Nightingale", Accompanied by Mr. Gus Merzbach.
 (a) "Hallelujah Chorus" from "The Messiah".
 (b) "America"
 (c) National Anthem BY Exposition Chorus, under direction of Prof. Wallace A. Sabin, Mr. Moore at Organ.
- 6.00 P.M. to 7.00 P.M. - Philippine Constabulary Band Concert in Fillmore Bandstand.
- SUNSET - - - - - - - - - National Salute of 21 Guns.
- 6.30 P.M. to 8.30 P.M. - Final Concert of the great Exposition Orchestra in Old Faithful Inn.



CLOSING DAY, Saturday, December 4, 1915.
Program. PAGE 3.

- 8.15 P.M. - - - - - -Grand Opera Concert by Thaviu's
Band in Festival Hall.
- 8.30 P.M. to 10.00 P.M. -GRAND NIGHT CARNIVAL PAGEANT
of electrically illuminated
Floats in Exposition Grounds.
- 10.00 P.M. - - - - - - MAMMOTH DISPLAY OF FIREWORKS -
greatest ever seen in the west.
- 10.30 P.M. to 11.30 P.M. Dancing by Public in Court of the
Universe. (Music by Thaviu's
Band)
- 11.30 P.M. - - - - - - CLOSING CEREMONIES in Court of
the Universe:
"Hallelujah Chorus" from
"The Messiah" by Exposition
Chorus, under direction of
Prof. Wallace A. Sabin.
Address by President Moore.
"Taps" sounded by Buglers
stationed on Tower of Jewels.
Promptly at midnight President
Moore will press a button
extinguishing Exposition
Lights.
All Flags hauled down.
World's greatest Salvo of
Rockets.
"Auld Lang Syne" sung by
Exposition Chorus and Audience
accompanied by the Official
Band.
- 12.00 MIDNIGHT - - - - - ILLUMINATED FLIGHT BY "ART" SMITH
writing "Farewell P P I E" in
sky with letters of fire.

"F"



Closing Day Ceremonies
December 4, 1915. (Daytime)





Closing Day Ceremonies
December 4, 1915. (Daytime)





Formal Closing of Exhibit Palaces - Closing Day
December 4, 1915.



Closing Day Ceremonies
December 4, 1915. (Daytime)



Formal Closing of Exhibit Palaces - Closing Day
December 4, 1915

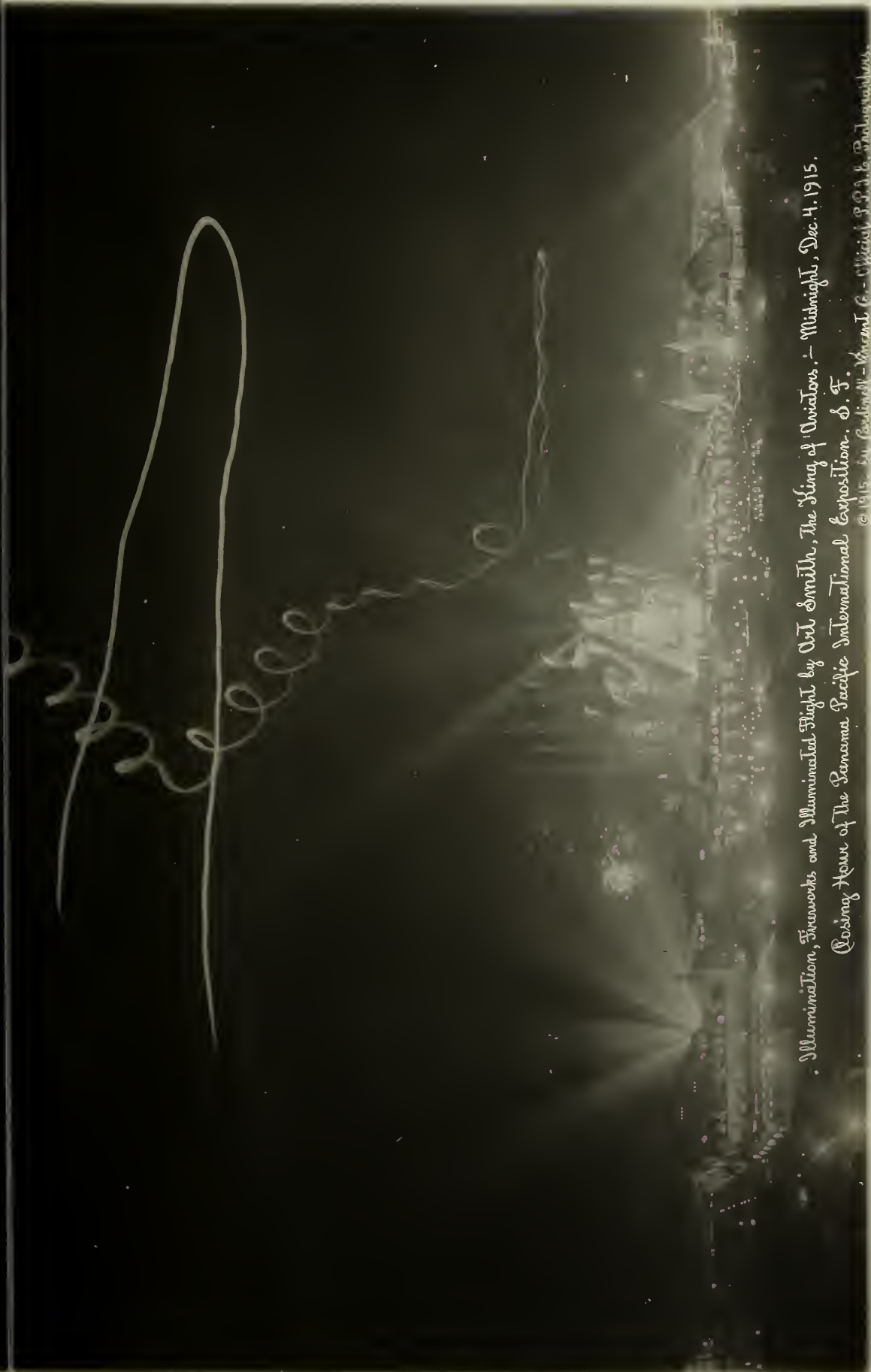




"F"



Closing Day Ceremonies, December 4, 1915. (Night)



Illumination, Fireworks and Illuminated Flight by Art Smith, The King of Aviators. - Midnight, Dec. 4. 1915.
 Closing Hour of the Panama Pacific International Exposition. - S. F.

© 1915. L. L. Cardwell - Vincent G. - Official P. P. I. E. Photographer



CLOSING
DAY

SATURDAY

DEC. 4, 1915.



GUATEMALA DEDICATION.

MONDAY

MARCH 15, 1915.

2.00 P.M.

P R O G R A M

Chairman of the Day - Dr. Juan Padilla, Consul General of Guatemala.

Music by Exposition Band.

Address by Ignacio Saravia, Commissioner of Guatemala.

Presentation of Commemorative Bronze Plaque by Official of the Exposition.

Address by Hon. William Bailey Lamar, United States National Commissioner.

Address by Jose Flamenco, Attached Commissioner.

Address by Oscar H. Fernbach, Secretary of Foreign Affairs.

Address by Hiram W. Johnson, Governor of California.

Address by James Rolph, Jr., Mayor of San Francisco.

National Hymns by Guatemala Musicians.

INDIANA DEDICATION

MONDAY

MARCH 8, 1915.

3.00 P.M.

National Airs by Official Band.

Introduction of Commissioner Sam. P. Hamilton.

Presentation of Commemorative Bronze Plaque by
Official of the Exposition.

Address by Hon. William Bailey Lamar, United States
National Commissioner.

Song - by Miss Alice Evans.

Address by Mr. Leo M. Olds, President Indiana Society.

Address by Hon. Charles Warren Fairbanks.

Music by Official Band.

(After the dedication there will be a reception to
Hon. Charles Warren Fairbanks, followed by dancing
and refreshments, and "Hoosier" hospitality.)

SANTA BARBARA COUNTY DEDICATION

THURSDAY

MARCH 4, 1915.

10.30 A.M.

P R O G R A M.

Official Band.

Parade to California Building.

Presentation of Commemorative Bronze Plaque by
Official of the Exposition.

Response by Supervisor Doulton.

Address by Mayor Smith of Santa Barbara.

Address by C. D. Hubbard of Santa Barbara Chamber of
Commerce.

Address by Colin MacIsaacs, Secretary of Santa Barbara
Chamber of Commerce.

Address by Frank D. Hunt, Chairman of Santa Barbara
Exposition Commission.

THE CITY OF NEW YORK

TUESDAY

APRIL 6, 1915.

3.00 P.M.

P R O G R A M

Dedicatory Remarks - Morton L. Fouquet.

Music by Orchestra.

Presentation of Commemorative Bronze Plaque by
Official of the Exposition.

Music by Orchestra.

Address by Hon. William Bailey Lamar, United States
National Exposition Commission.

Address by City Chamberlain Henry Bruere, representing
the Mayor of the City of New York and
Chairman of the Day.

Address by Hon. James Rolph, Jr., Mayor of San Francisco

Inspection of Exhibits - During the review, the
auditorium will be arranged
for the displaying of moving
pictures, showing bird and
animal life in the Bronx Zoo;
also "The Locked Door", a
fire prevention film.

Admission by card.

P R O G R A M

DEDICATION OF THE LUMBERMEN'S BUILDING AND
HOUSE OF HOO-HOO

FRIDAY, MARCH 5, 1915.

Gather at Fillmore Street entrance at 11.00 A.M.

Parade with military escort and Philippine Constabulary
Band to Forestry Court.

(Line of march Fillmore Street Gate through
Avenue of Palms and Administration Avenue)

Mr. J. R. Hanify, First Vice President of the Board of
Governors, The Lumbermen's Building and
House of Hoo-Hoo, will preside.

Music by Constabulary Band.

Opening address by Mr. J. R. Hanify.

Address of Welcome by Mr. A. B. Wastell, Executive
Secretary of the Board of Governors,
Lumbermen's Building and House of Hoo-Hoo.

Response by Mr. G. X. Wendling, President of the
Weed Lumber Company.

Music by the Philippine Constabulary Band.

Dedication Exercises by F. W. Trower, Past Snark of the
Universe, Concatenated Order of Hoo-Hoo;
Supreme Bojun R. A. Hiscox; Vice Snark
R. Hendrickson, and the Local Nine.

Music by the Philippine Constabulary Band.

Address and presentation of Commemorative Bronze Plaque
by an Official of the Exposition.

Response and acceptance by J. R. Hanify.

Music by the Philippine Constabulary Band.

Inspection of the Building.

NETHERLANDS DAY

WEDNESDAY

SEPTEMBER 1, 1915.

3.00 P.M.

P R O G R A M

Assemble at Netherlands Pavilion at 3.00 P.M.

Music by Band.

Chairman of Day - Hon. J. C. van Panthaleon Baron
van Eck, President, Holland-American
Chamber of Commerce, San Francisco.

Address by Hon. H. A. van C. Torchiana, Resident
Commissioner-General of The Netherlands.

Address by Official of the Exposition.

Planting of Orange Tree by His Excellency, W. L. F. C.
Chevalier, Envoy Extraordinary and
Minister Plenipotentiary of The Netherlands
at Washington, D. C.

Music by Band.

Presentation of Box of Tower Jewels to His Excellency
Chevalier van Rappard by an Official of
the Exposition.

Address by Chevalier van Rappard.

Music by Band - Netherlands National Air.

Address by Hon. William Bailey Lamar, Chairman United
States National Commission.

Address by Hon. Hiram W. Johnson, Governor of California

Address by Hon. James Rolph, Jr., Mayor of San Francisco

Music by Band - "Star Spangled Banner".

ITALY DAY

THURSDAY

MAY 20, 1915.

3.00 P.M.

P R O G R A M

National Anthem of Italy by Official Band as
Italian Flag is being raised on
Italian Pavilion.

National Salute to the Italian Flag by Field Battery
in front of the Italian Pavilion.

Chairman of the Day - His Excellency Ernesto Nathan,
Royal General Commissioner for Italy.

Presentation of Engrossed Testimonial by Official
of the Exposition.

Acceptance and Response by His Excellency
Ernesto Nathan.

Music by Official Band.

ILLINOIS DAY

SATURDAY

JULY 24, 1915.

2.30 P.M.

P R O G R A M

Assemble at Illinois Building - 2.30 P.M.

Music by Band of First Infantry Regiment, I. N. G.

Invocation - Reverend F. W. Clampett, Trinity
Episcopal Church, San Francisco.

Chairman of the Day - Hon. Adolph Karpen, Chairman
Illinois Commission.

Address by Official of the Exposition.

Planting of Illinois Oak Tree - His Excellency Edward
F. Dunne, Governor of Illinois.

Music by Band.

Presentation of Box of Tower Jewels to Governor
Dunne by Exposition Official.

Address by Governor Dunne.

Song "Illinois" by Mr. John E. Daniels.

Address by Hon. Hiram W. Johnson, Governor of California

Address by Mr. Chas. B. Turrill, Secretary, Lincoln
Grammar School Association, San Francisco.

Address by Hon. James Rolph, Jr., Mayor of San Francisco

Music by Band "The Star Spangled Banner".

WISCONSIN DAY

MONDAY

AUGUST 9, 1915.

3.00 P.M.

P R O G R A M

Assemble at Wisconsin Building at 3.00 P.M.

Music by Official Band.

Chairman of Day - Mr. D. E. Bowe, Secretary of
Wisconsin Commission.

Presentation of Engrossed Testimonial by Official of
the Exposition.

Address by Hon. Levi Bancroft, Former Attorney General
of Wisconsin and representing the
Governor.

Address by Hon. William Bailey Lamar, United States
National Exposition Commissioner.

Address by Representative of the Governor of California

Address by Hon. Jas. N. Gillett, Former Governor of
California.

Address by Representative of the Mayor of San Francisco

Address by Hon. Chas. A. A. McGee of Milwaukee, Wis.

Music by Official Band.



*The President and Board of Directors of the
Panama-Pacific International Exposition*

Beg to inform you

that the Exposition, celebrating the completion of the

Panama Canal

will be opened to the public with appropriate ceremonies

Saturday, February twentieth, nineteen hundred fifteen,

in accordance with the Act of Congress and

the Proclamation by the President of the United States.

*The Exposition will on that day be complete
in every detail including the participation of the nations
of Europe, of the Orient and of all the Americas.*

Very cordially yours,

Chas. C. Moore,

President.

The Royal Central Commission
of the

Netherlands and its Colonies
to the

Panama Pacific International Exposition

requests the honor of your company

at the Exercises Commemorating

the Planting in the Gardens of the Netherlands Pavilion of

a Memorial Orange Tree

in honor of

Her Majesty, Wilhelmina

Queen of the Netherlands, Princess of Orange, etc. etc.

His Excellency W. L. F. C. Chevalier van Rappard

Envoy Extraordinary and Minister Plenipotentiary of the

Netherlands to the Republic of the United States, Officiating

on Wednesday afternoon, September, the first

at half after two o'clock

The honor of your presence is also requested

at a reception immediately following said exercises

in the

Official Pavilion of the Netherlands

S. L. P.
2 Mills Bldg.

PANAMA-PACIFIC INTERNATIONAL EXPOSITION
SAN FRANCISCO
OFFICE OF THE PRESIDENT

*The Commissioner General
of the
French Government
at the
Panama-Pacific International Exposition
requests the honor of your presence
at the opening of the
French Pavilion
on Friday, June fourth
nineteen hundred and fifteen
at four o'clock*

1

4

The Philippine Board
of the
Panama-Pacific International Exposition
Begs to inform you
that the dedication of the
Philippine Building
will be celebrated with appropriate ceremonies
Friday, February the twenty-sixth
Nineteen hundred and fifteen
at two o'clock
on the Exposition Grounds



*The Massachusetts Board of Managers
for the
Panama-Pacific International Exposition
request the honor of your presence at
the Exercise celebrating Massachusetts Day
at the State House, Exposition Grounds, San Francisco
Monday, March 15th 1915
from three to five P.M.*

"H"

THE PRESIDENT AND DIRECTORS
OF THE
PANAMA-PACIFIC INTERNATIONAL EXPOSITION
HAVE THE HONOR TO ANNOUNCE
TAFT DAY

CEREMONIES ON THE EXPOSITION GROUNDS IN THE
COURT OF THE UNIVERSE
THURSDAY, SEPTEMBER 2, 1915 AT 3:45 P. M.

ADDRESS BY
HON. WILLIAM HOWARD TAFT
EX-PRESIDENT OF THE UNITED STATES

WHEN PRESENTED IN COURT OF THE UNIVERSE
THIS CARD WILL ADMIT BEARER AND FAMILY
TO SEATS IN THE RESERVED SECTION

YOU ARE ALSO CORDIALLY INVITED TO WITNESS
MR. TAFT PLANT A COMMEMORATIVE REDWOOD TREE
AT 3:00 P. M. IN "TAFT CIRCLE," BETWEEN THE
ARGENTINE AND CHINESE NATIONAL PAVILIONS

ARMY AND NAVY SECTION

THE PRESIDENT AND DIRECTORS
OF THE
PANAMA-PACIFIC INTERNATIONAL EXPOSITION
HAVE THE HONOR TO ANNOUNCE
TAFT DAY

CEREMONIES ON THE EXPOSITION GROUNDS IN THE
COURT OF THE UNIVERSE
THURSDAY, SEPTEMBER 2, 1915 AT 3:45 P. M.

ADDRESS BY
HON. WILLIAM HOWARD TAFT
EX-PRESIDENT OF THE UNITED STATES

WHEN PRESENTED IN COURT OF THE UNIVERSE
THIS CARD WILL ADMIT BEARER AND FAMILY
TO SEATS IN THE RESERVED SECTION

YOU ARE ALSO CORDIALLY INVITED TO WITNESS
MR. TAFT PLANT A COMMEMORATIVE REDWOOD TREE
AT 3:00 P. M. IN "TAFT CIRCLE," BETWEEN THE
ARGENTINE AND CHINESE NATIONAL PAVILIONS

"H"

EXPOSITION DIRECTORS AND OFFICIALS SECTION

THE PRESIDENT AND DIRECTORS
OF THE
PANAMA-PACIFIC INTERNATIONAL EXPOSITION
HAVE THE HONOR TO ANNOUNCE
TAFT DAY

CEREMONIES ON THE EXPOSITION GROUNDS IN THE
COURT OF THE UNIVERSE
THURSDAY, SEPTEMBER 2, 1915 AT 3:45 P. M.

ADDRESS BY
HON. WILLIAM HOWARD TAFT
EX-PRESIDENT OF THE UNITED STATES

WHEN PRESENTED IN COURT OF THE UNIVERSE
THIS CARD WILL ADMIT BEARER AND FAMILY
TO SEATS IN THE RESERVED SECTION

YOU ARE ALSO CORDIALLY INVITED TO WITNESS
MR. TAFT PLANT A COMMEMORATIVE REDWOOD TREE
AT 3:00 P. M. IN "TAFT CIRCLE," BETWEEN THE
ARGENTINE AND CHINESE NATIONAL PAVILIONS

FOREIGN AND STATE COMMISSIONERS SECTION

THE PRESIDENT AND DIRECTORS
OF THE
PANAMA-PACIFIC INTERNATIONAL EXPOSITION
HAVE THE HONOR TO ANNOUNCE
TAFT DAY

CEREMONIES ON THE EXPOSITION GROUNDS IN THE
COURT OF THE UNIVERSE
THURSDAY, SEPTEMBER 2, 1915 AT 3:45 P. M.

ADDRESS BY
HON. WILLIAM HOWARD TAFT
EX-PRESIDENT OF THE UNITED STATES

WHEN PRESENTED IN COURT OF THE UNIVERSE
THIS CARD WILL ADMIT BEARER AND FAMILY
TO SEATS IN THE RESERVED SECTION

YOU ARE ALSO CORDIALLY INVITED TO WITNESS
MR. TAFT PLANT A COMMEMORATIVE REDWOOD TREE
AT 3:00 P. M. IN "TAFT CIRCLE," BETWEEN THE
ARGENTINE AND CHINESE NATIONAL PAVILIONS

BOX "A" (ON PLATFORM)

Closing Day Exercises

11:45 a. m., Saturday, December 4, 1915

Court of the Universe, Panama-Pacific International Exposition

PLEASE PRESENT THIS CARD FOR ADMISSION TO BOX "A" ON PLATFORM IN THE COURT OF THE UNIVERSE, SATURDAY, DECEMBER 4, 1915.

PRESIDENT WILSON'S INTERNATIONAL SENTIMENT WILL BE READ EXACTLY AT 12 O'CLOCK NOON.

THIS REQUIRES THE STARTING OF THE PROGRAM AT 11:45 A. M. WITHOUT FAIL.

THEREFORE IT IS NECESSARY FOR YOU TO BE IN YOUR SEAT ON THE PLATFORM PROMPTLY AT 11:40 A. M.

THE PLATFORM WILL BE LOCATED IN THE SUNKEN GARDEN AT THE FOOT OF THE STEPS FACING THE TOWER OF JEWELS.

ADMIT ONE ONLY

BOX "B" (ON PLATFORM)

Closing Day Exercises

11:45 a. m., Saturday, December 4, 1915

Court of the Universe, Panama-Pacific International Exposition

PLEASE PRESENT THIS CARD FOR ADMISSION TO BOX "B" ON PLATFORM IN THE COURT OF THE UNIVERSE, SATURDAY, DECEMBER 4, 1915.

PRESIDENT WILSON'S INTERNATIONAL SENTIMENT WILL BE READ EXACTLY AT 12 O'CLOCK NOON.

THIS REQUIRES THE STARTING OF THE PROGRAM AT 11:45 A. M. WITHOUT FAIL.

THEREFORE IT IS NECESSARY FOR YOU TO BE IN YOUR SEAT ON THE PLATFORM PROMPTLY AT 11:40 A. M.

THE PLATFORM WILL BE LOCATED IN THE SUNKEN GARDEN AT THE FOOT OF THE STEPS FACING THE TOWER OF JEWELS.

ADMIT ONE ONLY

"H"

CLOSING DAY EXERCISES

COURT OF THE UNIVERSE

SATURDAY, DECEMBER 4, 1915

11.45 A. M. AND 11.30 P. M.

(Enter Sunken Garden on South Side
Opposite Tower of Jewels)

RETAIN THIS CARD

IT WILL ADMIT YOU TO RESERVED
SECTION AT BOTH EXERCISES

ADMIT ONE

Closing Day

Panama-Pacific International Exposition

Saturday, December 4, 1915

CARD FOR SEAT IN DIRECTORS' RESERVED SECTION FOR PAGEANT
AND FIREWORKS

PLEASE PRESENT THIS CARD TO EXPOSITION GUARD AT THE
MAIN SOUTH ENTRANCE TO THE PALACE OF TRANSPORTATION
(BETWEEN AVENUE OF PROGRESS AND COURT OF ABUNDANCE)
FOR ADMISSION TO A SEAT IN THE DIRECTORS' RESERVED
SECTION, LOCATED AT THE MAIN NORTH ENTRANCE OF THIS
PALACE, FACING THE MARINA.

THE GRAND NIGHT CARNIVAL PAGEANT OF ELECTRICALLY
ILLUMINATED FLOATS WILL PASS ON THE ESPLANADE IN FRONT
OF THIS SECTION AT 8:30 P. M.

RETAIN THIS CARD IF YOU WISH TO RETURN TO SEE THE
MAMMOTH DISPLAY OF FIREWORKS AT 10 P. M.



*The President and Directors
of the
Panama Pacific International Exposition
request the pleasure of the company of yourself and ladies
at a reception to be given in honor of
The Honorable and Mrs. William Howard Taft
on Tuesday evening, the thirty-first of August
nineteen hundred and fifteen
from nine until eleven o'clock
California Building*

Dancing

Exposition Grounds



*The President and Directors
 of the
 Panama Pacific International Exposition
 request the pleasure of the company of yourself and ladies
 at a reception to be given in honor of
 The Honorable William Gibbs. M. Adoo
 Secretary of the Treasury
 on Wednesday evening, the twentieth of October
 nineteen hundred and fifteen
 from nine until eleven o'clock
 California Building*

Dancing

Exposition Grounds



*The President and Directors
of the
Panama Pacific International Exposition
request the pleasure of the company of yourself and ladies
at a reception to be given in honor of
His Excellency, Kai Fu Shieh
Envoy Extraordinary and Minister Plenipotentiary
of the Republic of China
to the
United States
on Thursday evening, the twenty third of September
nineteen hundred and fifteen
from nine until eleven o'clock
New York State Building*

Dancing

Exposition Grounds



*The President and Directors
of the
Panama-Pacific International Exposition
request the pleasure of the company of yourself and ladies
at a reception to be given in honor of
The Honorable Martin Grove Brumbaugh
Governor of Pennsylvania
on Wednesday evening, the first of September
nineteen hundred and fifteen
from nine until eleven o'clock
California Building*

Dancing

Exposition Grounds





*The President and Directors
of the
Panama Pacific International Exposition
request the pleasure of the company of yourself and ladies
at a reception to be given in honor of
The International Press Congress
on Wednesday evening, the seventh of July
nineteen hundred and fifteen
from nine until eleven o'clock
California Building*

Dancing

Exposition Grounds

Commemorative Bronze Plaques:

| Date. | Inscription. |
|-------|---|
| 2/24 | District Attorneys Association of California |
| 2/24 | Western Fruit Jobbers' Association of America |
| 2/24 | Japan |
| 2/24 | Norway |
| 2/24 | Canada |
| 2/24 | Illinois |
| 2/24 | Ohio |
| 2/24 | New York State |
| 2/25 | San Mateo County |
| 2/26 | Philippine Islands |
| 2/26 | Montana |
| 2/27 | Hawaii |
| 2/27 | Oregon |
| 2/27 | Wisconsin |
| 2/27 | New Zealand |
| 2/27 | San Luis Obispo County |
| 2/27 | San Benito County |
| 2/27 | Texas |
| 3/1 | Argentina |
| 3/1 | State of Washington |
| 3/1 | West Virginia |
| 3/1 | Monterey County |
| 3/1 | Santa Cruz County |
| 3/1 | Sweden |
| 3/2 | Hotel Associations of California |
| 3/3 | Santa Barbara County |

PAGE 2 (Plaques)

- 3/4 Santa Clara County
- 3/4 Portugal
- 3/4 The Lumbermen's Building and House of Hoo-Hoo
- 3/5 Masters Painters and Decorators Association
of California
- 3/6 Mendocino County
- 3/6 Indiana
- 3/6 Napa County
- 3/6 Cuba
- 3/8 China
- 3/8 Lake County
- 3/8 Virginia
- 3/9 Iowa
- 3/9 Australia
- 3/9 Sonoma County
- 3/9 Southern Pacific Company
- 3/10 Marin County
- 3/10 Netherlands
- 3/10 Kansas
- 3/11 Idaho
- 3/11 United Railroads
- 3/11 Italy
- 3/11 Kern County
- 3/12 Contra Costa County
- 3/12 Del Norte County
- 3/12 Humboldt County
- 3/12 Missouri
- 3/12 Guatemala
- 3/12 National Park Service

PAGE 3. (Plaques)

- 3/12 Arkansas
- 3/12 Tulare County
- 3/12 New Jersey
- 3/13 Turkey
- 3/13 Kings County
- 3/13 Massachusetts
- 3/13 Pacific Gas and Electric Company
- 3/13 Y. M. C. A.
- 3/13 Fresno County
- 3/13 Denmark
- 3/13 South Dakota
- 3/13 Merced County
- 3/13 Mississippi
- 3/13 Western Pacific Railway Company
- 3/16 United Irish Societies
- 3/16 San Francisco Chamber of Commerce
- 3/16 Madera County
- 3/16 Pennsylvania
- 3/16 Siam
- 3/17 Pacific Coast Hardware Association
- 3/18 Senate of the California Legislature
- 3/18 Assembly of the California Legislature
- 3/18 Maryland
- 3/18 Honduras
- 3/18 Mariposa County
- 3/18 Atchison, Topeka & Santa Fe Railway System
- 3/18 Paul E. Denivelle

PAGE 4. (Plaques)

- 3/18 New York City
- 3/20 Utah
- 3/20 Stanislaus County
- 3/20 Citrus Protective League of California
- 3/20 Leland-Stanford University
- 3/23 Calaveras County
- 3/23 San Joaquin County
- 3/23 Retain Dry Goods Association of San Francisco
- 3/23 Sacramento County
- 3/25 Virginia
- 3/25 American National Live Stock Association
- 3/25 Yolo County
- 3/26 San Francisco Examiner
- 3/26 Enlisted Mens Club House Army and Navy Y.M.C.A.
- 3/26 Colusa County
- 3/29 Canadian Pacific Railway Company
- 3/29 Solano County
- 3/29 Glen County
- 3/29 Great Northern Railway
- 3/30 Butte County
- 4/1 Sutter County
- 4/1 Yuba County
- 4/1 Shasta County
- 4/1 Trinity County
- 4/1 Tehama County
- 4/3 Siskiyou County
- 4/3 Bolivia
- 4/3 Amador County

PAGE 5. (Plaques)

- 4/5 Lassen County
- 4/6 Modoc County
- 4/8 France
- 4/8 El Dorado County
- 4/8 Plumas County
- 4/8 Netherlands - East Indies
- 4/9 Alpine County
- 4/9 Sierra County
- 4/10 Placer County
- 4/12 Nevada
- 4/12 Walter D'Arcy Ryan
- 4/13 Tuolumne County
- 4/14 Los Angeles County
- 4/14 Ventura County
- 4/16 San Bernardino County
- 4/17 Orange County
- 4/19 Riverside County
- 4/20 San Diego County
- 4/21 Imperial County
- 5/11 California
- 5/173 Y. W. C. A.
- 5/24 National Y. M. C. A.
- 6/8 Greece
- 6/9 Alameda County
- 6/17 Oklahoma
- 7/29 Panama
- 8/12 San Francisco Call-Post

PAGE 6. (Plaques)

8/26 San Francisco Commercial Club

A total of 135 Bronze Plaques.

IN COMMEMORATION OF
THE CEREMONIES ATTENDING
THE DEDICATION OF
THE NATIONAL PAVILION OF
DENMARK

AT THE
PANAMA - PACIFIC
INTERNATIONAL EXPOSITION
MARCH 16TH. 1915 SAN FRANCISCO

PRESENTED TO THE
STATE OF OHIO
BY THE
PANAMA-PACIFIC
INTERNATIONAL EXPOSITION
TO COMMEMORATE
THE DEDICATION
OF THE
OHIO STATE BUILDING
FEBRUARY 25 1915 SAN FRANCISCO

"I"

PRESENTED TO
DEL NORTE COUNTY
CALIFORNIA

BY THE

PANAMA - PACIFIC
INTERNATIONAL EXPOSITION
IN RECOGNITION OF
DEL NORTE COUNTY'S CO-OPERATION

MAY 24TH 1915 SAN FRANCISCO

5174 1800

PRESENTED TO THE
SOUTHERN PACIFIC COMPANY

BY THE

PANAMA - PACIFIC
INTERNATIONAL EXPOSITION

IN RECOGNITION OF
ITS CO-OPERATION

MARCH TENTH 1915 SAN FRANCISCO

"I"

Commemorative Bronze Medals:

| Date. | Inscription. |
|-------|--|
| 3/31 | California Ripe Olive Association |
| 4/3 | California Development Board |
| 4/3 | Press Club of San Francisco |
| 3/26 | Festival Association of the Pacific Coast |
| 3/30 | Beer Bottlers' Board of Trade |
| 3/30 | California State Poppy League |
| 4/7 | The Down Town Association |
| 4/8 | World's Social Progress Council |
| 4/10 | California Council of Education |
| 4/10 | California Teachers' Association, Bay Section |
| 4/10 | Teachers' Institute of the City and County of San Francisco |
| 4/10 | Alameda County Teachers' Institute |
| 4/10 | Madera County Teachers' Institute |
| 4/10 | Merced County Teachers' Institute |
| 4/10 | Contra Costa County Teachers' Institute |
| 4/10 | Mendocino County Teachers' Institute |
| 4/10 | Marin County Teachers' Institute |
| 4/10 | Placer County Teachers' Institute |
| 4/10 | Stanislaus County Teachers' Institute |
| 4/10 | Amador County Teachers' Institute |
| 4/10 | Music Supervisors of the Schools of California |
| 4/10 | State Federation of School Women's Clubs |
| 4/10 | Sutter County Teachers' Institute |
| 4/10 | San Benito County Teachers' Institute |
| 4/10 | Sonoma County Teachers' Institute |

- 4/10 Santa Clara County Teachers' Institute
- 4/16 California White and Sugar Pine Association
- 4/15 Royal Arcanum
- 4/17 The San Francisco Society for the Prevention
of Cruelty to Animals
- 4/17 American Association of Passenger Traffic
Officers
- 4/20 Ship Owners of the Pacific Coast
- 4/24 San Francisco Wholesale Dairy Produce Exchange
- 4/24 Produce Merchants' Association of San Francisco
- 4/19 The New England Association
- 4/21 Fire Underwriters
- 4/23 Danish Society "Dania" of California
- 4/28 California Associated Raisin Company
- 4/26 Southern California Editorial Association
- 4/30 The Business Men's League of St. Louis
- 4/24 International Bahai Congress
- 4/24 Produce Exchange of Los Angeles
- 4/29 College of Physicians & Surgeons of
San Francisco
- 5/1 City of St. Louis, Missouri
- 5/5 B'Nai B'Rith
- 5/7 University of California
- 5/8 Womans Pacific Coast Good Roads Association
- 5/8 California Grays
- 5/6 Grand Court of Foresters of America
- 5/6 Grand Circle Companions of the Forest of
America
- 5/5 National Council of Jewish Women

PAGE 3.

- 5/8 United Commercial Travellers of America
- 5/12 National Association of Retail Grocers of the
United States
- 5/13 Grand Lodge I. O. O. F. State of California
- 5/13 Rebekah Assembly I. O. O. F. State of
California
- 5/15 Farmers Mutual Fire Insurance Companies of
California
- 5/15 Department of California and Nevada Grand
Army of the Republic
- 5/15 Department of California and Nevada Woman's
Relief Corps, Auxiliary of the Grand
Army of the Republic
- 5/15 Department of California and Nevada Ladies of
the Grand Army of the Republic
- 5/15 Division of California and the Pacific Sons
of Veterans U. S. A.
- 5/15 Department of California and Nevada Daughters of
Veterans United States of America
- 5/15 Department of Pacific Sons of Veterans Reserves,
Col. G. S. Scott, Commanding
- 5/15 Department of California United Spanish War
Veterans
- 5/15 Department of California Auxiliary to United
Spanish War Veterans
- 5/15 Division of California and Pacific Sons of
Veterans Auxiliary
- 5/13 National Lumber Manufacturers' Association
- 5/15 California Club
Civic Department
- 5/14 Joseph Pennell
- 5/18 SemPervirens Club of California

PAGE 4.

- 5/19 Grand Lodge Knights of Pythias State of
California
- 5/19 Grand Temple Pythian Sisters State of
California
- 5/19 Knights of the Royal Arch
- 5/20 Supreme Grand Circle Companions of the
Forest Ancient Order of Foresters
of America
- 5/20 National Congress of Mothers and Parent
Teachers Associations
- 5/21 Transportation Club of San Francisco
- 5/21 Los Angeles Traffic Association
- 5/21 San Francisco Traffic Club
- 5/22 California Federation of Women's Clubs
- 5/22 National Wholesale Grocers' Association
- 5/20 Carnation Milk
- 5/20 Federation of Federal Civic Service
Employees, Port of San Francisco
- 5/20 U. S. Civil Service Association, Cust. Branch
- 5/20 Br. #8 United Nat. Assn. P. O. Clerks
- 5/20 Local #2 Nat. Fed. of P. O. Clerks
- 5/20 G. G. Br. 214 Nat. Assn. of Letter Carriers
- 5/24 British Resident Committee
- 5/25 California Redwood Association
- 5/27 The Prudential Insurance Company of America
- 5/28 Mills College
- 6/3 Royal Neighbors of America

PAGE 5.

- 6/5 The Luther Burbank Company of San Francisco
- 6/5 American Library Association
- 6/5 Commonwealth Club of California
- 6/5 Luther Burbank in recognition of his
services to Mankind
- 6/1 Northern Baptist Convention
- 6/5 Pacific Coast Trotting Horse Breeders'
Association
- 6/7 Danish Brotherhood
- 6/7 Levi Strauss & Co., Inc.
- 6/7 I.B.S.A, Convention Oakland-San Francisco
- 6/10 National Electric Light Association
- 6/4 Los Angeles Times
- 6/9 San Francisco Retail Bakers' Association
- 6/9 French Master Bakers' Association
- 6/9 Italian Master Bakers' Association
- 6/11 Far Western Travelers' Association
- 6/11 The American Sweet Pea Society
- 6/13 California State Branch No. 16
United National Association of
Post Office Clerks
- 6/14 The Woman's Congress of Missions
- 6/14 Committee of One Hundred for Religious Work
- 6/16 California State Homeopathic Medical Society
- 6/15 Wells Fargo & Company
- 6/18 The United Swedish Singers of the Pacific Coast
- 6/18 National Eclectic Medical Association
- 6/19 The Seventh Pan-American Medical Congress

PAGE 6.

- 6/16 American Society of Tropical Medicine
- 6/17 Supreme Lodge, Friends of the Pacific
- 6/21 Busch-Sulzer Bros-Diesel Engine Company
- 6/22 American Hospital Association
- 6/23 Druids Golden Jubilee
- 6/23 American Seed Trade Association
- 6/26 Railway Mail Association
- 6/26 Women's Auxiliary Railway Mail Association
- 6/26 Railway Mail Mutual Benefit Association
- 6/23 American Medical Association
- 6/26 To the Masons of California
- 6/23 National Assembly of Civil Service Commissions
- 6/22 The American Nurses Association
- 6/25 Pacific Association of Railway Surgeons
- 6/24 St. John's Day F. & A. M.
- 6/24 Pacific Claims Agents' Association
- 6/28 International Peace Congress of Mazdaznan
- 6/30 Lindenwood College Reunion
- 6/30 American Association of Instructors of the
Blind
- 6/30 American Association of Workers for the Blind
- 6/30 National Wholesale Saddlery Association
- 6/30 National Speech Arts Association
- 7/2 Congress of Authors and Journalists P.C.W.P.A.
- 7/3 Travelers Protective Association of America
- 6/26 American School Hygiene Association
- 6/26 Tourists Association of Central California

PAGE 7.

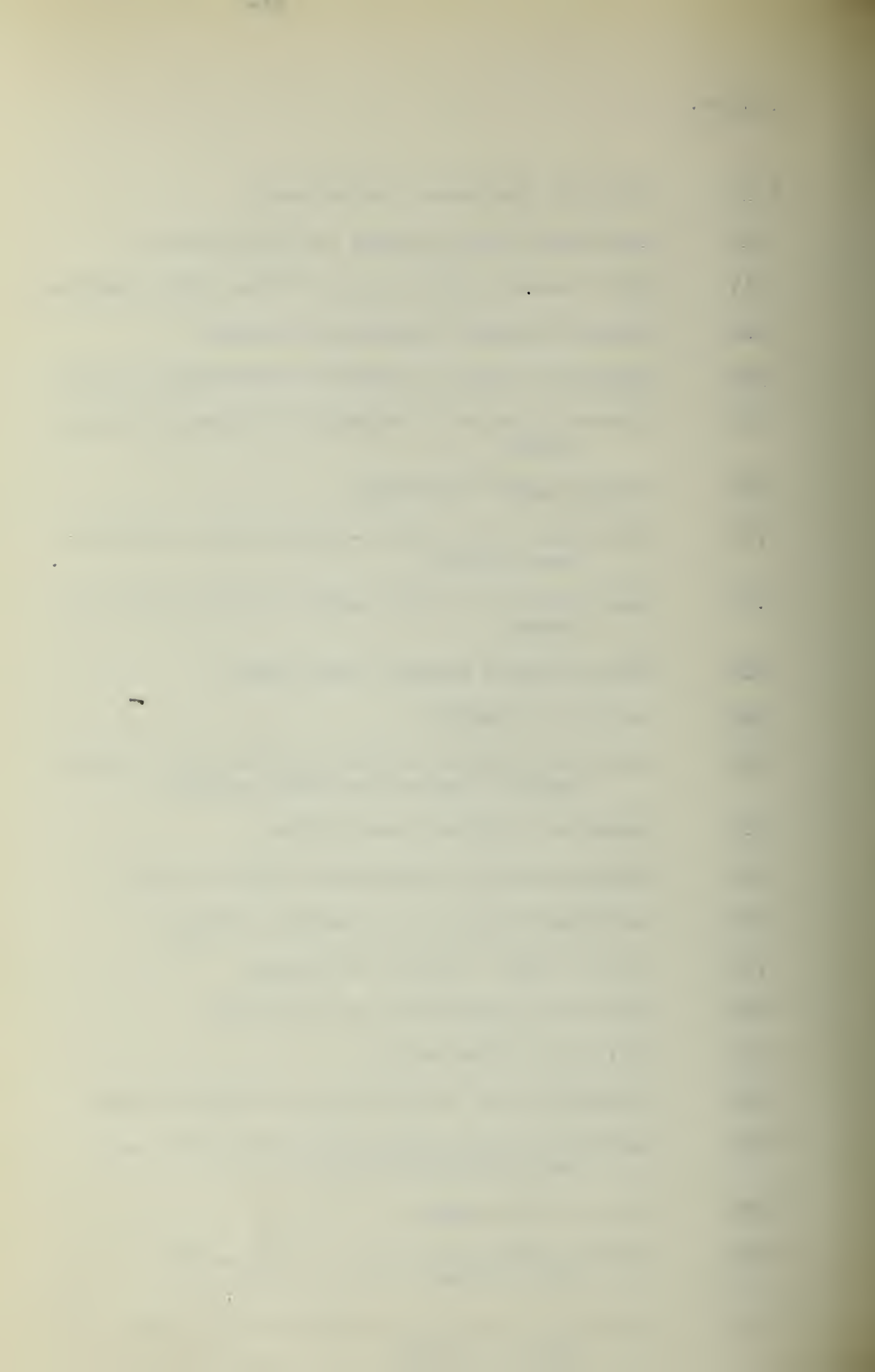
- 7/3 National Sales Managers Association of
America
- 7/3 California Genealogical Society
- 7/1 The National Association of Real Estate
Exchanges
- 7/2 The Dickens Fellowship
- 7/3 State Association of Master Plumbers of
California
- 7/3 Arbeiter Sangerbund of the Pacific Coast
- 6/30 Speech Arts Association of California
- 6/22 American Proctologic Society
- 7/3 Phi Sigma Fraternity
- 7/6 American Newspaper Publishers' Association
- 7/7 The National Editorial Association
- 7/7 California Press Association
- 7/7 International Milk Dealers Association
- 7/8 American Association of Teachers of Journalism
- 7/9 Federation of Trade Press Association
- 7/10 The Girls' Friendly Society of America
- 7/10 Theta Delta Chi Fraternity
- 7/7 Organizing Committee International Conference
of Women Workers to Promote Permanent
Peace
- 7/6 National Leather and Shoe Finders' Association
- 7/6 Grand Interfraternity Council of the United
States
- 7/8 Gamma Eta Kappa
- 7/8 National Federation of Musical Clubs

PAGE 8.

- 7/9 National Council of Women Voters
- 7/9 Actors' Equity Association
- 7/10 German Section California State Teachers' Association
- 7/10 Girls Friendly Society in America
- 7/10 National Congress on Recreation
- 7/8 California State Rural Letter Carriers' Association
- 7/9 City of Boston Massachusetts
- 7/9 California Drug Clerks Association
- 7/12 Patrick Conway
- 7/13 Federal Suffrage Association of the United States
- 7/14 California Viticultural Exhibit Association
- 7/14 S. P. R. S. I. Society
- 7/15 Non-Smokers Protective League of America
- 7/17 Phi Lambda Epsilon K. E. A.
- 7/17 United Artisans
- 7/17 Theatrical Mechanical Association of United States and Canada
- 7/17 The Music Teachers' Association of California
- 7/16 Yale University
- 7/10 Baptist Young People's Union of America
- 7/15 Metro Pictures Corporation
- 7/15 Hearst-Selig News Service
- 7/15 Exposition Players' Corporation
Official Cinematographers of P.P.I.E.
- 7/13 Aero Club of America

PAGE 9.

- 7/14 City of New Haven Connecticut
- 7/13 International Congress of Viticulture
- 7/17 69th Annual Convention of Delta Kappa Epsilon
- 7/19 United Society Christian Endeavor
- 7/20 Epworth League of Methodist Episcopal Church
- 7/20 Epworth League of Methodist Episcopal Church
South
- 7/21 Kappa Sigma Fraternity
- 7/23 The Brick Home Panama-Pacific Clay Products
Association
- 7/25 San Francisco Lodge Number 26 Royal Order of
Moose
- 7/18 Universalist General Convention
- 7/19 Asiatic Institute
- 7/19 Imperial Council Ancient Arabic Order Nobles
Mystic Shrine for North America
- 7/19 American Optical Association
- 7/20 Benevolent and Protective Order of Elks
- 7/20 Intermountain Life Insurance Company
- 7/21 United Drug Company of Boston
- 7/22 National Association of the Deaf
- 7/22 Princeton University
- 7/23 International Association of Rotary Clubs
- 7/23 National Association of Comptrollers and
Accounting Officers
- 7/23 John Philip Sousa
- 7/24 California Association of Commercial
Secretaries
- 7/24 National Electrical Contractors of the
United States
- 7/24 The National Society of the Sons of the
American Revolution



- 7/20 Epworth League
- 7/14 American Wine Growers Association
- 7/19 City of Atlanta Georgia
- 7/19 City of Hartford Connecticut
- 7/23 Louise Brigham
Box Furniture Homemaker whose unique
art is known throughout the world
- 7/26 The University of Wisconsin
- 7/27 City of Chicago Illinois
- 7/27 The Disciples of Christ in America
- 7/27 Independent Order of Foresters
- 7/28 National Building and Loan League
- 7/28 The National Association of Piano Merchants
- 7/30 Palmer Penmanship Teachers' Association
- 7/28 Jewett Family of America
- 7/22 City of Albuquerque New Mexico
- 7/22 City of Cincinnati Ohio
- 7/24 The Ninth International Purity Congress
Convention
- 7/24 The McDowell Clan of America
- 7/24 The Irvine Society of America
- 7/27 National Society Americans of Royal Descent
- 7/29 National Vocational Art and Industrial
Federation
- 7/24 Kimball Family Association of California
- 7/25 Pacific Turn Bezirk
- 7/29, 30 Congress of
& 31 Religious Philosophy
- 7/24 The National Association of Talking Machine
Jobbers

PAGE 11.

- 7/26 Laundrymen's National Association of America
- 7/30 The Chinese Nationalist League of America
- 7/31 International Congress of Genealogy
- 7/28 Genealogical Society of Utah
- 7/28 Relief Society
- 7/29 Theosophical Society, American Section
- 7/25 Supreme Lodge Loyal Order of Moose of the World
- 8/5, 6, 7 Phi Alpha Delta Law Fraternity
16th National Convention
- 8/9 The Southern Commercial Congress for a
Greater Nation through a Great South
- 8/2 Department of Labor of the United States of
America
- 8/2 Daughters of California Pioneers
- 8/3 Pi Kappa Alpha
- 8/4 13th Annual Convention Kappa Alpha Pi
Fraternity August 4-5-6-7 and 8th, 1915
- 8/4 The Chinese Students in America
- 8/5 German-American League of California
- 8/5 International Typographical Union
- 8/6 The Indian Board of Co-operation
- 8/7 Sigma Chi Fraternity
- 7/25 Young Australia League
- 8/2 World's Bible Congress
- 7/30 International Congress of Building and Loan
Associations
- 7/30 Building Societies Association of the
United Kingdom
- 7/31 United States Marine Corps
- 8/3 Bhuddist Congress
- 8/4 The Wenatchee Commercial Club
Wenatchee Washington

PAGE 12.

7/31 Mount Holyoke College

8/2 Archaeological Institute of America

8/3 Jewish Chautauqua Society of America

8/3 Fraternal Aid Union

8/3 San Francisco Musical Club

8/5 American Astronomical Society

8/5 American Association for the Advancement of
Science

7/24 National Plant, Flower and Fruit Guild

7/29 Christian Woman's Board of Missions

8/8 Art Smith, Aviator

8/8 Knights of America

8/9 United States Naval Academy

8/10 Union Central Life Insurance Company

8/10 Central Life Assurance Society of the
United States

8/11 United Master Butcher's of America

8/12 Spanish American War Nurses

8/13 The Women's Pharmaceutical Association of the
Pacific Coast

8/13 A. I. U. Pan-Ex Winners San Francisco

8/14 Knights of Columbus

8/14 Phi Chi Fraternity

8/14 Improved Order of Redmen

8/15 The Young Men's Institute

8/15 The Young Ladies' Institute

8/12 National Association of Life Underwriters

8/12 Fraternal Order of Eagles

8/10 Commercial Law League of America

- 8/10 Commercial Law League of America
- 8/6 Second International Conference on
Race Betterment August 4-8
- 8/7 California Bee Keepers' Association
- 8/5 Great Pacific Saengerbund
- 8/7 Richmond Industrial Commission
- 8/10 American Society of Sanitary Engineering
- 8/12 Thirtieth Annual Convention American
Philatelic Society
- 8/10 Gravenstein Apple Show Association
- 8/12 American Society for Thrift
- 8/7 Daughters of Liberty
- 8/12 California Osteopathic Association
- 8/23 Napa County Teachers' Institute
- 8/24 Yuba County Teachers' Institute
- 8/24 Butte County Teachers' Institute
- 8/13 California Pharmaceutical Association of
America
- 8/13 American Pharmaceutical Association of
America
- 8/16 International Photo Engravers Union of
North America
- 8/17 Bankers' Life Company
- 8/18 International Order of Good Templars
- 8/18 Grand Lodge Order Sons of St. George
Pacific Coast Jurisdiction
- 8/19 The Praetorians Fraternal Insurance
- 8/21 43rd Karnea of Delta Tau Delta
August 18th - 21st, 1915
- 8/21 American Institute of Banking
Thirteenth Annual Convention

PAGE 14.

8/12 American National Masters of Dancing
 8/17 Order of Scottish Clans
 8/11 Kansas City Life Insurance Company
 8/13 Congress on Indian Progress
 8/14 Expressmen's Mutual Benefit Association
 8/18 International Kindergarten Union
 8/11 Head Camp, Pacific Jurisdiction, Woodmen
 of the World
 8/21 League of Teachers' Associations
 8/25 California Teachers' Association Northern
 Section
 8/13 Federal Life Insurance Company
 8/14 Phi Delta Chi Fraternity
 8/21 Association of Collegiate Alumnae
 8/21 Society of American Florists and Ornamental
 Horticulturists.
 8/15 Hindustan Association of America
 8/21 National Education Association
 8/20 Congress of Reforms of Woman's Christian
 Temperance Union of California
 August 16-20, 1915
 8/21 The American Association of Railroad
 Superintendents
 8/18 Missouri State Life Insurance Company
 8/16 California Association of Nurserymen
 8/16 Pacific Coast Association of Nurserymen
 8/18 Mutual Life of New York Million Dollar a
 Month Club
 8/20 Harvard University
 8/21 California Presidential Postmasters'
 Association

PAGE 15.

- 8/21 Capt. H. Meulengracht Madsen, Representing
Royal Danish Yacht Club
- 8/21 International Reunion of Purdue University
Alumni
- 8/21 California Alumni Association University of
Missouri
- 8/17 Simon Benson Notable Citizen of the State of
Oregon
- 8/18 International Order of Good Templars N.G.L.
- 8/18 International Order of Good Templars Grand
Lodge of California
- 7/24 The Fraternal Brotherhood
- 8/21 Chi Phi Fraternity
- 8/21 Northern California Smith College Club
- 8/18 Art and Manual Training Teachers Association
- 8/19 Professor Lawrence Bruner, Distinguished
Citizen of the State of Nebraska
- 8/19 Romanic Language Association of California
Spanish Section
- 8/20 International Students Reunion
- 8/20 The League of the Cities
- 8/25 Western Reserve University Alumni Association
- 8/26 Chi Psi Fraternity
- 8/26 Supreme Court Foresters of America
- 8/26 Phi Kappa Sigma
- 8/27 American Association of Title Men
- 8/27 California Land Title Association
- 8/27 Western States Life Insurance Company
- 8/28 The Esperanto Association of North America
- 8/28 Xi Universala Kongreso de Esperanto
- 8/28 Universala Esperanto-Asocio

PAGE 16.

8/28 California High School Alumni Association
 8/28 International New Thought Alliance
 8/28 The Delta Chi Fraternity
 8/23 Colusa County Teachers' Institute
 8/23 Tehama County Teachers' Institute
 8/24 United States Steel Corporation
 7/29 The Battalion of Cadets Salt Lake High School
 8/25 Wellesley College Graduate Council
 8/25 Lincoln Highway Association
 8/25 California Bar Association
 8/27 American Home Economics Association
 8/5 American Social Hygiene Association
 8/28 Alpha Tau Omega
 8/21 American Association of Park Superintendents
 8/24 Companions of the Forest of America
 8/28 American National Red Cross
 8/27 American Dental Trade Association
 8/25 Joseph Fels Fund International Single Tax
 Conference
 8/25 American Press Humorists
 8/28 Mariposa County Teachers' Institute
 8/28 Lambda Theta Phi
 8/30 The Emery Family of America 1635-1915
 8/31 Federation of French Alliances in the
 United States of America
 8/31 Beta Theta Pi 69th Annual Convention
 9/1 Acacia Fraternity
 9/3 American Veterinary Medical Association

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- 9/3 Phi Gamma Delta
- 9/4 American Pomological Society
- 9/4 Alpha Sigma Phi Fraternity
- 9/4 Alpha Delta Phi
- 9/4 Tau Beta Pi Engineering Honor Fraternity
- 9/1 American Numismatic Association
- 8/31 Division 106 G.I.A. Brotherhood of Locomotive
Engineers
- 9/3 Panama-Pacific Dental Congress
- 9/3 Delta Sigma Delta Fraternity
- 9/3 Psi Omega Fraternity
- 9/3 National Life Insurance Company of U.S.A.
- 8/30 Alumni Association of the Standard
Commercial School
- 9/3 American Fisheries Society - 45th Annual
Meeting
- 9/3 Xi Psi Phi Fraternity
- 9/9 Zeta Psi Fraternity of North America
- 9/7 Phi Sigma Kappa Fraternity
- 9/9 Society California Pioneers
- 9/9 Woman's Auxiliary Society California Pioneers
- 9/9 Association California Pioneer Women
- 9/9 Daughters California Pioneers
- 9/9 N. D. G. W.
- 9/9 N. S. G. W.
- 9/9 Concatenated Order of Hoo-Hoo
- 9/11 Newthot Science World Congress
- 9/11 League of California Municipalities

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- 9/11 California Conference on City Planning
- 9/11 National Congress of Spiritualists
- 9/9 National Federation of Post Office Clerks
- 8/3 Entomological Society of America
- 9/9 National Association of Fish and Game
Commissioners
- 9/11 Arguella Boulevard Club
- 9/14 The Needlework Guild of America
- 9/14 Brotherhood of American Yoemen
- 9/15 American Highway Association
- 9/15 American Road Builders' Association
- 9/15 Tri-State Good Roads Association
- 9/16 American Society of Civil Engineers
- 8/17 Catholic Ladies Aid Society
- 9/18 Theta Xi Fraternity
- 9/18 American Electrochemical Society
- 9/18 American Institute of Electrical Engineers
- 9/13 Supreme Lodge of Anteros Clubs
- 9/16 Congressional Union for Woman Suffrage
- 9/17 American Institute of Mining Engineers
- 9/13 Ohio Bankers Association
- 9/16 The American Society of Mechanical Engineers
- 9/13 Daughters of the American Revolution
- 9/16 Franklin Printing Trades Association
- 9/15 Pacific Highway Association of North America
- 8/6 National Top Notch Farmers' Club

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- 8/10 Pacific Fisheries Society
- 9/24 Fraternal & Benevolent Order of Cubs
- 9/20 Dr. John A. Brashear, Notable Citizen of
Pennsylvania
- 9/20 United Slavonic Societies
- 9/20 Fifth National Drainage Congress
- 9/20 International Irrigation Congress
- 9/21 National Association of Attorney-Generals
- 9/21 Louisiana Purchase Exposition
- 9/22 International Engineering Congress
- 9/22 Sovereign Grand Lodge I. O. O. F.
- 9/23 The Telephone Pioneers of America
- 9/24 International Association of Bridge and
Structural and Ornamental Iron Workers
- 9/26 League of the Cross Cadets
- 9/18 Institute of Radio Engineers
- 9/6 San Francisco Labor Council
- 9/6 Building Trades Council of San Francisco
- 9/23 Welfare Union, Inc.
- 9/24 American Mine Safety Association
- 9/28 U. S. Battleship "Oregon"
- 9/28 Safety Conference - Industrial Accident
Commission of California and National
Safety Council
- 9/28 The American Association of Public Accountants
- 9/28 San Mateo County Teachers' Institute
- 9/30 National Association of Stationers and
Manufacturers
- 9/30 International Gas Congress

PAGE 20.

- 10/1 California Draft Horse Breeders' Association
- 10/1 Pacific Coast Fire Chiefs
- 10/2 The American Association of Importers and
Breeders of Belgian Horses
- 9/30 Walla Walla Commercial Club
- 10/4 American Life Convention
- 10/5 Irmandade do Divino Espirito Santo do Estado
da California
- 10/5 Uniao Portugueza Protectora e Benefidente de
San Francisco, California
- 10/5 Real Associacao Autonmica Michaelense,
Incorporada
- 10/7 Aetna Life Insurance Company
- 10/7 California Retail Grocers and Merchants
Association
- 10/8 Lick, Wilmerding and Lux Schools
- 10/8 Conselho Supremo da Uniao Portugueza do
Estado da California
- 10/9 American Electric Railway Association
- 10/9 American Electric Railway Manufacturers'
Association
- 10/9 City of Chicago Illinois
- 10/2 City of Seattle Washington
- 10/2 City of Tacoma Washington
- 10/8 National Society of Colonial Dames of America
in California
- 10/4 Solano County Teachers' Institute
- 10/9 California Elks State Reunion Association
- 10/15 Vassar College Fiftieth Anniversary
- 10/8 State Board of Viticultural Commissioners

- 10/11 American Peace Society
- 10/11 Church Peace Union
- 10/11 Iowa State Traveling Men's Association
- 10/11 Illinois Commercial Men's Association
- 10/12 The American Prison Association
- 10/12 Woman's Home Missionary Society Methodist
Episcopal Church
- 10/13 World's International Federation of Commercial
Travelers
- 10/14 Workmen's Compensation Service and Information
Bureau
- 10/14 Ancient Order of Foresters
- 10/16 Tobacco Day Association
- 10/16 National Funeral Directors Association of the
United States
- 10/16 California Funeral Directors Association
- 10/16 North American Conference of Embalmers
Examining Boards
- 10/16 Conference of Boys High School Agriculture
Clubs of California
- 10/11 Board of Education City of San Francisco
California
- 10/12 Life Extension Institute
- 10/12 City of Lawrence Massachusetts
- 10/16 California Pioneers of Santa Clara County
- 10/16 California State League of Postmasters
- 10/13 Underwriters Fire Patrol of San Francisco
- 10/16 Kerak Temple A.A.O.N.M.S.
- 10/14 Plumas County Teachers' Institute
- 10/13 National Fire Protection Association

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- 10/18 Oscar W. Underwood, Notable Citizen of Alabama
- 10/20 American Forestry Association
- 10/20 National Temperance Council
- 10/21 National Association of Builder's Exchanges
- 10/21 Builder's Exchange of San Francisco
- 10/21 General Contractor's Association of
San Francisco
- 10/21 The Pacific Logging Congress
- 10/21 American Galloway Breeders Association
- 10/23 Modern Woodmen of America
- 10/9 Woman's Foreign Missionary Society of the
Methodist Episcopal Church
- 10/20 American Forestry Association
- 10/21 Thomas A. Edison
- 10/23 Companion Court Golden Gate 765 I.O.F.
- 10/23 The Board of State Harbor Commissioners
- 10/23 Portola Festival Committee
- 10/25 United Daughters of the Confederacy
- 10/25 State Humane Association of California
- 10/26 Washington State Live Stock Association
- 10/26 P. E. O. Sisterhood
- 10/29 El Dorado County Teachers' Institute
- 10/29 California Creamery Operators Association
- 10/23 Carnation Stock Farms of Washington and
Wisconsin
- 10/22 American Short-Horn Breeders Association
- 10/28 Okanogan County Boosters
- 10/27 Independent Telephone Association of America

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- 10/27 Oregon Pure Bred Live Stock Association
- 10/28 California Live Stock Breeders Association
- 11/1 International Congress of Women
- 11/3 Sacramento County Teachers' Institute
- 11/6 International Union of Steam and Operating Engineers
- 11/6 Grand Commandry of Knights Templar of the State of California
- 11/5 The Northwestern States Association
- 11/5 University of Washington
- 11/5 American Berkshire Association
- 11/5 Anti-Cigarette League of America
- 11/4 American Shropshire Registry Association
- 11/5 U. S. Forest Service
- 11/6 Helen Keller and her teacher Anna Sullivan Macey
- 11/6 Association of Teachers Councils of San Francisco
- 11/8 National Florence Crittenton Conference
- 11/9 U. S. Naval Training Station, San Francisco
- 11/9 Lotta Crabtree
- 11/10 National Guard Association of the United States
- 11/10 National Grange Patrons of Husbandry
- 11/13 Lincoln Grammer School Association
- 7/23 Monticello Seminary
- 11/8 American Federation of Labor
- 11/10 Hawaiian Pineapple Packers Association
- 11/10 Joaquin Miller Club
- 11/15 National Society Children of the American Revolution

PAGE 24.

- 11/18 League of American Pen Women
- 5/29 California Bankers Association
- 11/13 The Psychological Society of the New
Civilization
- 11/20 San Francisco-Oakland Terminal Railways
- 11/16 American Poultry Association
- 11/20 City of Los Angeles California
- 11/19 City of New Orleans Louisiana
- 11/17 Arkansas Sponsors
Representing State of Arkansas
- 11/18 Dr. L. D. Ricketts, Notable Citizen of Arizona
- 11/23 San Francisco Convention League
- 11/24 American Cornish Club
- 11/25 North Beach Promotion Association
- 11/26 Ohio State University Association
- 11/26 United States Navy
- 11/27 San Francisco Police Department
- 11/27 San Francisco Fire Department
- 11/26 Presented on Commodore John Barry Day to the
American Irish Historical Society
California Chapter
- 11/23 Panama-California Exposition San Diego
- 11/26 San Francisco City Administration
- 12/3 Children's Pets Exhibitions Congress
A Child without a pet is like a
flower without the sunshine
- 2/20-12/4 Exposition Chorus
- 2/20-12/4 Hawaii Exposition Glee Club
- 2/20-12/4 Philippine Constabulary Band
- 2/20-12/4 Official Band
C. H. Cassasa
Director

PAGE 25.

12/1 National Pet Stock Association of America

12/3 University of Cincinnati

A total of 574 Medals.



*Presented to
Hon. James F. Fildes,
Governor of New Jersey,
by the
Panama-Pacific International Exposition
May 24 1915. San Francisco.
No. 10898 - as used on Letter of Jewels.*



WOODROW WILSON DAY

PATRIOTIC EXERCISES IN THE

COURT OF THE UNIVERSE

THURSDAY, JULY 1,

2.30 P.M.

- - -

MASSED BAND CONCERT

(John Philip Sousa
(Patrick Conway
(Charles Cassasa

PROGRAM:

1. "Torchlight Dance", Meyerbeer,
Conducted by John Philip Sousa.
2. Address by Chairman of the Day, Hon. James Rolph, Jr.
Mayor of San Francisco.
3. "Benediction of the Poignards", Meyerbeer,
Conducted by Patrick Conway.
4. Address by Mr. Charles C. Moore, President of the
Exposition.
5. Address by Hon. James D. Phelan, United States
Senator.
6. Overture "Fest", Lautner,
Charles H. Cassasa, Conductor,
7. Address by Hon. Hiram W. Johnson, Governor of the
State of California.
8. "Stars and Stripes Forever", John Philip Sousa.
9. "Historic Scenes Symphony", led by John Philip Sousa
United States Troops,
Battle scene
Salute by U.S.S. "Oregon",
etc.

OFFICIAL CEREMONIES

INDEPENDENCE DAY CELEBRATION

MONDAY

JULY 5, 1915.

11.30 A.M.

P R O G R A M

South Gardens, fronting Tower of Jewels.

- Overture - - - - - National Airs, Official Band.
- Introductory - - - - - Hon. J. Emmet Hayden, Chairman Civic Fourth of July Committee.
- Chairman of Day - - - - - Mr. Charles C. Moore, President of the Panama-Pacific International Exposition.
- Declaration of Independence - Reading by Hon. Julius Kahn, M. C.
- Address - - - - - Hon. James D. Phelan, United States Senator from California.
- "An Ode to Freedom" - - - - - Mr. Edwin Markham.
- Address - - - - - Hon. James Rolph, Jr., Mayor of the City and County of San Francisco
- Solo "My Own United States" - Marion Dowsett Worthington
- Oration - - - - - Hon. William Jennings Bryan
- "Star Spangled Banner" - - - - Marion Dowsett Worthington Official Band and Audience.

LIBERTY BELL DAYSATURDAYJULY 17, 1915.11.30 A.M.P R O G R A M.

Parade enters Scott Street gate and passes in review before the platform erected between Fountain of Energy and the Tower of Jewels.

National Airs by Official Band.

Chairman of the Day - Charles C. Moore, President Panama-Pacific International Exposition.

Address of welcome to San Francisco by Hon. James Rolph, Jr., Mayor of San Francisco.

Response and delivery of Liberty Bell to custody of the Exposition by Joseph P. Gaffney, representing the City of Philadelphia.

Acceptance of custody of Liberty Bell by the Exposition.

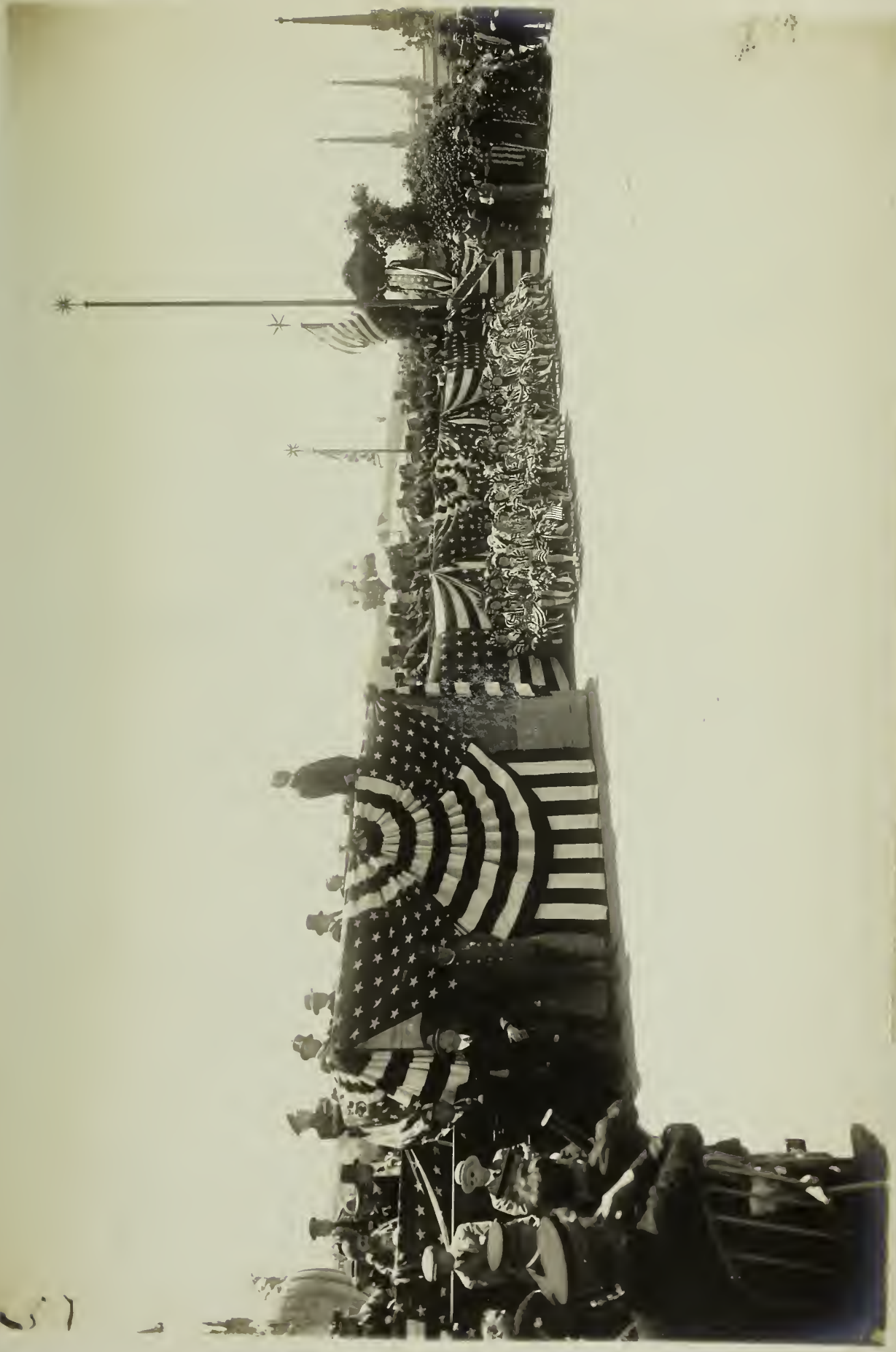
Address by Hon. Hiram W. Johnson, Governor of California.

Address by Hon. Champ Clark, Speaker of the House of Representatives.

Raising of the Stars and Stripes by Helen France, representing the Goddess of Liberty, and placing of wreaths on the Liberty Bell by forty-eight children representing the States of the Union.

"Star Spangled Banner" by Official Band.

At conclusion of these ceremonies at the Tower of Jewels, the Liberty Bell will be escorted by the Committee and Officials, U. S. Marines and Sailors, and U. S. Troops, to the Pennsylvania State Building where it is scheduled to remain for the balance of the Exposition period.



Liberty Bell Day Ceremonies, July 17, 1915.



Liberty Bell Day Ceremonies, July 17, 1915.



Liberty Bell Day Ceremonies, July 17, 1915.

"L"

ROOSEVELT DAYWEDNESDAYJULY 21, 1915.3.00 P.M.P R O G R A M

- 1.00 P.M. Col. Roosevelt escorted by Military and Band from Hotel in City to Scott Street Gate.
- 2.00 P.M. Arrive at Scott Street Gate, met by Exposition Officials; saluted by Marine Battalion, and escorted to Enlisted Men's Clubhouse.
- Mr. Arthur Arlett, Member of California State Commission and Chairman of Enlisted Men's Clubhouse Committee, invites Colon Roosevelt to plant a Commemorative Tree on the Clubhouse Grounds.
- 2.15 P.M. Planting of Tree and Address by Col. Roosevelt
- 2.45 P.M. Official party escorted to speakers' platform in South Gardens, fronting Tower of Jewels.
- 3.00 P.M. Official ceremonies, with Col. Roosevelt delivering address on "WAR and PEACE".

TAFT DAYTHURSDAYSEPTEMBER 2, 1915.P R O G R A M

3.00 P.M. Assemble at "Taft Circle" in public garden between National Pavilions of Argentina and China.

Music by Marine Band.

Introduction by Vice-President William H. Crocker, Chairman, Buildings and Grounds Committee.

Planting of Commemorative Redwood Tree by Hon. William Howard Taft, ex-President of the United States.

Music by Marine Band.

3.30 P.M. The Official party proceeds to the Court of the Universe for the main ceremonies of the day.

3.45 P.M. Court of the Universe.

Music by Philippine Constabulary Band.

Assembly called to order by President Charles C. Moore.

Address of welcome by Hon. James Rolph, Jr., Mayor of San Francisco.

Presentation of Loving Cup by Vice-President Reuben B. Hale.

Acceptance and address by Hon. William Howard Taft, ex-President of the United States.

"Star Spangled Banner" by Philippine Constabulary Band.

OUT-OF-DEBT DAYFRIDAYSEPTEMBER 3, 1915.8.30 P.M.P R O G R A M

Court of the Universe:

Pre-Exposition Introductory Tableau:

Cavalryman
 Indian
 Pioneer
 Padre.

Presentation of check by Mr. Charles C. Moore,
 President, Panama-Pacific International
 Exposition, in full payment of Exposition
 Mortgage, to Mr. James J. Fagan, Vice-President
 San Francisco Clearing House, representing
 holders of the Mortgage.

Receipt by President Moore of Cancelled Mortgage from
 Mr. Fagan.

PAID IN FULL

- - - - -

Address by President C. C. Moore, illustrated by:

1. The Pre-Exposition Group, the Indian, the Padre,
 the Pioneer and the Cavalryman.
2. Labor - Represented by the Teamster, the Carpenter,
 the Painter and the Electrician.
3. The Man with the Sledge - representing Structural
 Endeavor

- - Followed by - -

4. The Gardeners, typifying the "Out of Doors" of the
 Exposition.
5. Energy, carrying material for construction.
6. The Genius of Architecture and Construction directing
 Energy and Labor.

OUT-OF-DEBT DAY, Friday, September 3, 1915.
Program. PAGE 2.

7. Accomplishment, bearing the Lighted Torch of
Imagination.
8. Casting the Cancelled Mortgage into the Flames
of Retrospection, by Hon. William Howard Taft,
ex-President of the United States.

Be Glad and Rejoice!
Pres. C. C. Moore and Ex. Pres. Taft burning The P.P.S. & Mortgage.
Out of Debt Day. - Sept. 3. 1915.

© Cardinell-Vincent Co. - Official P.P.S. & Mortgage Photographers.





Out-of-Debt Day Ceremonies, September 3, 1915.

GOETHALS DAY

TUESDAY

SEPTEMBER 7, 1915.

3.00 P.M.

P R O G R A M

3.00 P.M. Assemble near "Taft Circle" in Public Gardens between National Pavilions of Argentina and China.

Music by Marine Band.

Introduction by Mr. Charles C. Moore, President, Panama-Pacific International Exposition.

Planting of Commemorative "Panama Canal" Tree by Major-General George W. Goethals, U.S.A., "Builder of the Panama Canal".

Music by Marine Band.

3.30 P.M. Official party proceeds to Court of the Universe for main ceremonies of the day.

3.45 P.M. COURT OF THE UNIVERSE:

Music by Official Band.

Assembly called to order by President Charles C. Moore.

Address by Hon. James Rolph, Jr., Mayor of San Francisco.

Presentation of Casket of Jewels to Major-General Goethals by President Moore.

Address by Major-General George W. Goethals, U.S.A., "Builder of the Panama Canal".

"Star Spangled Banner" by Official Band.

UNITED STATES TREASURY DEPARTMENT DAY

WEDNESDAY

OCTOBER 20, 1915.

3.00 P.M.

P R O G R A M

Assemble in Public Garden between National Pavilions
of Argentina and China.

Patriotic Airs by the Official Band.

Chairman of the Day - Mr. I. W. Hellman, Jr.,
Vice-President of the Panama-Pacific
International Exposition.

Address by Hon. William Bailey Lamar, United States
National Exposition Commissioner.

Address by Hon. Hiram. W. Johnson, Governor of
California.

Address by Hon. James Rolph, Jr., Mayor of San
Francisco.

Address by Mr. Charles C. Moore, President, Panama-
Pacific International Exposition.

Planting of Commemorative Tree by Hon. William G.
McAdoo, Secretary of the United States
Treasury Department.

Presentation of Case of Tower Jewels to Secretary of
the Treasury by the President of the Exposition

Acceptance and response by Secretary McAdoo.

"Star Spangled Banner" by the Official Band.

LIBERTY BELL FAREWELL DAYWEDNESDAYNOVEMBER 10, 1915.3.00 P.M.P R O G R A M

Ceremonies in South Gardens between the
Fountain of Energy and the Tower of Jewels:

Patriotic Airs by the Official Band.

Chairman of the Day - Mr. Charles C. Moore, President,
Panama-Pacific International Exposition.

Address by Hon. William Bailey Lamar, U. S. National
Exposition Commissioner.

Address by Hon. Hiram W. Johnson, Governor of California.

Address by Hon. James Rolph, Jr. Mayor of San Francisco.

Address by Hon. Charles Seger, Chairman, Joint Special
Committee of Councils of the City of
Philadelphia (Acting as Liberty Bell Escort)

Address by Hon. H. A. van C. Torchiana, President
Foreign Commissioners Association.

Placing of Wreaths on the Liberty Bell by the Foreign
Commissioners.

Address by Hon. Norman E. Mack, President State
Commissioners Association.

Placing of Wreaths on the Liberty Bell by the State
Commissioners.

Address by Hon. Boies Penrose, Senior United States
Senator from Pennsylvania.

"Star Spangled Banner" by the Official Band.



Liberty Bell Farewell Day Ceremonies,
November 10, 1915.





Liberty Bell Farewell Day Ceremonies
November 10, 1915.



CALIFORNIA DAYSATURDAYNOVEMBER 20, 1915.2.30 P.M.

Assemble in Garden on East Side of California Building

"I Love You California" by Official Band.

Chairman of the Day - Mr. Matt I. Sullivan, Chairman,
California State Commission.

Presentation of Engrossed Testimonial to the
California Building.

Acceptance by Mr. W. D. Egilbert, Commissioner of the
California Building.

Presentation of Engrossed Testimonials to the Counties
of California by Mr. R. B. Hale, Vice-President,
Panama-Pacific International Exposition.

Acceptance of Testimonial by Hon. James Rolph, Jr., for
the City and County of San Francisco.

Acceptance of Testimonial by Mr. R. H. DeWitt, represent-
ing the individual Counties not in Group
Associations.

Acceptance of Testimonial by Mr. Newton Cleaveland,
representing Sacramento Valley Expositions
Commission.

Acceptance of Testimonial by Mr. Thomas MacLay, repre-
senting North Bay Counties Exposition Commission

Acceptance of Testimonial by Mr. Henry Ayer, representing
Central Coast Counties Exposition Commission.

Acceptance of Testimonial by Mr. George C. Reeding,
representing San Joaquin Valley Counties
Exposition Association.

Acceptance of Testimonial by Mr. R. W. Pridham,
representing Southern California Panama
Exposition Commission.

Response in behalf of all the Counties of California
by Mr. R. W. Pridham.

Address by Mr. Charles C. Moore, President,
Panama-Pacific International Exposition.

CALIFORNIA DAY, Saturday, November 20, 1915.
Program. PAGE 2.

Planting of Commemorative Redwood Tree by Hon.
Hiram W. Johnson, Governor of California.

Address by Governor Johnson.

"Star Spangled Banner" by Official Band.

ZONE DAYTHURSDAYMAY 27, 1915.P R O G R A M

Event No. 1. 10.45 A.M. Massed Band Concert, on Marina, East of California Building.

Arrival of Her Majesty, 11.00 A.M. Queen Zone and her Court, consisting of 8 maids of honor, attendants, etc. will arrive on her Royal Yacht at the Marina, where she will be received by the President of the Exposition presented with the Golden Keys of Jewel City, and saluted by the guns of the battleships, amid the blare of trumpets and the strains of music. Her Majesty will issue an edict commanding her subjects to Carnival and Revelry, and bid them be joyous. Escorted to her float of Royal Purple, Blue and Gold, she will proceed to the head of the column of the Pageant of All Nations, which will start immediately upon her arrival, passing through the Exposition grounds, disbanding on the Zone.

Event No. 2. 11.15 A.M. Monster Parade.
The colossal pageant of All Nations will move promptly at 11.15 from a point on the Marina opposite the Yacht landing. Every concession and amusement feature on the Exposition grounds participating. The Pageant will consist of forty bands, gorgeous floats, natives and wild beasts from every clime.

Event No. 3. 1.15 P.M. Daring High Wire Performance.
Death defying high wire elephant act, on the Zone Plaza.

Event No. 4. 1.30 P.M. Heroic Coliseum Sports, in the 101 Ranch Stadium on the Zone, including horse races of all nations on the quarter-mile track, introducing Arabs, Cossacks, Mexicans, Indians, savages from South Africa, Maoris from New Zealand, Samoans, Hawaiians, cowboys, cowgirls and bareback riding, Roman standing races and gymnastic feats. A Babel of polygot tongues.

Event No. 5. 1.45 P.M. International Tug-of-War, on the Zone Plaza. Samolis vs. American Indian, Arabs vs. New Zealanders, and Samoans vs. Hawaiians, and others.

"ZONE DAY", Thursday, May 27, 1915.
 Program. PAGE 2.

- Event No. 6. 2.00 P.M. Death defying Parachute Drop from Aeroplane over Zone.
- Event No. 7. 2.30 P.M. A Wedding in the Clouds. A pretty ceremony at the crest of the lofty aeroscope.
- Event No. 8. 3.00 P.M. Destruction of Ship at Sea. A vivid, realistic reproduction of the destruction of a battleship at sea by modern submarine mines, in the bay, off the Marina. The most sensational and soul-stirring spectacle ever placed before the world, outside of grim war itself. A stupendous presentation of the terrible war tragedies that have shocked humanity from center to circumference.
- Event No. 9. 3.30 P.M. Old Fiddlers' Contest, staged on the Zone Plaza. Forty old-time fiddlers, all over sixty years of age. Amusing the public as in the days of '49.
- Event No. 10. 4.00 P.M. Thrilling Slide for Life, Zone Plaza. A daring lady makes a startling slide on a wire, hanging by her teeth, along a dizzy distance of 1,000 feet, starting at the Fireman's tower and ending on the Zone towards Fillmore street.
- Event No. 11. 8.00 P.M. Grand Beauty Parade of the Zone's most charming maidens from all corners of the globe, headed by the Queen and her maids of honor. The Orient and Occident riding in gorgeously decorated Japanese Jinrickshas; fascinating Mexican señoritas from Tehuantepec; Irish jaunting cars, etc. The liveliest line of languid loveliness ever looked upon by man.
- Event No. 12. 8.15 P.M. Thrilling Aeroplane Flight by "Art" Smith, the world's most daring aviator in his comet-rivaling flight, "looping the loop" at night, while enveloped in fire and flames, writing "Zone" in the sky.
- Event No. 13. 8.30 P.M. Ballet of Nation Beauties. Gorgeous electric ballet of rival beauties of all nations. Zone Plaza platform.

"ZONE DAY", Thursday, May 27, 1915.
Program. PAGE 3.

- Event No. 14. 9.15 P.M. A mile of fireworks on Zone.
Grand illumination of the entire Zone. A mile
of resplendent fireworks. An entrancing
revelation.
- Event No. 15. 10.00 P.M. Cake Walk of World's Nations.
International cake walk and dance of all nations
Zone Plaza platform.
- Event No. 16. 10.45 P.M. Parade of Comic Clowns on the
Zone.
- Event No. 17. 9.30 P.M. Her Majesty's Ball. Queen's
mask ball at the Inside Inn.
- Event No. 18. 11.20 P.M. Life Saving by Firemen.
Exhibition of life saving by daring firemen
on the Zone Plaza.

1915

ADMISSION DAY

THURSDAY

SEPTEMBER 9, 1915.

3.00 P.M.

P R O G R A M

Court of the Universe:

Music by Band.

Introductory remarks, Hon. J. Emmet Hayden, Chairman
Literary Committee.

Address of welcome, Hon. H. I. Mulcrevy, President of the
day.

Presentation of Commemorative Bronze Medals by Hon.
Charles C. Moore, President of the P. P. I. E.

Acceptance of Medals:

Mr. James P. Taylor, President Society of
California Pioneers.

Mrs. Helen B. Ladd, President Association of
California Pioneer Women.

Mrs. George J. Bucknall, President Women's
Auxiliary of Society of California
Pioneers.

Mrs. Frederick G. Pattison, The Daughters of
Pioneers.

Mrs. Margaret Grote Hill, Grand President
Native Daughters of the Golden West.

Hon. John F. Davis, Grand President Native
Sons of the Golden West.

Vocal Solo, (a) "Star Spangled Banner"; (b) "I Love You,
California", by Mrs. Richard Reese, Prima
Donna Soprano.

Address, His Excellency Hiram W. Johnson, Governor of
California.

Address, His Honor James Rolph, Jr., Mayor of San
Francisco.

Address, His Honor James D. Phelan, United States Senator.

Vocal Solo, "My Own United States" by Mr. Charles Bulotti.

Oration, His Honor John J. Lerman.

SAN FRANCISCO EXAMINER DAY

SATURDAY

MAY 1, 1915.

1.00 P.M.

P R O G R A M.

Meet at Scott Street entrance, 1.00 P.M. Parade to Musical Concourse, escorted by Exposition Officials, Military and Band.

Arrive at Musical Concourse, 1.15 P.M.

Introductory address by Charles S. Young, Business Manager of the Examiner, Chairman of the Day.

Selection by Band.

Presentation of Commemorative Bronze Medal by Director R. J. Taussig, of the Exposition.

Acceptance and response by Mr. C. S. Stanton, Managing Editor of the San Francisco Examiner.

Selection by Band.

"NEWSPAPERMEN'S DAY".

SATURDAY

JULY 24, 1915.

P R O G R A M

10.00 A.M. "Press Caravan". Parade from the Ferry Building to the Van Ness Avenue entrance to the Joy Zone.
 Squadron of United States Cavalry
 United States Cavalry Band
 Floats representing California newspapers
 First Regiment Band, University of Wisconsin
 Floats representing Foreign Nations
 Newspaper men caricaturing the cartoon.
 Subjects from daily newspapers.
 Floats representing State Exhibits.
 Aggregation of clowns in dominoes.
 "Art" Smith and other aviators in their machines, drawn by horses.
 Privately decorated automobiles.
 Commercial floats.
 Performers from the Exposition Joy Zone.

Athletic Events - Marina

12.00 Noon. Coast League stars in baseball throwing contest, Seals vs. Angels - Ping Bodie, Roy Corhan, Harry Heilman, Jerry Downs, Molly Meloan, Walter Schmidt and Spider Baum.

1.30 P.M. Far Western championship try-outs, under the auspices of the World's Fair Athletic Committee.

100 yard dash
 220 yard dash
 120 yard hurdles
 The shot-put
 220 yard hurdles

Tug-of-war between firemen and sailors.

"The Battle of the Marina"

2.00 P.M. The United States Army and Navy in conflict.
 to
 3.00 P.M. Sanction of the United States Government through the courtesy of Rear-Admiral Pond, United States Navy Reserve Fleet; Major-General Arthur Murray, Commander-in-Chief of the Western Department, U.S.A., and Captain Edward Carpenter, Coast Artillery Corps, U.S.A. Bombardment of the Marina by the battleships Oregon, San Diego, Milwaukee and South Dakota

"NEWSPAPERMEN'S DAY", Saturday, July 24, 1915.
 Program. PAGE 2.

Defense by land forces.
 Aerial scouting exhibition by "Art" Smith.
 Aeroplane duel in the sky.
 Demonstrations by the National Red Cross
 and the Army Ambulance Corps

Army and Navy Sports and Games:

3.00 P.M. Punt Race - Regulation ship's punt, sculled
 to by one man with coal shovel.
 4.00 P.M. Boxing Match Astride a Spar - Spar to be
 Marina. elevated six feet from the ground, men
 to box on points, eliminating to the
 winner.
 Centipede Race - 150 yards, and with one
 turn about a pole. Ten men from the
 same company or ship astride a tent pole.
 Obstacle Race - Including "You'd better
 get out and get under", steeple-chase,
 pie-eating contest and a splendid finish,
 before the grandstand.
 Auto Pony Polo - Two fast teams of six
 special trained men each, and pastured
 ponies which have never been beaten and
 which were bred especially for this game.
 Two five minutes halves with three
 minutes intermission.

Aquatic Program - Marina:

3.00 P.M. National swimming contests, under direction
 of Mr. William Coffman, of the Sutro
 Baths. Events:
 50 yard dash
 100 yard dash
 100 yard, backstroke
 50 yard handicap for girls
 50 yards swimming race, boys under 110 lbs.
 Paul W. Lisle, Jr., 8-year-old swimming
 champion, in exhibition high dive, 62 ft.
 Miss Felicia Biggs, ten years of age,
 champion under water swimmer, special
 exhibition.
 Special high diving contest.
 Three mile swimming race around battleship
 Oregon.

Indian Congress and Ceremonials:

Glacier National Park Indians, Navajo
 Indians from the Grand Canyon of Arizona
 Exhibit, and Cheyenne, Sioux and
 Winnebago Indians from "Filmiland" on the Zone.

"NEWSPAPERMEN'S DAY", Saturday, July 24, 1915.
 Program. PAGE 3.

3.30 P.M. Boxing and wrestling on the Zone Plaza platform, under auspices of the Olympic Club. Gymnasium performers and wrestlers.

"VENETIAN NIGHT WATER-CARNIVAL"

Fine Arts Lagoon.

- 8.15 P.M.
1. Overture "William Tell" (Rossini) Cassasa's Band.
 2. Berkeley Mandolin and Banjo Club, on the Lagoon.
 3. Chorus of two hundred voices, Pacific Saengerbund, Mr. F. G. Shiller, Director.
 4. Unveiling of the Statue of Mystery, "The Goddess of Song"
 5. Plastic poses, Miss Mae Josephine Bennett, the California Psyche.
 6. Sacchetti Operatic Singers - (a) Quartette from "Rigoletto", (b) Sextette from "Lucia".
 7. Clark's Royal Hawaiian Singers, on the Lagoon.
 8. Chorus of two hundred voices, Pacific Saengerbund, Mr. F. G. Shiller, Director.
 9. Berkeley Mandolin and Banjo Club, on the Lagoon.
 10. Constantino, world-famed tenor, of the Metropolitan and Boston opera companies - (a) Improviso from "Andrea Chenier", (b) Raconto from "Lohengrin", (c) O' Paradise from "L'Africana".
 11. Instrumental duet, "Miserere" from "Il Trovatore", cornet and baritone, accompanied by Cassasa's Band.
 12. Royal Hawaiian Singers and Berkeley Club, on the Lagoon.
 13. Transformation Scene from the California operatic fantasy, "The Birth of the Poppy".
 14. "Star Spangled Banner", Cassasa's Band.

"NEWSPAPERMEN'S DAY", Saturday, July 24, 1915.
Program. PAGE 4.

Special Events on the Joy Zone:

- 8.00 P.M. The Indoor Yacht Club in Zone Carnival,
to members acting as "spielers" at front of
10.00 P.M. Zone shows.
Vaudeville program at the Zone Plaza
platform.
- 10.00 P.M. "Art" Smith's sensational aerial parade,
"The Chariot of Flame"

Midnight Ball - Marine Cafe on the Zone:

- 11.30 P.M. Farewell reception to "Art" Smith, and
presentation of loving cup by newspaper
men of San Francisco.

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CALL and POST DAY.

SATURDAY

AUGUST 14, 1915.

11.00 A.M.

P R O G R A M.

Court of Abundance:

Overture by Exposition Official Band, Charles Cassassa,
Director.

Vocal Selections by Miss Pauline E. Turner:
"One Fine Day" from Mme. Butterfly.
"A Little Grey Home in the West"

Presentation of Commemorative Bronze Plaque to the
"Call-Post", by Official of the Exposition.

Acceptance by representative of "Call-Post".

"Peer Gynt" Suite - Special dance, La Loie Fuller's
famous dancers.

Vocal selections by Miss Dorothy Pelletier:
"A Bowl of Roses"
"Just a Little Love, a Little Kiss"

"Star Spangled Banner".

SAN FRANCISCO CITY ADMINISTRATION DAYFRIDAYNOVEMBER 26, 19152.30 P.M.P R O G R A M.

Selections by Official Band - 2.15 P.M.

Assemble in Reception Room of California Building
at 2.30 P.M.

Chairman - Mr. John C. Kortick, Chairman Supervisors
Exposition Committee.

Presentation of Commemorative Bronze Medal to the
City and County of San Francisco by
Mr. Charles C. Moore, President Panama-Pacific
International Exposition.

Acceptance and response - Hon. James Rolph, Jr.,
Mayor of San Francisco.

Selections by Official Band.

NEW YORK CITY DAY

WEDNESDAY

MAY 26, 1915.

3.00 P.M.

P R O G R A M

Assemble at New York City Building, 3.00 P.M.

Music by Official Band.

Hon. Morton L. Fouquet will introduce Hon. Lewis H. Pounds, President of the Board of Aldermen of New York City, who will act as Chairman.

Address of Welcome by Official of the Exposition.

Presentation of Box of Tower Jewels by Official of the Exposition to Hon. John Purroy Mitchel, Mayor of New York City.

Planting of sycamore tree by Hon. John Purroy Mitchel, Mayor of New York City.

Address by Mayor Mitchel.

Address by Mr. Thomas E. Hayden, President of the Society of New Yorkers.

Address by Hon. James Rolph, Jr., Mayor of San Francisco.

CHICAGO DAY

SATURDAY

OCTOBER 9, 1915.

2.30 P.M.

P R O G R A M

Assemble at Illinois Building - 2.30 P.M.

Music by Band.

Chairman of the Day - Hon. W. Duff Piercy, Member,
Illinois Commission.

Address - Official of the Exposition.

Address - Hon. Barratt O'Hara, Lieutenant-Governor of
Illinois.

Presentation of Commemorative Bronze Medal to Mayor
William Hale Thompson by Official of the
Exposition.

Address - Hon. William Hale Thompson, Mayor of Chicago.

Address - Hon. Hiram W. Johnson, Governor of California.

Address - Hon. James Rolph, Jr., Mayor of San Francisco.



Aviator Art Smith

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Aviator Art Smith

Theodore Hardee

*Director
Special Days and Events
Panama-Pacific International Exposition
San Francisco 1915*

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